SMART Leaders & FAN Club
Skills Mastery and Resistance Training

SMART Leaders
A Peer Leader/Booster Program for SMART Graduates

FAN Club
A Parent Involvement Program for SMART Moves

Part of the SMART Moves collection of resources
SKILLS MASTERY AND RESISTANCE TRAINING
Date: November 2010

To: SMART Leaders Program Coordinators

From: Judith J. Pickens, M. Ed., Senior Vice President, Program & Youth Development Services

Subject: SMART Leaders Resource Addendum

Boys & Girls Clubs of America’s SMART Leaders program was developed in collaboration with Tena L. St. Pierre, Ph.D. and D. Lynne Kaltreider, M.Ed. at The Pennsylvania State University in response to the need for a program to keep youth involved in the SMART Moves program after completing the Stay SMART module. This evidence-based program serves as a two-year peer leader/booster program for teens ages 16-18.

The SMART Leaders program has been implemented for years in Clubs worldwide. In an effort to meet a rising demand for SMART Leaders, BGCA has reviewed the contents of this guide. The vast majority of the information and resources contained in the manual remain relevant and continue to resonate with teens. However, there are a few video-based resources previously recommended to use in conjunction with SMART Leaders II (Section 3) that are no longer available.

This addendum serves to inform Clubs of previewed substitutions for the videos that are no longer available to purchase. If you have difficulty acquiring appropriate educational videos, you may instead choose to run small-group discussions with the SMART Leaders group on the topic areas (alcohol, other drugs and sexual activity) using the discussion questions provided. The important thing is to reinforce skills and knowledge the SMART Leaders learned in previous SMART Moves programs. Prior to the beginning of each session, Club staff should set aside time to review the materials thoroughly and adapt the discussion questions as needed using the framework provided.

With questions, please contact Tiffany Henderson, Director, Health & Life Skills, at (404) 487-5827 or thenderson@bgca.org, or Bridgette Redmond, Assistant Director, Health & Life Skills, at (404) 487-5947 or bredmond@bgca.org.
Resources No Longer Available/ Previewed Substitutions

SMART Leaders, Section II, Page 111

Resource No Longer Available:

“The Choice is Yours”
Addiction Research Foundation
33 Russell Street
Toronto, Ontario
Canada M5S 2S1

Recommended Substitution:

“Inside Dope”

Source:
Media International
800-477-7575

Website:
www.mediainternational.com/inside_dope.htm

Price:
$ 89.95 per video

Summary:
A collection of substance abuse videos for middle school and high school youth. The marijuana video tells the truth about serotonin and this gateway drug. Our cocaine video shows the end game of this seductive drug. The inhalants video shows how common household cleaners are killing kids. The crack video shows how the thrill can put you on the street. Our speed video is blunt about the ruined families and lives it leaves behind. The LSD video is a cold reminder that this 60s drug of choice is back and destroying lives. And our Ecstasy video blows away the myth that Ecstasy is not a natural high – it’s a mind destroyer. All videos are 15 minutes in length and come with lesson plans and ready-to-use homework projects that help teens think critically.
**SMART Leaders, Section II, Page 127**

**Resource No Longer Available:**

"It Only Takes Once"
Intermedia, Inc.
1700 Westlake Ave N.
Suite 724
Seattle, WA 98109

**Recommended Substitution:**

"Sex Smart for Teen – Volume 1: Abstinence"

**Source:**
Intermedia, Inc.
1818 Westlake Ave. N.
Suite 408
Seattle, WA 98109
(800) 553-1655

**Website:**
http://intermedia-inc.com

**Price:**
$199.95

**Summary:**
This new, culturally relevant three-volume video set will help you add impact and accuracy to your sex education program. Using a respectful, positive and humorous tone, this hip series helps you get through to today's teens, inspiring them to make healthy choices. "Volume 1: Abstinence" effectively covers sensitive subjects like saying no and having 'the talk' with parents. (Note: Contains graphic images.)

**Topics include:**
- What Is Abstinence?...Why Choose Abstinence?
- Virginity...Renewed Virginity
- Media Messages...Self-esteem
- Peer Pressure...Smart Dating Ideas
- Drugs and Alcohol...Communication...Refusal Skills
SMART Leaders, Section II, Page 131

Resource No Longer Available:

“No Time Soon”
Select Media
60 Warren Street
5th Floor
New York, NY 10007

Recommended Substitution:

“The Truth About Sex”

Source:
Select Media, Inc.
270 Lafayette Street, Suite 809
New York, NY 10012
(800) 707-6334

Website:
www.selectmedia.org

Price:
$135

Summary:
“The Truth About Sex” forces teens to face the hard-hitting realities of having sex too young, including unwanted pregnancies and STDs. Two teens discuss the struggles of becoming parents at a young age, while another couple faces the possibility that they could be pregnant. A group of teenagers tour a microbiology lab, where hundreds of cases of sexually transmitted diseases are diagnosed each year, and they participate in a mock AIDS test. Lisa, a 33-year-old heterosexual woman shares her story about having full-blown AIDS.
For than 25 years, Boys & Girls Clubs of America’s SMART (Skills Mastery And Resistance Training) Moves prevention program has received nationwide acclaim. It has been an invaluable tool in the effort to help young people avoid four of the most immediate threats to their well-being: alcohol, tobacco, other drugs and teen pregnancy. Based upon solid research and best practices from prevention specialists, the program enjoys tremendous popularity among youth and staff alike. SMART Moves has become a mainstay in the prevention efforts of communities across the country.

The SMART Moves prevention program has been scientifically evaluated and its results documented. We know that SMART Moves works by exposing young people to protective factors that promote positive behaviors, health, well-being and personal success. With these protective factors, young people have the tools to overcome the many challenges they face today.

Through collaboration with The Pennsylvania State University and the Center for Substance Abuse Prevention (CSAP), we are able to provide SMART Leaders and the Family Advocacy Network (FAN Club) in the SMART Moves program materials. Developed by Tena L. St. Pierre and D. Lynne Kaltreider of The Pennsylvania State University with CSAP support, these programs have been rigorously evaluated in combination with the Start SMART and Stay SMART components of SMART Moves. Evaluation results have shown the programs to be effective in building adolescents’ resistance to alcohol, tobacco and illicit drug use; creating drug-free peer leaders and strengthening family bonds.

SMART Leaders is a two-year booster program for teens who have completed Stay SMART. The FAN Club provides leadership, educational and social activities, and individual support for parents and caregivers of SMART Moves program participants ages 10-17.

We have a rare opportunity to not only have a positive impact on our youth, but through them, on generations to come. Indeed, youth are the raw material from which future generations are built. As a society, we have no greater resource than our children. SMART Moves exemplifies programs with true generation-changing potential. The activities and messages of the SMART Moves program are designed to protect young people from the social perils that endanger their well-being. Lessons learned by youth in the program, their parents and their communities will be passed on in limitless ways. This can be our greatest legacy.

Roxanne Spillett
President
Acknowledgements

The authors gratefully acknowledge the Boys & Girls Clubs that took part in the national evaluations of the SMART Leaders peer leader/booster program, and the Family Advocacy Network (FAN Club), offered in combination with the Start SMART and Stay SMART prevention programs for youth. Special recognition goes to the Club directors for their commitment and perseverance in the conducting quality programs and adhering to project guidelines.

The Boys & Girls Clubs that participated in the projects are:

- Boys & Girls Club of Bethlehem, Penn.
- Boys & Girls Clubs of Broward Country, Fla.
- Boys & Girls Clubs of Greater Cincinnati, Ohio
- Boys & Girls Clubs of Greater Milwaukee, Wis.
- Boys & Girls Clubs of Greater Tampa, Fla.
- Boys & Girls Clubs of LaHabra/Brea, Calif.
- Boys & Girls Clubs of North Little Rock, Ark.
- Boys & Girls Clubs of Providence, R.I.
- Boys & Girls Clubs of Western Pennsylvania
- El Dorado Boys & Girls Club, Ariz.
- H. Fletcher Brown Boys & Girls Club, Dela.
- Jamestown Boys & Girls Clubs, N.Y.
- Regenstrief Boys & Girls Club, Inc., Ind.
- Town Boys & Girls Club, Inc., N.Y.

We thank Dr. Melvin M. Mark for his expertise as the methodologist in both projects and Dr. Kathryn J. Aikin, who made important contributions to the program evaluation. We also thank Dr. Gilbert J. Botvin for being a consultant when we developed the SMART Leaders booster program and Dr. John D. Swisher for his assistance in the early stages of conceptualizing that project. Thanks also go to Richard Walters for his contribution to the development of Session IV of the SMART Leaders I program and to Dr. Patrick Wardell, Dr. Sheldon Gelman, and Mr. Walters for their contributions to the trainings held for the Boys & Girls Clubs staff.

The projects were conducted with administrative and clerical support provided by the staff of the Institute for Policy Research and Evaluation at The Pennsylvania State University. Offering critical support were Greta O'Toole, Mary Jane Johnson, Sally Crandall, Angela Narehood, Jan Walther, Michelle Aungst, Patricia Doroschenko, Cindy Musser, and Tammi Aumiller.

We gratefully acknowledge the Center for Substance Abuse Prevention (CSAP) for funding the grants that made possible the development and evaluation of the SMART Leaders and FAN Club programs.
A Peer Leader/Booster Program for Stay SMART
A Component of the SMART Moves Program
Table of Contents

Section 1: Introduction

Welcome to SMART Leaders! ........................................... 1
  Why SMART Leaders was developed .................................. 1
  Who can use this manual? ........................................... 2
  Training .......................................................... 3
  Evaluation ....................................................... 3

An Overview of the SMART Leaders Peer Leader/Booster Program ...... 4
  What are the primary goals of SMART Leaders? .................. 4
  What are the main messages? .................................... 4

Why Use This Approach?—The Rationale for SMART Leaders ............ 5

Key Features of the SMART Leaders Program .......................... 6
  What SMART Leaders provides .................................... 6
  Who participates? ................................................ 6
  What is the format? ............................................. 7
  What resources are needed? ...................................... 7

Section 2: SMART Leaders I

Session I—Orientation to the SMART Leaders I Program ................. 9
  Session Objective, Notes for Group Facilitators, Preparation Needed 9
  Activity I-1: SMART Leaders I—What’s It All About? ............ 11
  Activity I-2: Overview of the SMART Leaders I Program .......... 12
  Activity I-3: Prevention Baseball ................................ 14

Session II—Improving Self-Image .................................... 25
  Session Objective, Notes for Group Facilitators, Preparation Needed 25
  Activity II-1: Review of Session I ................................ 27
  Activity II-2: Improving Self-Image ................................ 28
    Handout II-2-1: What Do I Like About Me? .................... 31
    Handout II-2-2: Taking the First Step ........................ 33
  Activity II-3: Proud and Loud .................................... 35
Section 2: SMART Leaders I (cont'd.)

Session III—Learning to Cope with Stress

Session Objective, Notes for Group Facilitators, Preparation Needed ............................................ 37
Activity III-1: Review of Session II ........................................................................................................ 39
Activity III-2: The Pile-Up of Stress ...................................................................................................... 40
Activity III-3: Physical Effects of Stress ................................................................................................. 42
Activity III-4: Ways Teens Deal with Stress ........................................................................................... 43
Activity III-5: The Power of Positive Thinking ...................................................................................... 44
Activity III-6: Imagining Your Success .................................................................................................. 46

Session IV—Resisting Media Pressures

Session Objective, Notes for Group Facilitators, Preparation Needed .................................................. 49
Activity IV-1: Review of Session III ....................................................................................................... 51
Activity IV-2: Solve the Slogan ............................................................................................................. 52
Activity IV-3: Advertising: What is the Real Message? .......................................................................... 57
Handout IV-3-1: Advertising Techniques .............................................................................................. 59
Activity IV-4: Interpreting Music Videos ................................................................................................. 61

Session V—Being Assertive in Pressure Situations

Session Objective, Notes for Group Facilitators, Preparation Needed .................................................. 63
Activity V-1: Review of Session IV ........................................................................................................ 65
Activity V-2: Asserting Yourself in Pressure Situations ........................................................................ 66
Activity V-3: Nonverbal Skills—How to Say It ...................................................................................... 68
Activity V-4: Learning What to Say ....................................................................................................... 70
Handout V-4-1: Ways to Refuse ........................................................................................................... 71
Activity V-5: Say It Like You Mean It .................................................................................................... 73
Activity V-6: Concluding the SMART Leaders I Sessions .................................................................... 77

Suggestions for Organizing the SMART Leaders I Celebration Party .................................................. 79

How the Involvement Component Works ............................................................................................. 80
Handout for SMART Leaders I: SMART Leaders I Involvement Activities ........................................ 81
SMART Leaders I Involvement Activities Form .................................................................................... 83

Section 3: SMART Leaders II

Session I—Orientation to the SMART Leaders II Program

Session Objective, Notes for Group Facilitators, Preparation Needed .................................................. 85
Activity I-1: SMART Leaders II—What's It All About? ........................................................................ 87
Activity I-2: Overview of the SMART Leaders II Program .................................................................... 88
Section 3: SMART Leaders II (cont'd.)

Suggested Format for SMART Leaders II Small-group Video-based Sessions

Session II—Alcohol
  Session Objective, Notes for Group Facilitators, Preparation Needed ........................................... 91
  Sample video-based session on alcohol: “Kevin’s Story” ................................................................. 93

Session III—Other Drugs
  Session Objective, Notes for Group Facilitators, Preparation Needed ............................................... 99
  Sample video-based session on other drugs: “The Invisible Line” ..................................................... 101
  Sample video-based session on other drugs: “The Choice is Yours” .................................................. 111

Session IV—Sex
  Session Objective, Notes for Group Facilitators, Preparation Needed ............................................ 125
  Sample video-based session on sex: “It Only Takes Once” ............................................................... 127
  Sample video-based session on sex: “No Time Soon” ............................................................................ 131
  Activity: Concluding the SMART Leaders II Sessions ........................................................................ 135

Suggestions for Organizing the SMART Leaders II Celebration Party ..................................................... 137

How the Involvement Component Works ................................................................................................ 138
  Handout for SMART Leaders II: SMART Leaders II Involvement Activities ........................................ 139
  SMART Leaders II Involvement Activities Form .................................................................................. 141

Section 4: Recruitment and Retention of Youth in SMART Moves Prevention Programs

Recruitment Strategy for SMART Leaders I ............................................................................................. 143
Informed Consent Form for Youth to Take Part in the SMART Leaders Program .................................. 145
Strategies for Working with SMART Moves Program Youth .................................................................. 147
Section 1: Introduction
Welcome to SMART Leaders!

Why SMART Leaders was developed

SMART Leaders is a booster program for Stay SMART, a component of Boys & Girls Clubs of America’s SMART Moves alcohol, tobacco, other drugs, and teen pregnancy prevention program. SMART Leaders is designed to be offered to youth who complete Stay SMART. The Boys & Girls Clubs that pilot-tested SMART Moves expressed a need for a program that would keep their teens involved in SMART Moves after Stay SMART, reinforce skills and knowledge youth learned in Stay SMART, and prepare teens as leaders to help their peers resist using alcohol, tobacco, and other drugs (ATODs), and postpone sexual activity. In response to that need, Tena L. St. Pierre, Ph.D., and D. Lynne Kaltreider, M.Ed., at The Pennsylvania State University developed the SMART Leaders peer leader/booster program as part of a 3-year study funded by the Center for Substance Abuse Prevention (CSAP), within the U.S. Department of Health and Human Services. SMART Leaders has undergone rigorous scientific program evaluations in Boys & Girls Clubs across the country and has shown positive effects. The program is available as a component of the SMART Moves program through a collaborative effort among The Pennsylvania State University, Boys & Girls Clubs of America, and CSAP.

SMART Leaders is a 2-year peer leader/booster program. The first-year program, SMART Leaders I, is a 5-session small-group program followed by a prevention involvement component in which the SMART Leaders youth participate as peer leaders and positive role models in prevention-related and other general activities in the organization. The second-year program, SMART Leaders II, is a flexible video-based and/or small group discussion program plus involvement component for youth who have completed SMART Leaders I.

Both SMART Leaders and Stay SMART are based on the personal and social competence approach to prevention, an approach shown to be effective in numerous evaluation studies. This approach suggests that youth drug use is influenced by peers, parents, and the media. Youth will


2 SMART Leaders and Stay SMART were adapted from Gilbert J. Botvin’s *Life Skills Training*, a drug prevention curriculum that has been extensively evaluated in diverse settings with positive results.
be better able to resist these social influences if they develop skills for coping with offers to use drugs, if they have knowledge, attitudes, and appropriate expectations concerning the use of ATODs, and if they have high personal efficacy and self-esteem that enables them to apply their skills and knowledge in their everyday lives.

The first three SMART Moves prevention program components listed below were developed for youth by Boys & Girls Clubs of America. SMART Leaders I and II, developed by St. Pierre and Kaltreider at The Pennsylvania State University, are peer leader/booster programs designed to reinforce skills and knowledge youth learn in Stay SMART and to prepare teens to help their peers resist drugs and early sexual activity.

- SMART Kids for children ages 6–9
- Start SMART for preteens ages 10–12
- Stay SMART for teens ages 13–15
- SMART Leaders I for teens who complete Stay SMART
- SMART Leaders II for teens who complete SMART Leaders I

SMART Moves also includes:

- SMART Parents, a 4-session skills development program for parents
- The Family Advocacy Network (FAN Club), a parent involvement program for parents and caregivers of SMART Moves participants
- Be SMART, a 6-session in-service and training program for all staff and volunteers of Boys & Girls Club or other organizations that will offer a SMART Moves program.

Who can use this manual?

Although SMART Leaders was conducted and evaluated in Boys & Girls Clubs (as a peer leader/booster program following other specific components of SMART Moves—e.g., the Stay SMART, SMART Leaders I, SMART Leaders II sequence; and the Start SMART, Stay SMART, SMART Leaders I sequence), it is appropriate for other youth-serving organizations that want to prevent young people from ATOD use and early sexual activity. However, an organization wishing to conduct SMART Moves must collaborate with a Boys & Girls Club if one is available in or near their community and is able to participate. In addition, the SMART Leaders booster program needs to be implemented in sequence with other components of SMART Moves.
Training

Training is highly recommended for organizations wishing to implement any of the SMART Moves programs. As part of the collaboration among The Pennsylvania State University, Boys & Girls Clubs of America, and CSAP, training to conduct the SMART Leaders program and the Family Advocacy Network (FAN Club) program is available through Boys & Girls Clubs of America as part of its SMART Moves training. For more information, contact:

Boys & Girls Clubs of America
1275 Peachtree Street NE
Atlanta, GA 30309-3506
Tel. (404) 487-5700
Fax: (404) 487-5789

Evaluation

If you want to evaluate the SMART Leaders program, refer to SMART Evaluation in the SMART Moves manual 1.
Introduction to SMART Leaders

An Overview of the SMART Leaders Peer Leader/Booster Program

What are the primary goals of SMART Leaders?

Like the other components of SMART Moves, the primary goal of SMART Leaders is to provide young people with the knowledge, skills, self-esteem, and peer support to help them

- alcohol, tobacco, and other drugs (ATODs),
- avoid involvement in other drug-related activities, such as drunk driving or drug trafficking
- postpone sexual activity.

In addition, SMART Leaders has some program-specific goals.

- To help participants be SMART Leaders, to be positive role models in their organizations
- To prepare participants to help conduct the SMART Moves program for their younger peers
- To prepare participants to help their peers resist pressures to use ATODs and to engage in early sexual activity
- To reinforce knowledge and skills learned in Stay SMART
- To meet developmental needs as the teens grow older
- To keep teens involved in prevention activities
- To create an overall environment with drug-free norms

What are the main messages?

SMART Leaders promotes the same messages that Boys & Girls Clubs of America has identified for Stay SMART:

- Teens should not be involved in ATOD use. Besides being illegal for teens, these drugs are potentially harmful to bodies and minds that are still developing. "Responsible use" is not an option. Also, young people have a responsibility to keep their communities safe by refusing to participate in the drug trade and refusing to let friends drive while under the influence of alcohol or other drugs.
Introduction to SMART Leaders

- Teens should postpone sexual involvement as long as possible because that is the best way for them to avoid the risks of pregnancy and sexually transmitted diseases. SMART Leaders does not provide contraceptive information. (Program staff may refer youth who are already sexually active to outside agencies. They also may offer additional programs to meet their needs, with the approval of parents and Board members.)

In addition, the SMART Leaders program conveys a third message.

- Teens can be peer leaders and positive role models to help other youth resist pressures to use ATODs and to become involved in early sexual activity.

Why Use This Approach?—The Rationale for SMART Leaders

Presented as a peer leader program, the SMART Leaders booster program offers the extra benefit of preparing youth to assume leadership roles in the organization in helping their peers resist ATODs and early sexual activity. Therefore, teens learn to be peer leaders while experiencing booster sessions.

- This approach enhances prevention program experiences for younger program participants and for teens in SMART Leaders for the following reasons.
  - Youth may gain more from a program led by their peers.
  - Teens who are peer leaders continue to learn while teaching others.
  - Teens involved in leadership roles continue to stay involved.
  - Teens who are peer leaders feel a greater sense of self-worth.
  - Youth participating in SMART Leaders experience a booster program that is ongoing and continuous due to its two components: small-group sessions followed by an involvement component that provides an opportunity to work as a SMART Leader in the prevention program activities of the organization.

- This approach helps the organization carry out its overall prevention program.
  - The SMART Leaders program will generate a pool of peer leaders who can assume leadership roles in advocating positive behaviors, modeling the social skills learned in the SMART Leaders program, assisting with other components of the SMART Moves program, and helping their peers resist ATODs and early sexual activity.
Introduction to SMART Leaders

- The SMART Leaders program distinguishes the teens as special; this and other tangible incentives of the program should make it easier to recruit and retain SMART Leaders through the entire program.

**Key Features of the SMART Leaders Program**

**What SMART Leaders provides**

- A review of accurate information about the health consequences and prevalence of ATOD use by youth and adults
- A review and reinforcement of the consequences of early sexual activity
- Reinforcement of the importance of a positive self-image as well as training in how to improve self-image to lead to good decision making
- Practice with coping skills to ease the stresses of adolescence
- A review of how the media can create stress for teens and how teens can resist media influences to use ATODs and to engage in sexual activity
- A review of and practice using assertiveness skills to resist pressures to use ATODs and to be sexually active
- Training for being positive role models to help peers resist pressures to use ATODs and to engage in early sexual activity
- A positive peer group where young people can get mutual reinforcement for healthy choices about drugs and sexuality
- Opportunities for SMART Leaders to be peer leaders with their younger peers

**Who participates?**

SMART Leaders is designed for teens who have completed Stay SMART, which is aimed at youth ages 13–15. Generally, the teens entering SMART Leaders will be 14–16 years old. (For maximum program effects, offer SMART Leaders to teens in the 4-year sequence of Start SMART, Stay SMART, SMART Leaders I, and SMART Leaders II.)
Introduction to SMART Leaders

What is the format?

The format is the same as that used by Boys & Girls Clubs of America for Start SMART and Stay SMART, thus making it easy for group leaders to use the SMART Leaders curriculum.

The SMART Leaders I curriculum consists of 5 sessions, 60–90 minutes each. Sessions typically are held weekly on a specific day and at a regular time.

- The typical group has 10 to 15 members, including girls and boys.
- Youth participate in small-group discussions, games, roleplays, and rehearsal of skills.
- Sessions are led by an adult facilitator.
- A number of the activities in the SMART Leaders I program have been adapted from Start SMART and Stay SMART. These adaptations are noted in the curriculum.

Sessions are followed by a prevention involvement component in which SMART Leaders participate as peer leaders in other components of the SMART Moves program and in other activities within the organization.

SMART Leaders II, the second year of the 2-year program, also includes small-group sessions and an involvement component. However, the number, content, and structure of sessions are more flexible.

What resources are needed?

In addition to the SMART Leaders I and SMART Leaders II curricula found in this manual and the other SMART Moves program manuals, you will need:

- Support of the organization’s leadership, from the Board of Directors to staff
- A program facilitator to administer, coordinate, and implement the program
- Preparation time for facilitators
- Training for the facilitators
- A small budget (or donations) for supplies, refreshments, incentives and awards, and supplemental activities, such as field trips
Section 2: SMART Leaders I
Session I—Orientation to the SMART Leaders I Program

Session Objective: Participants will gain an understanding of the SMART Leaders I program and review information on alcohol, tobacco, and other drugs (ATODs), and early sexual activity.

Notes for Group Facilitators

It is important to set the tone to make participants feel “special” and understand their responsibility as positive role models for their peers and younger youth in the organization. The SMART Leaders I program is a peer leader/booster program offered only to youth who have completed Stay SMART.

Tell the participants that they will have a very important role as peer leaders. By being positive role models, they will be helping other youth resist pressures to use ATODs and to become involved in early sexual activity.

Be sure to set the date and time for the next SMART Leaders I session at the end of Session I.

Preparation Needed

✓ Decide whether you will determine the consequences when participants break the agreed-upon rules (Activity I-1), or whether you will let the group decide.

✓ Develop an incentive system within your budget that will be enticing to participants. (You may decide to use a point system that leads to a reward for such things as punctuality, attendance, appropriate behavior, and positive contributions to sessions. You may decide on a coupon system, or some other strategy.)

✓ Think about a possible end-of-program group reward that the teens will choose and that will motivate them to continue participating in the program. Take time prior to the group discussion with teens to determine what kinds of rewards are feasible (in terms of time, money, appropriateness, etc.) so that you can provide the youth with guidelines in selecting their reward.

Optional Activity: If you are using pretest and posttest questionnaires to evaluate your program, distribute the pretest questionnaire and have participants complete it before you begin the SMART Leaders I program. See SMART Evaluation in SMART Moves manual 1 for further information.
SMART Leaders I: For Teens Who Have Completed Stay SMART

✓ Assemble materials:

   □ Newsprint and markers
   □ Coupons or any supporting materials like charts to explain the incentive system (see above)
   □ Prevention Baseball questions
   □ Bases for Prevention Baseball (optional)
Activity I-1: SMART Leaders I—What's It All About?

Objective: Participants will learn what SMART Leaders I is all about and will establish rules for the group sessions.

🔎 Time: 10 minutes

Materials: ✓ Newsprint and markers

Leader's Note: Remind the group each week that the SMART Leaders I program will provide them with skills to help themselves and others resist pressures to use ATODs and to become involved in early sexual activity.

Introduce the SMART Leaders I program

Tell participants that over the next five weeks, they will take part in a program called SMART Leaders I. The SMART Leaders I program will help them review information and skills to deal with some major problems facing young people today: pressures to use ATODs and to become sexually active. The SMART Leaders I program also will help them become peer leaders who can help other girls and boys make good decisions.

Develop list of group rules

Point out that just like Start SMART and Stay SMART, SMART Leaders I needs to have rules so that everyone feels comfortable and enjoys participating. Ask participants to suggest some rules for SMART Leaders I. List them on newsprint. (Suggest the following rules if members don’t.)

- No one is forced to participate, although everyone is encouraged to do so.
- Members should take turns speaking (one at a time) so that everyone gets a chance to be heard.
- Everyone has the right to speak without being put down.
- What is said in the group session by other members is confidential and stays in the group.

Decide as a group which rules will apply to SMART Leaders I sessions.
Activity 1-2: Overview of the SMART Leaders I Program

Objective: Participants will learn about the various components of SMART Leaders I.

Time: 15 minutes

Materials: ✓ Newsprint and markers
✓ List of five sessions on newsprint

Provide an overview of the program
Tell participants that SMART Leaders I is a very special program offered only to youth who have completed Stay SMART. The program consists of:

1. five small-group sessions
2. opportunities to be "leaders" around the Club/organization
3. potential rewards for participating in the program

Name the five sessions (on newsprint)
Explain that the five SMART Leaders I sessions cover things they are familiar with from Stay SMART. In SMART Leaders I, they will learn about these topics in more depth so that they can be leaders in helping other youth resist pressures to use ATODs and to engage in early sexual activity.

1. Orientation to the SMART Leaders I program
2. Improving Self-Image
3. Learning to Cope with Stress
4. Resisting Media Pressures
5. Being Assertive in Pressure Situations

Describe possible involvement activities
One difference between being in Stay SMART and SMART Leaders I is that teens in SMART Leaders I get involved as peer leaders and positive role models in their organization through a prevention involvement component of SMART Leaders that follows the five sessions.
Describe possible involvement activities (cont.)

- Being a positive role model
- Encouraging other youth to participate in the SMART Moves program
- Assisting with the SMART Moves program (recruitment, roleplays, field trips, refreshments, etc.)
- Helping with various organization and community events
- Assisting with fundraising events
- Helping younger children in the gamesroom or gym
- Helping with other Club activities.

Discuss potential rewards

Examples of potential rewards for program completers:

- trips
- special privileges (late nights, overnights, open gym, extra court time, extra pool times, videos, etc.)
- gift certificates
- paid summer employment as junior staff in the organization

Explain the incentive system

Tell the group that you will use an incentive system to promote good attendance, behavior, etc. at the sessions. Describe the system, and make sure everyone understands how it works.

Select a group reward

Discuss and vote on an “end-of-program” reward that will be available to SMART Leaders who complete at least four of the five SMART Leader I sessions and participate in involvement activities. It is important to let the program participants have input into this decision, and it is critical to follow through once the reward is agreed upon by you and the group!
Activity I-3: Prevention Baseball

Objective: Participants will review facts about the consequences and prevalence of ATODs and early sexual activity.

Time: 35 minutes or more

Materials: ✓ Newsprint and markers
✓ Diagram of a baseball diamond or bases (optional)
✓ Prevention Baseball questions and answers

Leader's Note: Variations, such as Prevention Football, Prevention Basketball, or Prevention Relay Races, can be substituted here.

---

Introduce the activity
Tell participants that they will review what they learned in Stay SMART about ATODs and sexual activity by playing Prevention Baseball. (Some may remember the activity from Start SMART.)

Draw a diagram of a baseball diamond and scoreboard on newsprint or lay out bases so participants can move around during the game. (Chairs can be substituted for bases.) Divide the group into two teams: the "home team" and the "visiting team."

Go over the directions and scoring
Beginning with the visiting team, each player gets a turn at bat to answer a question. The player begins by requesting a single, double, triple, or home run question. Single questions are the easiest, and home runs are the most difficult.

If the player answers the question correctly, place an “X” on the appropriate base on the baseball diamond, or have the player occupy the base. Continue with the next player on the visiting team, keeping score until three outs (or just one out to keep the youth more involved) are made, and it is the home team’s turn at bat. (An out is made when a player answers a question incorrectly.) DO NOT give the correct answer the first time, but use the same question later. If a question is answered incorrectly a second time, give the correct response.

Play the game
The team with the most runs, after an agreed-upon number of innings, wins.

---

1 Many of the questions in this activity were taken directly from Prevention Baseball in Start SMART. Questions on sexual activity came from the Stay SMART curriculum; other questions were added by the authors.
1. What is the addicting drug in tobacco? (Nicotine)

2. True or false: Sniffing glue (or paint or aerosols) is not very dangerous if you only do it once in a while. (False; one-time use can kill you.)

3. True or false: Approximately 50% of all deaths in automobile accidents involve alcohol. (True)

4. True or false: If they are used properly, medicines are “good” drugs. (True)

5. Name two drugs that can be helpful to people. (Aspirin; antibiotics; asthma medication; insulin; etc.)

6. Do drugs affect people physically, mentally, or both? (Both)

7. True or false: Alcohol is one of the “safer” drugs because it cannot cause death. (False)

8. What drug causes the most deaths in the U.S.? (Alcohol)

9. True or false: Cigarette smoke damages the air sacs in the lungs, making it more difficult to breathe. (True)

10. State two things that might make a smoker unattractive to other people. (Bad breath; teeth or hands get yellow; clothes and hair smell like smoke)

11. True or false: It is harder to learn and remember things when you are using marijuana. (True)

12. Define “peer pressure.” (Pressure or influence put on you by people your own age)

13. Which of these drinks contain alcohol? Ginger ale, root beer, wine coolers? (Wine coolers)

14. Name a very strong kind of cocaine. (Crack)

15. What can happen if you drink too much alcohol too fast? (You can die; you can pass out; etc.)

16. True or false: A bottle of wine cooler has the same amount of alcohol as a can of beer. (True)

17. True or false: Mixing alcohol with any other drug can be dangerous. (True)
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>18.</strong></td>
<td>True or false: Smoking cigarettes at an early age makes it much harder to stop when older. <em>(True)</em></td>
</tr>
<tr>
<td><strong>19.</strong></td>
<td>True or false: Crack is a new drug. <em>(False; crack is a different form of cocaine.)</em></td>
</tr>
<tr>
<td><strong>20.</strong></td>
<td>True or false: There is no cure for HIV/AIDS. <em>(True)</em></td>
</tr>
<tr>
<td><strong>21.</strong></td>
<td>True or false: LSD is a plant you smoke. <em>(False)</em></td>
</tr>
<tr>
<td><strong>22.</strong></td>
<td>True or false: Peers are people your own age. <em>(True)</em></td>
</tr>
<tr>
<td><strong>23.</strong></td>
<td>True or false: Friends always expect you to act like them. <em>(False)</em></td>
</tr>
<tr>
<td><strong>24.</strong></td>
<td>True or false: Many ads use sex to sell their products. <em>(True)</em></td>
</tr>
<tr>
<td><strong>25.</strong></td>
<td>True or false: Ads often portray and promote false images of what it is to be a man or a woman. <em>(True)</em></td>
</tr>
<tr>
<td><strong>26.</strong></td>
<td>True or false: Alcohol is not a drug. <em>(False)</em></td>
</tr>
<tr>
<td><strong>27.</strong></td>
<td>True or false: Marijuana comes from a plant. <em>(True)</em></td>
</tr>
<tr>
<td><strong>28.</strong></td>
<td>True or false: Pressures from the group to which we belong often influence our decisions. <em>(True)</em></td>
</tr>
<tr>
<td><strong>29.</strong></td>
<td>What is a marijuana cigarette called? <em>(Joint)</em></td>
</tr>
<tr>
<td><strong>30.</strong></td>
<td>True or false: In real life, it is always easy to stand up to peer pressure and say no. <em>(False)</em></td>
</tr>
<tr>
<td><strong>31.</strong></td>
<td>True or false: Smoking cigarettes makes people look more grown up and sexy. <em>(False)</em></td>
</tr>
<tr>
<td><strong>32.</strong></td>
<td>True or false: Most kids in junior high smoke cigarettes. <em>(False)</em></td>
</tr>
<tr>
<td><strong>33.</strong></td>
<td>True or false: Most kids in junior high use drugs. <em>(False)</em></td>
</tr>
<tr>
<td><strong>34.</strong></td>
<td>True or false: Most kids in junior high drink alcohol. <em>(False)</em></td>
</tr>
<tr>
<td><strong>35.</strong></td>
<td>True or false: Most kids in junior high are having sex. <em>(False)</em></td>
</tr>
<tr>
<td><strong>36.</strong></td>
<td>True or false: Television and advertising portray cigarettes as glamorous and cool. <em>(True)</em></td>
</tr>
<tr>
<td><strong>37.</strong></td>
<td>True or false: Television and advertising portray drinking alcohol as cool. <em>(True)</em></td>
</tr>
</tbody>
</table>
38. True or false: Teenage parents are less likely to finish high school and therefore less likely to get a high paying job. (True)

39. True or false: Birth defects occur more frequently among young teenage mothers because their reproductive system may not be fully matured. (True)

40. True or false: Teens who don’t have sex very often won’t get pregnant. (False; there is a risk of pregnancy every time a couple has sex.)

41. True or false: You can’t become pregnant if you have sex during your period. (False)

42. True or false: You can’t get pregnant if you have sex standing up. (False)

43. True or false: A girl can get pregnant the first time she has sex. (True)

44. True or false: Only gay people get HIV/AIDS. (False)

45. True or false: Only drug users get HIV/AIDS. (False)

46. True or false: Marijuana has no lingering side effects. (False; tiredness and blurred memory can last several days.)

47. True or false: Cocaine and crack are addictive. (True)

48. True or false: Shooting up puts you at risk for HIV/AIDS. (True)

49. True or false: Children of alcoholics have a greater chance of becoming alcoholics than children whose parents are not alcoholics. (True)

50. True or false: A person can’t be an alcoholic if they only drink beer. (False)

51. True or false: A person can’t be an alcoholic if they are under the age of 21. (False)

52. True or false: Name the only 100% effective way to avoid getting pregnant. (Say no to sex)

53. True or false: You can get HIV/AIDS from cocaine. (False)

54. True or false: Chewing tobacco is a safe substitute for smoking cigarettes. (False; it can cause cancer of the mouth and esophagus.)

55. True or false: Breathing the cigarette smoke of others can be hazardous to nonsmokers. (True)
56. True or false: Driving skills are impaired for at least 4 to 6 hours after smoking a single marijuana cigarette. (True)

57. True or false: People can stop smoking cigarettes any time they want. (False; people become addicted to nicotine.)

58. True or false: Smoking cigarettes can interfere with athletic performance. (True; athletes who smoke may experience shortness of breath.)

59. What is the number one reason for female high school dropouts? (Pregnancy)

60. Name three drugs that are illegal for young people to buy or use. (Alcohol; cigarettes; marijuana; cocaine)

61. Name two consequences of drinking alcohol. (Bad breath; headache; getting angry; unable to drive safely; throwing up; etc.)
SMART Leaders I: For Teens Who Have Completed Stay SMART

Questions for Prevention Baseball (double)

1. Some drugs, like cocaine or "speed" ("meth"), are called stimulants. Does that mean they speed up or slow down your heartbeat and your breathing? (Speed them up)

2. What does it mean to be dependent on a drug? (A person can’t stop taking a drug without help, even if the person wants to; they feel sick or bad when they stop taking a drug.)

3. Nicotine is the second most commonly used drug in the U.S. What is the first? (Alcohol)

4. True or false: A person can sober up by drinking coffee. (False; this will just keep a drunk wide-awake.)

5. True or false: If you feel cold, drinking alcohol will warm you up. (False)

6. Which of the following beverages contain alcohol: whiskey; wine coolers; beer? (All three)

7. True or false: Sniffing glue can cause damage to the liver, kidneys, or brain. (True)

8. True or false: If you chew tobacco (use spit tobacco) instead of smoking, you avoid the health problems. (False; you can get mouth and throat cancers.)

9. True or false: The legal age for drinking alcoholic beverages is 21 in the United States. (True)

10. True or false: Due to bodily differences, girls are likely to get drunk quicker than boys on the same amount of alcohol. (True)

11. True or false: Alcohol and other drugs can interfere with a young person’s physical development. (True)

12. True or false: There is a cure for lung cancer. (False)

13. True or false: Alcohol has pretty much the same effect on everybody. (False)

14. True or false: A youth can become dependent on alcohol in three to six months, or less. (True)

15. True or false: Alcoholics can stop drinking any time they want to. (False)

16. Why do doctors tell women not to drink alcohol when they are pregnant? (Can cause birth defects in the baby; the baby can have mental or physical problems; causes Fetal Alcohol Syndrome.)

© St. Pierre & Kaltreider, The Pennsylvania State University
17. What usually happens when a teenage driver is caught driving under the influence of alcohol or marijuana? (They lose their driver's license; get arrested; their parents get called.)

18. Why do companies advertise? (To influence you to buy a product.)

19. Name two drugs that could cause a person to do dangerous or dumb things that they would not do otherwise. (Alcohol; marijuana; crack/cocaine; speed/meth; LSD; etc.)

20. Alcoholics are people with a disease called ___________. (Alcoholism)

21. Give one physical change that occurs only in boys during puberty. (Answers are numerous.)

22. Give one physical change that occurs only in girls during puberty. (Answers are numerous.)

23. True or false: Youth can experience changes in their body any time between ages 9 and 18. (True)

24. What do you call the stage of life at which a child physically becomes an adult? (Puberty)

25. Give two slang names for marijuana. (*Mary Jane *Weed *Hash *Pot *Grass *Dubie *Joint)

26. Summarize the Surgeon General's warning on cigarette ads. (Smoking can be dangerous to your health.)

27. Name two consequences of early sexual involvement. (Answers are numerous.)

28. State two immediate consequences of smoking marijuana. (Increased heart rate; higher blood pressure; lower body temperature; red eyes)

29. State two consequences of drinking alcohol. (Poor coordination; blurred vision; slow reflexes; bad breath; slurred speech)

30. What are two effects of marijuana that make it dangerous for drivers? (Slow reflexes; distorted depth perception; impaired decision-making ability)

31. Like the common cold virus, the HIV/AIDS virus travels in the air. (False; blood and semen carry the AIDS virus.)

32. What does DUI stand for? (Driving Under the Influence)

33. What form of alcoholic beverage contains the highest percentage of alcohol ounce for ounce? (Distilled or "hard" liquor)
34. True or false: If you know what you’re doing, you can use illegal drugs safely. (False; you have no idea exactly what is in the drugs you get.)

35. Name two gateway drugs. (Tobacco, alcohol, marijuana)

36. True or false: A person who sticks to drinking beer won’t get addicted to alcohol. (False)

37. Name two immediate consequences of smoking cigarettes—things that can happen to a first-time smoker or a person who hasn’t been smoking very long. (Heart beats faster; bad breath; coughing; feel dizzy; costs money; etc.)
SMART Leaders I: For Teens Who Have Completed Stay SMART

Questions for Prevention Baseball (triple)

1. What does it mean when we say a person is “physically dependent on a drug?” (The person is addicted to the drug; the person will feel physically ill if they quit using it.)

2. How does cigarette smoke affect nonsmokers? (Red eyes; coughing; headache; nausea; difficulty in breathing; asthma or other lung diseases)

3. How long does it take for the effects of an average drink of alcohol to wear off? (1 hour)

4. True or false: Marijuana affects your immune system and makes it easier for bacteria to infect your body. (True)

5. Give two reasons why people react differently to the same amount of alcohol. (Difference in their weight; how used they are to drinking; history of drinking; how much food is in their system; mood; whether they are male or female)

6. What are the withdrawal symptoms for heavy alcohol drinkers? (Delirium tremors; hallucinations; shaking; sweating)

7. True or false: You won’t get high as quickly if you drink “light” beer instead of regular beer. (False)

8. True or false: Alcoholics can stop drinking anytime they want. (False)

9. True or false: Alcoholism is a disease that needs to be treated. (True)

10. Name all three gateway drugs. (Marijuana, alcohol, tobacco)

11. Define “gateway drugs.” (The drugs that young people use first and then can “open the gates” to other drug use later on.)

12. Give one physical change that occurs in both boys and girls during puberty. (Appearance of body hair)

13. What is the definition of a consequence? (A result of something you do)

14. True or false: Crack is made from marijuana. (False)

15. Give three examples of how you would say “No” to your friends/peers.

16. True or false: There are different types of alcohol in beer, wine, and hard liquor. (False)
17. Give an example of being aggressive.

18. Give an example of being assertive.

19. The common name for the substance in cigarettes that causes cancer is _______. (Tar)

20. Give two reasons for not drinking alcohol. (Dislike the taste; illegal; bad for your body)

21. Give three reasons why people use drugs. (To fit in; look older; forget problems; relax peer pressure; get high)

22. List three behavioral or physical signs of drug use. (Neglect of personal appearance; red eyes; sleepiness; loss of interest in school or activities; moodiness; isolation from family or friends)

23. Needing more of a drug to feel high is called _______. (Tolerance)

24. Explain the difference between physical and psychological dependency. (In physical dependency, the body needs the drug. Psychological dependency is a habit.)


26. The device that police use to test the amount of alcohol in a driver’s blood is called a _______. (Breathalyzer)

27. True or false: A can of beer, a 1.5-ounce shot of whiskey, and a glass of wine have the same amount of alcohol. (True)
Questions for Prevention Baseball (home run)

1. Give the definition of “drug.” (A non-food, chemical substance that causes a change in the body, the mind, or the way someone behaves.)

2. What is the difference between drunkenness and alcoholism? (Drunkenness is a temporary physical condition—it goes away after the alcohol wears off; alcoholism is a disease.)

3. Describe what it means to develop a tolerance to a drug. (The body gets used to the drug, so that the person needs larger and larger doses to get the same effects.)

4. Give some examples of physical withdrawal symptoms that people get when they stop taking a drug they’re addicted to. (Headache; irritability; sweating; stomach cramps; shaking; etc.)

5. How long does it take for alcohol to reach the brain? (Less than one minute)

6. True or false: Marijuana can remain in the body for a month after it is used. (True)

7. How might cigarette smoking by a pregnant woman affect her unborn child? (The baby might be born smaller.)

8. How many different poisonous substances are found in tobacco? A: One—nicotine, B: About 20, C: About 50, D: About 200 (Answer D. About 200)

9. Some drugs, like alcohol, are depressants. Others, like cocaine, are stimulants. What is the difference between a stimulant and a depressant? (Stimulants speed up the body’s functions—like heartbeat; depressants slow them down.)

10. What is Fetal Alcohol Syndrome and how can it be prevented? (It is a group of birth defects caused by alcohol being consumed by the pregnant woman. It can be prevented by having the pregnant woman avoid alcohol.)

11. What percentage of adults are considered heavy drinkers? (10–12%)
Session II—Improving Self-Image

Session Objective: Participants will review the importance of a positive self-image and will practice ways to improve their self-image.

Notes for Group Facilitators

A key focus of the SMART Leaders I prevention program is to help participants make good decisions, particularly decisions involving ATOD use, and early sexual activity.

Generally speaking, good decisions are made by people who feel good about themselves. This is called having a positive self-image or high self-esteem. Our self-image is formed from our experiences and from the reactions of people important to us. Because experiences and opinions can change, so can our self-image.

Boys and girls can better reach their full potential by developing:

- A sense of belonging—the feeling that they have a place where they fit in and are accepted.
- A sense of competence—the feeling that there is something they can do and do well.
- A sense of usefulness—the feeling that they can do something of value for other people.
- A sense of power or influence—the feeling that they have a chance to be heard and influence the decisions, that they can make a difference by having control over what is going on around them.

People with these four qualities usually feel positive about themselves. This session of SMART Leaders I helps participants enhance how they feel about themselves so that they are better able to resist ATOD use and early sexual activity.

In this session, participants will be introduced to an activity called “Proud and Loud.” It involves youth coming to each of the remaining SMART Leaders I sessions prepared to tell the group about one thing they are proud of that they did during the week.

---

2 This is Boys & Girls Clubs of America’s Positive Youth Development Strategy. SMART Moves, including SMART Leaders I and II, is entirely consistent with this strategy.
SMART Leaders I: For Teens Who Have Completed Stay SMART

Preparation Needed

✔ Assemble materials:

☐ Newsprint and markers
☐ Copies of the handouts:
   Handout II-2-1: What Do I Like About Me?
   Handout II-2-2: Taking the First Step
☐ Pencils

Note: The two handouts in this session were taken from "I Like Being Me: Self-Esteem," Teacher’s Guide, Sunburst Communications, Pleasantville, NY, and are used with the company’s permission.
Activity II-1: Review of Session I

Objective: Participants will recall what they learned in the previous session.

Ø Time: 5 minutes

Materials: ✓ Newsprint and markers

Leader's Note: Remind the group that the SMART Leaders I program will provide them with skills to help themselves and others resist pressures to use ATODs and to become involved in early sexual activity.

Recap last session

Ask participants to recall what they learned in the first SMART Leaders I session, "Orientation to the SMART Leaders I Program."

Summarize their responses, and include these main points on newsprint:

- SMART Leaders I is a special program for youth who have completed Stay SMART.
- The SMART Leaders I program will provide participants with skills to help them resist pressures to use ATODs and to become involved in early sexual activity.
- Participants will learn to be peer leaders to help other youth resist these pressures.
- SMART Leaders I has five sessions and involvement activities, and an end-of-program reward.
- SMART Leaders I has rules. (Go over them.)
- There are serious negative consequences to teen ATOD use and sexual activity.
- Most young people do not use ATODs.
Activity II-2: Improving Self-Image

Objective: Participants will link a positive self-image, making good decisions, and being SMART Leaders

☐ Time: 50 minutes

Materials:
- List of two discussion questions on newsprint
- Newsprint and markers
- Copies of handouts: What Do I Like About Me? (II-2-1); Taking the First Step (II-2-2)
- Pencils

Introduce and discuss concept of self-image

Ask participants to remember the definition of self-image that they learned in Stay SMART:

*Self-image is the mental picture we have of ourselves.*

Discuss (briefly) with the group the two questions you put on newsprint:

1. What is a positive self-image? (Answers will vary, but one definition could be: “Feeling good about yourself”)

2. Do you think having a positive self-image helps you make good decisions? (Tell participants that good decisions are usually made by people who feel good about themselves, that having a positive self-image can help teens handle peer pressure.)

Tell the group that developing a positive self-image is greatly influenced by the reactions of important people in our lives. Sometimes teens put one another down because they feel threatened by a change in the way another teen views himself or herself. Negative messages from others can make a teen have a negative self-image. Teens suffering from a negative self-image make the problem worse by telling themselves, “I don’t care,” or “I can’t help it; it’s just the way I am.” On the other hand, words of encouragement and praise from others can help produce a more positive self-image.

Tell participants that during this session they will review some simple ways to improve self-image.
Discuss how others influence self-image

Discussion questions:

1. Who are some of the people who contribute to a person's self-image? (Possible answers include: parents, friends, and teachers.)

2. How do these different people influence the way a person views himself or herself? (They can make you feel good about yourself; they can make you feel embarrassed or ashamed; they can make you want to try harder to do something well.)

3. Can you think of any examples that show how someone else said something that affected your sense of self-image?

4. What other things affect your self-image? Possible answers include:
   - skills and talents (grades in school, being good at sports, playing an instrument)
   - appearance and health (clothing, physical appearance)
   - how much money you have
   - your behavior
   - recognition that you get (awards, prizes, compliments)
   - the media (images of people in magazines, TV)
   - where you come from (your school, your neighborhood, your family)
   - people you hang around with

Have participants complete Handout II-2-1: What Do I Like About Me? Then discuss, asking the group to share their responses.
Ways to Develop a Better Self-Image

1. Recognize when our self-image is being hurt by things beyond our control or things that shouldn’t really matter (such as our height or the amount of money our parents have).

2. Learn to do better in the situations that make us feel negative about ourselves (such as practicing how to dance or studying harder).

3. Learn to focus on things we can do well (helping others by volunteering; being polite).

Giving/receiving compliments as a way to improve self-image

Ask each participant to compliment the person on their left. Youth often feel uncomfortable giving and receiving compliments. After going around once, ask the group:

1. Why do compliments make some people uncomfortable?

2. Do you think people with a positive self-image have trouble accepting compliments?

Discuss other things you can compliment a person about in addition to those the group already offered. Then ask each participant to compliment the person on their right.

Complete Handout II-2-2

Have participants complete Handout II-2-2: Taking the First Step. Then discuss, asking the group to share their responses.

Go over key messages

Make the following summary points:

- You can improve your self-image by being hopeful and optimistic, and by “creating successes one small step at a time.”

- Learn to think positively about yourself and not to accept negative messages from others.

- Remember: having a positive self-image will help you make wise decisions, which in turn will help you be positive role models for others.

- Having a positive self-image will help you help others resist ATODs and early sexual activity.
**SMART Leaders I: For Teens Who Have Completed Stay SMART**

**Handout II-2-1**

**What Do I Like About Me?**

Mark an X under your answer for each item:

<table>
<thead>
<tr>
<th>I'm happy with . . .</th>
<th>Very Happy</th>
<th>Somewhat Happy</th>
<th>Not Very Happy</th>
<th>Not At All Happy</th>
</tr>
</thead>
<tbody>
<tr>
<td>my hair</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my looks</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my smile</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my honesty</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my grades</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my fairness</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my neatness</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my writing ability</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my musical ability</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my sports ability</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my study habits</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>the way I get along with my family</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>the amount of energy I have</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>how much I help others</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>my friendliness</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>the number of friends I have</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>the kinds of friends I have</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Look over your list. Did you mark a lot of things in the Very Happy column? You probably feel pretty good about yourself. Not so many? Look at the things you are NOT so happy with. Try to be objective. Are you just putting yourself down? Or are these things you'd like to change? Pick one item and decide on one small step that would help you begin to feel better about yourself.
SMART Leaders I: For Teens Who Have Completed Stay SMART

Handout II-2-2
Taking the First Step

Are there some things you'd like to do, but you don't even try because you're sure you can't? List some of those things.

Now think about the items on this list and decide which **two** are most important to you. Circle those two. Evaluate your feelings about these two items by answering these questions:

What makes me think "I can't?"
1. 
2. 

If I **don't try**, what might I gain? What might I lose? How would I feel?
1. 
2. 

If I **try and fail**, what might I gain? What might I lose? How would I feel?
1. 
2. 

If I **try and succeed**, what might I gain? What might I lose? How would I feel?
1. 
2. 

A lot of people say, "Trying is what counts." What do you think? Is either of the items you chose above worth trying? Both? What might be some steps you could take toward trying to achieve one or both?
1. 
2. 

© St. Pierre & Kaltreider, The Pennsylvania State University
SMART Leaders I: For Teens Who Have Completed Stay SMART

Activity II-3: Proud and Loud

Objective: Participants will share some of their successful experiences as a way to improve their self-image.

Time: 10 minutes

Discuss things youth can be proud of

Tell the SMART Leaders that one way to build a positive self-image is to practice being positive about themselves, to take those small steps toward the things they want to accomplish, and they will find they are proud of their accomplishments.

Ask the group to think of things to be proud of. Make a list on newsprint. (Examples include: helping friends and family, doing homework, respecting others, doing volunteer work, keeping yourself neat and clean, refusing ATODs and early sexual activity, and standing up for someone who is being teased.)

Explain “Proud and Loud”

Tell members that beginning with the next SMART Leaders I session, each of them will be asked to volunteer something they did the previous week that they are proud of.

Encourage everyone to come up with one thing, no matter how trivial they think it might be.
Session III—Learning to Cope with Stress

Session Objective: Participants will learn to cope better with situations that produce stress in their everyday lives.

Notes for Group Facilitators

As participants learned in Stay SMART, the teenage years can cause a lot of stress. Parents and teachers may seem to expect too much. Their friends pressure them to do all kinds of things, including possibly smoking, drinking alcohol, experimenting with other drugs, and becoming sexually active. Ads tell them they need to look a certain way or do a certain thing to be accepted. Some teens are not sure whether they should stay in school or drop out and try to get a job. If they drop out, what kind of job would they get? Teens are faced with many decisions, and often they're not sure who can help. Can grown-ups who call them “moody” and “impossible” possibly understand the pressures they face? All of these pressures can lead to stress.

It is important to help participants understand that everyone experiences stress. Stress comes from feeling pressured. Stress can lead people into making poor decisions. One goal of SMART Leaders I is to help youth learn how to make wise decisions. Therefore, it's very important for SMART Leaders I to learn to deal with stress.

This session will focus on stress and some ways youth can deal with it.

Preparation Needed

✓ Identify a participant ahead of time to do a roleplay in Activity 5. It will be helpful to have this youth practice the two ways (negative and positive) that will be used in the roleplay.

✓ Assemble materials:

  - Newsprint and markers
  - Different sized boxes or books
  - 3x5 index cards
  - Scotch tape
  - Responses for the roleplay in Activity 5
Activity III-1: Review of Session II

Objective: Participants will recall what they learned in the previous session.

Time: 5 minutes

Materials: Newsprint and markers

Leader’s Note: Remind the group that the SMART Leaders I program will provide them with skills to help themselves and others resist pressures to use ATODs and to become involved in early sexual activity.

“Proud and Loud” (optional)

Begin the session by asking each participant to share one thing they did since the last session that they are proud of.

Recap last session

Ask participants to recall what they learned in the last SMART Leaders I session, “Improving Self-Image.”

Summarize their responses, and include these main points on newsprint:

- You can improve your self-image by being optimistic and hopeful, and by creating successes, one small step at a time.
- Learn to think positively about yourself and not to accept negative messages from others.
- Having a positive self-image will help you make wise decisions, which in turn will help you as SMART Leaders be positive role models for others.
- Having a positive self-image will help you help others resist ATODs and early sexual activity.
Activity III-2: The Pile-Up of Stress

Objective: To demonstrate visually how stress can be overwhelming.

☐ Time: 10 minutes

Materials:
- Newsprint and markers
- Different sized boxes or books
- 3x5 index cards
- Scotch tape

Introduce the session
Explain to participants that the teenage years can cause a lot of stress. Parents and teachers expect a lot. Their friends pressure them to do things. Ads tell them how to look or behave to be accepted. All of these pressures can cause stress.

Define stress
Ask the group to define stress. Put the group definition (or the one below) on newsprint:

Stress is “feeling nervous, uptight, uneasy, or apprehensive.”
Stress is the body’s response to demands and pressures.

Conduct the stress activity
Divide the participants into two groups and get a volunteer in each group. Have each group brainstorm about the people, places, things, etc., that cause stress in their lives. Have someone in each group write each type of stress on a 3x5 card. Then tape a 3x5 card to each box (or book).

Begin piling the boxes (books) one at a time in a random, haphazard manner in the arms of the first volunteer, while commenting on the type of stress written on the 3x5 card. Make the pile unbalanced, almost impossible to control. (If everything doesn’t fall apart, say, “Now you decide to start smoking or drinking or using other drugs,” and make everything fall out of the hands of the volunteer.)

---

3 This activity was contributed by Richard Walters of the Jamestown Boys & Girls Club in Jamestown, NY.
Conduct the stress activity (cont.)

Then take the other volunteer, and with the help of the other members of that group, suggest ways to handle the different forms of stress listed on the boxes. Assist by piling the boxes in an orderly, controlled way in the arms of the second volunteer to insure success in balancing life's demands.

For example, if the stress is "feeling hyped before a test," suggest positive thinking as a way to handle that stress: "Tell yourself, 'I understand the material and I will do well.'" If the stress is "worrying about asking someone for a date," suggest mental rehearsal: "Close your eyes and picture asking that person out, and the answer is yes."
Activity III-3: Physical Effects of Stress

Objective: Members will identify the physical symptoms of stress.

Time: 5 minutes

Materials: Newsprint and marker

Identify the physical signs of stress (on newsprint)

Ask the group what the physical signs of stress can be. List them on newsprint. Include the following:

- heart beats faster
- twitching
- back pains
- forgetfulness
- shortness of breath
- trouble sleeping
- loss of energy
- crying spells

- sweating
- tightening of muscles
- nausea
- trouble breathing
- allergy attacks
- headaches
- aggressiveness
- asthma attacks

Relate stress to use of ATODs

Make the point that even though some people believe that using ATODs will reduce their stress, this is NOT TRUE. Using alcohol, cigarettes, marijuana, and other drugs is not a solution for stress. In fact, using these substances may actually increase stress.

Compare the symptoms of stress with the effects of ATODs

Have the group think back to what they learned in Stay SMART about the symptoms of using ATODs.

- Alcohol: vomiting, headaches, loss of memory
- Cigarettes: increased heart rate and increased blood pressure, decreased breathing capacity
- Marijuana: heart beats faster and harder, hands shake, tiredness, depression

Help members see that the effects of using various drugs are similar to the physical signs of stress.
Activity III-4: Ways Teens Deal with Stress

Objective: Discuss how teens deal with stress.

Time: 5 minutes

Materials: Newsprint and marker

Discuss how teens deal with stress

Point out that people cope with stress in lots of different ways.

Ask the group to remember back to Stay SMART and the three techniques they learned about to help young people deal with stress. List these techniques on newsprint as the members mention them (or from the list below). Include the following:

- Deep breathing
- Relaxation exercise
- Mental rehearsal (practicing a situation)

Ask the group if they ever use any of these techniques to help them deal with situations that make them feel uptight or uneasy.

- If they did use any of these techniques, how well did they work?
- If they didn’t use them, why not?

Point out that in this SMART Leaders I session, they will learn about two other techniques (physical exercise and positive thinking), and they will review the mental rehearsal technique.

Tell the participants that every one of them has participated in physical exercise at the Boys & Girls Club or in some other setting and that physical exercise is a very effective way of reducing stress.
Activity III-5: The Power of Positive Thinking

Objective: Participants will see a roleplay that illustrates how positive thinking can reduce stress.

Time: 10 minutes

Materials:
- A participant who has rehearsed this activity before the session.
- A list of the positive and negative responses for the roleplay.

Remind teens of their role as SMART Leaders I

Point out to the group that as SMART Leaders, they can help other teens reduce their stress. Therefore, it is important for them to be familiar with techniques that have been proven effective.

Tell participants that many people worry and focus on the negative. Instead of thinking about things going right, they worry about things going wrong. They spend so much time thinking negative thoughts that they may even do as badly as they think they will.

Point out that a useful way to help reduce stress is to stop negative thinking and start positive thinking. Whenever they find themselves thinking negative thoughts (worrying), they need to say “Stop!” and then think positive thoughts.

Roleplay situation

Use a roleplay to illustrate this technique. (Adapt the situation if necessary to fit your group.)

Situation: Feeling nervous at a party with some of the school’s most popular kids.

Thoughts: Ask the volunteer to read these aloud:

1. I hope I don’t act stupid.
2. I want them to like me.
3. I’ll probably say and do the wrong thing, and everyone at the party will think I’m a jerk.
4. They’ll tell their friends, and then everybody will think I’m a jerk.
5. No one will like me, and my social life will be ruined.
6. I’ll be a reject.
<table>
<thead>
<tr>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discuss first roleplay</td>
<td>Ask the group whether these thoughts are positive or negative. (All of them are negative except #2.)</td>
</tr>
<tr>
<td>Develop positive responses</td>
<td>After a short discussion, ask participants to come up with positive thoughts for the same situation. (List these responses on newsprint.) Provide some examples if necessary:</td>
</tr>
<tr>
<td></td>
<td>1. I’m a little nervous meeting new people, but I’ll be okay.</td>
</tr>
<tr>
<td></td>
<td>2. I’ll just relax and be myself.</td>
</tr>
<tr>
<td></td>
<td>3. I’ve done okay before.</td>
</tr>
<tr>
<td></td>
<td>4. I can only do my best; I can’t do more than that.</td>
</tr>
<tr>
<td></td>
<td>5. If for some reason things don’t go as well as I’d like, it won’t be the end of the world.</td>
</tr>
<tr>
<td>Redo roleplay</td>
<td>Then ask the same volunteer to re-create the situation using positive thoughts.</td>
</tr>
<tr>
<td>Discuss second roleplay</td>
<td>Discuss the difference in outlooks demonstrated in this activity. Point out that you can’t think positive and negative thoughts at the same time. It’s impossible! The trick is to replace negative thoughts with positive thoughts. It is important to learn to build yourself up.</td>
</tr>
<tr>
<td></td>
<td>Point out how all of the things that they are learning in SMART Leaders I each week relate to each other:</td>
</tr>
<tr>
<td></td>
<td>- Thinking positive thoughts reduces stress.</td>
</tr>
<tr>
<td></td>
<td>- Thinking positive thoughts helps improve self-image.</td>
</tr>
<tr>
<td></td>
<td>- Having a positive self-image helps you make good decisions.</td>
</tr>
<tr>
<td></td>
<td>- Making good decisions is a mark of a SMART Leader.</td>
</tr>
</tbody>
</table>
Activity III-6: Imagining Your Success

Objective: Participants will practice the technique of mental rehearsal.

Time: 10 minutes

Materials: ✓ Candles (optional)
✓ Soothing music

Leader's Note: Choose another topic appropriate for your group if the one suggested below won't work well. Examples: succeeding in a pressure sports situation, coping with living in a difficult environment.

Introduce the concept of mental rehearsal:
Tell participants that another technique that takes practice, but can be really effective in reducing stress, is mental rehearsal of a situation. This means imagining yourself in an important situation feeling completely relaxed and confident, then mentally practicing what you will do and how you will deal with all the possible things that could happen.

Tell the group you would like them to “walk-through” a mental rehearsal of asking someone out.

Explain that you will be telling them to go through each step of the process. Even if this seems silly, it is important to walk through each little detail to become more confident about handling that situation well in the future.

Demonstrate mental rehearsal:
Turn the lights down low (or turn off the lights and use candles), turn on music, and ask the group to close their eyes and do each step as you read it to them:

Relax your whole body.
Imagine yourself looking up the person’s phone number.
Relax and imagine yourself looking up the person’s phone number and feeling calm and confident.
Imagine yourself dialing the number.
Relax and imagine yourself dialing the number and feeling calm and confident.

4 Adapted from Stay SMART.
Demonstrate mental rehearsal (cont.)

Imagine yourself listening to the phone ringing and waiting for someone to answer.

Relax and imagine yourself calmly and confidently listening to the phone ring.

Imagine the phone being answered.

Relax and imagine yourself being calm and confident as the phone is picked up.

Relax and imagine yourself calmly and confidently asking the person out on a date.

Relax your whole body, and imagine yourself lying on the beach on a peaceful sunny day.

Tell the group that some people avoid stress by avoiding situations that cause them stress. This is not a very effective strategy. It is important to face up to difficult (stressful) situations. The best way for a person to learn to handle new situations or to find out what they are really capable of doing is to try.

Go over key messages

- Stress is feeling nervous, uneasy, or uptight.
- Many situations produce stress.
- Teens are subjected to a lot of stress.
- Techniques are available for coping with stress.
- Practicing these techniques will help teens use them effectively when needed.
- **SMART Leaders** can help other youth learn strategies to cope with pressures to use ATODs and to engage in early sexual activity.
Session IV—Resisting Media Pressures

Session Objective: Participants will become more aware of how the media can create stress for teens and how as SMART Leaders, they can resist media influences to use ATODs and to engage in early sexual activity.

Notes for Group Facilitators

During this SMART Leaders I session, participants will examine both the positive and negative influences of the media on teens. They will learn that the media causes stress for teens by sending messages that they need to look a certain way or do a certain thing to be accepted. Analyzing media messages will help participants become more aware of how the media manipulates them. Once they are aware, they will be better able to resist fake messages. Participants also will learn that the media sends mixed messages, which can create confusion, pressure, and stress for young people.

Preparation Needed

This session takes more preparation than the other SMART Leaders I sessions. Allow adequate time to prepare.

✓ Before the session, select the resource materials for Activities IV-1, IV-2, and IV-3.

✓ Assemble materials:

- Newsprint and markers
- List of advertising slogans (for Activity IV-2)
- Sheets on flipchart (newsprint) with blanks for slogans to be solved (for Activity IV-2)
- Magazine/newspaper ads or recorded TV ads that illustrate different advertising strategies OR magazines from which participants can cut out ads (for Activity IV-3)
- List of discussion questions on newsprint (for Activity IV-3)
- Copies of Handout IV-3-1: Advertising Techniques (for Activity IV-3)
- TV/VCR/DVD player
- A variety of music videos that illustrate positive, negative, social, and interpretive messages (for Activity IV-4)
- List of discussion questions on newsprint (for Activity IV-4)
Activity IV-1: Review of Session III

Objective: Participants will recall what they learned in the previous session.

Time: 5 minutes

Materials: Newsprint and markers

Leader's Note: Remind the group that the SMART Leaders I program will provide them with skills to help themselves and others resist pressures to use ATODs and to become involved in early sexual activity.

<table>
<thead>
<tr>
<th>“Proud and Loud” (optional)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Begin the session by asking each participant to share one thing they did since the last session that they are proud of.</td>
</tr>
</tbody>
</table>

Recap last session

Ask participants to recall what they learned in the last SMART Leaders I session, “Learning to Cope with Stress.” Summarize their responses, and include these main points on newsprint:

- Stress is feeling nervous, uneasy, or uptight.
- Many situations produce stress.
- Teens are subjected to a lot of stress.
- Techniques are available for coping with stress.
  - Deep breathing
  - Relaxation
  - Positive thinking
  - Mental rehearsal
  - Physical exercise
- Practicing these techniques will help teens use them effectively when needed.
- SMART Leaders can help other youth learn strategies to cope with pressures to use ATODs and to engage in early sexual activity.
Activity IV-2: Solve the Slogan

Objective: Participants will learn how advertising slogans are part of their daily lives.

⊙ Time: 15 minutes

Materials: ✓ Newsprint and markers
 ✓ Sheets on flip chart with blanks for slogans to be solved

Leader's Note: You can expand this activity by adding other rounds where (1) you read a slogan to the teams and let the members guess the product, or (2) each team is given time to come up with additional advertising slogans for extra points.

Define media (on newsprint)

Media is a form of communication. Different types of media that participants encounter every day include:

TV movies videos radio
CDs newspapers magazines billboards

Tell members that teens see about 1,000 commercial messages each week on TV alone! Many teens, including some of the SMART Leaders, are "walking advertisements" for name-brand shoes, jeans, makeup, etc. Have the youth identify some of the name-brand products they are advertising.

Explain Solve the Slogan game

Point out that advertising slogans have become part of our everyday thinking process. The next activity will prove that. This activity is modeled after the popular TV game show, "Wheel of Fortune." The purpose of the game is to guess a slogan, each letter of which is represented by a blank line on the newsprint. (Example: for the Nike slogan, "Just Do It," you would put _ _ _ _ - _ _ - _ _ on the newsprint.) Possible categories for slogans include food, beverages, cars, tobacco products, alcoholic beverages, clothing, or political or organizational slogans.

Create two teams of SMART Leaders. Have members take turns guessing the letters of the various words in the slogans you have selected. A team keeps its turn until someone guesses a letter (or phrase) incorrectly. Then the other team gets its turn. A team gets 25 points for solving a slogan. Choose from the slogans provided, or select your own (since slogans become outdated).
### Advertising Slogans
(for Session IV, Activity 2)

<table>
<thead>
<tr>
<th>Fast Food</th>
<th>Food Products</th>
<th>Nonalcoholic Beverages</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Hot Eats, Cool Treats.”</td>
<td>“Choosy moms choose ______.”</td>
<td>“Generation Next.”</td>
</tr>
<tr>
<td>“Something fresh is always brewin’ here.”</td>
<td>“Breakfast of Champions.”</td>
<td>“Always ______.”</td>
</tr>
<tr>
<td>“Did somebody say _______?”</td>
<td>“Betcha can’t eat just one.”</td>
<td>“The Foam goes straight to your head.”</td>
</tr>
<tr>
<td>“Have it your way.”</td>
<td>“Breathe friendly.”</td>
<td>“Obey your Thirst.”</td>
</tr>
<tr>
<td>“Head for the Border.”</td>
<td>“Mmmmm Mmmmm Good.”</td>
<td>“Do the DEW.”</td>
</tr>
<tr>
<td>“The way a sandwich should be.”</td>
<td>“The flavor you love lasts longer than ever.”</td>
<td>“Where’s your mustache?”</td>
</tr>
<tr>
<td></td>
<td>“Gimme a Break.”</td>
<td>“Got Milk?”</td>
</tr>
<tr>
<td></td>
<td>“There’s no Wrong Way to Eat a _______.”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>“Made From the Best Stuff on Earth.”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>“Once you pop . . . you can’t stop.”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>“Taste the Rainbow.”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>“Icy cool flavor, icy cool breath.”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>“Big on Chocolate—Not on Fat!”</td>
<td></td>
</tr>
</tbody>
</table>

| Dairy Queen                                  | JIF                                               | Pepsi                                           |
| Dunkin Donuts                                | Wheaties                                          | Coca-Cola                                       |
| McDonalds                                    | Lay’s Potato Chips                                | MUG Root Beer                                   |
| Burger King                                  | Tic Tac                                           | Sprite                                          |
| Taco Bell                                    | Campbell’s Soup                                   | Mountain Dew                                    |
| Subway                                       | Extra                                             | Milk                                            |
|                                                | Kit Kat                                           | Milk                                            |
|                                                | Reese’s Peanut Butter Cup                         |                                                 |
|                                                | Snapple                                           |                                                 |
|                                                | Pringles                                          |                                                 |
|                                                | Skittles                                          |                                                 |
|                                                | Winterfresh                                       |                                                 |
|                                                | Three Musketeers                                   |                                                 |

© St. Pierre & Kaltreider, The Pennsylvania State University  Page 53
### Advertising Slogans
(for Session IV, Activity 2 cont.)

<table>
<thead>
<tr>
<th>Alcohol-based Beverages</th>
<th>Tobacco Products</th>
<th>Beauty Products</th>
<th>Medications</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Tap the Rockies.”</td>
<td>“Come to Marlboro Country.”</td>
<td>“Before you dress.”</td>
<td>“Clear headed, clear through your day.”</td>
</tr>
<tr>
<td>“Head for the Mountains.”</td>
<td>“Tis a woman thing.”</td>
<td>“For beauty that’s already there.”</td>
<td>“Relief that goes right to your head.”</td>
</tr>
<tr>
<td>Coors Light</td>
<td>Marlboro</td>
<td>Dove</td>
<td>Advil</td>
</tr>
<tr>
<td>Busch Beer</td>
<td>Virginia Slims</td>
<td>L’Oreal</td>
<td>Tavist-D</td>
</tr>
<tr>
<td>Tobacco Products</td>
<td>Camel</td>
<td>Cover Girl</td>
<td>Centrum</td>
</tr>
<tr>
<td>“What you’re looking for.”</td>
<td>Kool</td>
<td>Softsoap</td>
<td></td>
</tr>
<tr>
<td>“B KOOL.”</td>
<td></td>
<td>Gillette</td>
<td></td>
</tr>
<tr>
<td>Beauty Products</td>
<td></td>
<td>Secret</td>
<td></td>
</tr>
<tr>
<td>“Strong enough for a man, but pH balanced for a woman.”</td>
<td></td>
<td>Vidal Sassoon</td>
<td></td>
</tr>
<tr>
<td>Beauty Products</td>
<td></td>
<td>Jergens Skincare</td>
<td></td>
</tr>
<tr>
<td>“Style that’s perfectly you.”</td>
<td></td>
<td>Clairol Herbal Essences</td>
<td></td>
</tr>
<tr>
<td>“Because life is touching.”</td>
<td></td>
<td>Maybelline</td>
<td></td>
</tr>
<tr>
<td>“A totally organic experience.”</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Maybe she’s born with it. Maybe it’s...”</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“For hair so healthy, it shines.”</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medications</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertising Slogans</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>---------------------------------------------------------</td>
<td>--------</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Cars and Trucks</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Driving Excitement.”</td>
<td>Pontiac</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“A different kind of company. A different kind of car.”</td>
<td>Saturn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Everyday.”</td>
<td>Toyota</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“The cars more Americans trust.”</td>
<td>Chevrolet</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Drivers wanted.”</td>
<td>Volkswagen</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Have you driven a _____ lately?”</td>
<td>Ford</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Credit Card Companies</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“It pays to discover.”</td>
<td>Discover</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“It’s everywhere you want to be.”</td>
<td>Visa</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Don’t leave home without it.”</td>
<td>American Express</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Computer Products</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Solutions for a Small Planet.”</td>
<td>IBM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“The computer the world comes home to.”</td>
<td>Packard Bell</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Get N or get out.”</td>
<td>Nintendo 64</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Where do you want to go today?”</td>
<td>Microsoft</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Stores</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Come see the softer side of _____.”</td>
<td>Sears</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Quality Glasses in About an Hour.”</td>
<td>Lens Crafters</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“I love your style.”</td>
<td>JC Penney</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“You’ve got questions. We’ve got answers.”</td>
<td>Radio Shack</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Save every way. Save every day.”</td>
<td>Hills</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Miscellaneous Companies</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>“It’s all within your reach.”</td>
<td>AT&amp;T</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Come fly the friendly skies.”</td>
<td>United Airlines</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“Just Do It.”</td>
<td>Nike</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“A diamond is forever.”</td>
<td>DeBeers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>“The world on time.”</td>
<td>Federal Express</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Advertising Slogans

(For Session IV, Activity 2 cont.)

<table>
<thead>
<tr>
<th>Miscellaneous Companies (cont.)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Feel the Power.&quot;</td>
<td>NFL</td>
</tr>
<tr>
<td>&quot;Be all that you can be.&quot;</td>
<td>U.S. Army</td>
</tr>
<tr>
<td>&quot;Full speed ahead.&quot;</td>
<td>U.S. Navy</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Miscellaneous Products</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;It's what's for dinner.&quot;</td>
<td>Beef</td>
</tr>
<tr>
<td>&quot;It keeps going and going and . . .&quot;</td>
<td>Energizer</td>
</tr>
<tr>
<td>&quot;Nothing tops the copper top.&quot;</td>
<td>Duracell</td>
</tr>
<tr>
<td>&quot;Give us a week, we'll take off the weight.&quot;</td>
<td>Slimfast</td>
</tr>
<tr>
<td>&quot;Jeans that take you places.&quot;</td>
<td>Arizona Jeans</td>
</tr>
<tr>
<td>&quot;Don't dust without it.&quot;</td>
<td>Pledge</td>
</tr>
<tr>
<td>&quot;Nice Pants.&quot;</td>
<td>Dockers</td>
</tr>
<tr>
<td>&quot;Tap water, transformed.&quot;</td>
<td>Brita</td>
</tr>
</tbody>
</table>
Activity IV-3: Advertising: What is the Real Message?

**Objective:** Participants will analyze advertising messages.

**Time:** 15 minutes

**Materials:**
- Recordings of various commercials
- Variety of magazines or magazine ads
- List of five discussion questions on newsprint
- Copies of handout: Advertising Techniques (IV-3-1)

**Review Handout IV-3-1**
Distribute and review Handout IV-3-1, “Advertising Techniques,” to help participants understand the strategies that advertisers use.

**Discuss ads**
Have participants look at each of the ads you have selected OR have them select their own. Take one ad at a time. Discuss each ad in relation to the following questions:

1. Did you like this ad? Why or why not?
2. What does this ad promise you, and how does it do it? (Refer back to the handout.)
3. How does the ad make the people look?
4. How does this ad show men and women relating to each other?
5. Does the ad tempt you to buy the product? Why?

**Go over key messages**
- TV and magazine ads indirectly pressure viewers into believing that beauty, romance, good times, or popularity will result from using their product. There is pressure to be beautiful, have romance, have a good time or be popular, and buy the product to get these things.
TV sends mixed messages. It often tells us that it is okay to drink and take drugs. We see beer and wine ads and/or TV programs showing people drinking alcohol, smoking cigarettes, or using other drugs. At the same time, TV runs public service announcements (PSAs) telling young people NOT to do these things. Sometimes the same actors star in both the ads and the PSAs. These mixed messages create confusion, pressure, and stress for young people.
### Advertising Techniques

<table>
<thead>
<tr>
<th>Technique</th>
<th>Explanation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The basic ad</td>
<td>This is the simplest message. The ad just tells people to buy the product and, if they have seen and heard the ad often enough, they may purchase it the next time they shop.</td>
</tr>
<tr>
<td>2. Eye appeal</td>
<td>The ad suggests how good something tastes (for example, alcohol, cigarettes) by showing people enjoying it. Often, a clever perspective will be used to make the product look larger, longer, thinner, smaller.</td>
</tr>
<tr>
<td>3. Happy family appeal</td>
<td>A mother in the ad assures mothers in the viewing audience, &quot;Your family will be happy and healthy if you buy . . .&quot; Or, &quot;If you want to show how much you love your wife, give her. . . .&quot;</td>
</tr>
<tr>
<td>4. Experts say</td>
<td>A golfer should know about golf balls, a chef is an expert on food. People usually trust experts. When the American Dental Society said that Crest Toothpaste helps prevent tooth decay, Crest became the best-selling toothpaste in the country. Sometimes the ad will use &quot;fake&quot; experts—an actor who plays a doctor on TV to advertise headache medicine, for example.</td>
</tr>
<tr>
<td>5. Famous people say</td>
<td>When famous people say they like a product, viewers or readers may choose to follow their example. A sports star knows more about that sport than we do, but does she or he know more about cereal or cologne?</td>
</tr>
<tr>
<td>6. Everybody likes</td>
<td>The message is &quot;Get on the bandwagon . . . Our product is so popular, you should like it too . . . Don't be left out!&quot; Crowds of people are shown smiling as they use the product.</td>
</tr>
<tr>
<td>7. Snob appeal</td>
<td>This technique caters to people's desire to be, or at least feel or look, rich. &quot;Don't your guests deserve the best?&quot; The ad tries to make us feel that we'll be better than &quot;the average person&quot; if we use this product. Our friends will be impressed if we serve the expensive stuff, not the bargain brand.</td>
</tr>
<tr>
<td>Technique</td>
<td>Explanation</td>
</tr>
<tr>
<td>----------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>8. Youth appeal</td>
<td>Many ads are aimed at the youth market and at older people who want to look and feel young. Not only do young people buy a lot of things; they often persuade their parents to purchase particular products or brands.</td>
</tr>
<tr>
<td>9. Symbols</td>
<td>A symbol is a quick way to convey a message. By now, we all associate the Golden Arches with McDonald’s fast food. The NIKE Swoosh has become so familiar that some NIKE ads feature few, if any, words or pictures.</td>
</tr>
<tr>
<td>10. New and improved</td>
<td>To attract attention to an already established product, an ad may focus on some new, often nonessential feature, like a differently shaped package.</td>
</tr>
<tr>
<td>11. The humble approach</td>
<td>Another way to sell is to admit the company or product is not the best or biggest. The AVIS Rent-a-Car ads used to say, “We’re only No. 2, so we try harder.” The claim is that the company offers better service because it is trying to win customers.</td>
</tr>
<tr>
<td>12. Statistics</td>
<td>Take a survey to find out how many people like the product, then use those figures to persuade other people to try your product. Numbers often impress: “Four out of five people choose...”</td>
</tr>
<tr>
<td>13. Concern for public good</td>
<td>“We don’t pollute the air.” “We keep kids from dropping out of school.” “We’re investing in our country’s future.” The message is that people should have faith in the product of a company that is obviously civic-minded.</td>
</tr>
<tr>
<td>14. Sex appeal</td>
<td>A romantic message is often used in ads for cosmetics, mouthwashes, clothing, and toothpaste. The ads suggest that people will be more attractive or more popular if they use your product: “Give your mouth sex appeal.”</td>
</tr>
<tr>
<td>15. Humor</td>
<td>Some funny commercials have become famous. The whole “Got milk?” campaign of the dairy industry, with its milk-mustached celebrities gracing magazine ads and TV commercials depicting hell as a milk-free environment, is a good example. Such comic ads often give a product nationwide recognition.</td>
</tr>
</tbody>
</table>

Source: Stay SMART.
Objective: Participants will learn how music and music videos can have both positive and negative influences.

Time: 30 minutes

Materials:
- Newsprint and markers
- Several music videos recorded prior to the session. (Try to get one music video with a positive message, one with a negative message, and perhaps one whose message is open to interpretation.)
- List of six discussion questions on newsprint

Leader's Note: Instead of picking out the music videos, you can ask the participants to choose music videos (and songs) to encourage more participant involvement.

Discuss music videos in general
- Tell participants that music videos are another type of media that is particularly influential with teens.
- Music videos can be positive forces for teens. Mention the many benefit concerts that musicians perform each year (to raise money to fight HIV/AIDS, for example).
- Music videos also can carry negative messages that can influence the ways teens look at the world. The videos can cause stress because they influence teens to behave according to the video’s negative message.

Show music videos and discuss each one separately
- Show each of the music videos and then discuss the questions listed on newsprint:
  1. Did you like this video? Why or why not?
  2. What was the video’s message?
  3. How was the video trying to make you feel?
  4. What visual effects or specific lyrics were used to persuade you to feel a certain way?
Show music videos and discuss each one separately (cont.)

5. How were the people portrayed?

6. What are some other music videos that convey a social message, a positive message, or a negative message?

Identify the message of the videos

As a group, figure out the “message” of each music video that you watched:

- Social message—deals with a social issue like child or domestic abuse, violence, HIV/AIDS, etc.
- Positive message—portrays a good life, pro-social behavior, love and support among people.
- Negative message—women as sex objects, violence, using drugs.
- Interpretive—message not entirely clear, could be interpreted different ways.

Go over key messages

- The media causes stress for teens by sending messages that they need to look a certain way or do a certain thing to be accepted.
- In addition, TV sends mixed messages, which can create confusion, pressure, and stress for young people.
- Analyzing media messages helps SMART Leaders become aware of how the media is manipulating them.
- Becoming aware of media manipulation helps SMART Leaders resist inappropriate or confusing messages. (This, incidentally, helps the SMART Leaders reduce their stress, the topic of Session III.)
Session V—Being Assertive in Pressure Situations

Session Objective: Participants will review and practice assertiveness skills to resist pressure situations, including pressure to use ATODs or to become sexually active.

Notes for Group Facilitators

Tell the SMART Leaders that this session reviews skills they learned in Stay SMART on being assertive. We know that teens are subjected to all kinds of stress. SMART Leaders can apply assertiveness skills to situations where they are being pressured to drink alcohol, use tobacco or other drugs, or engage in sexual activity. The skills they develop as SMART Leaders also will help them help other youth resist pressures to engage in these activities.

Preparation Needed

This session involves a lot of roleplaying. Prepare for the roleplays ahead of time. Copy the situations onto index cards and provide props (e.g., telephone, basketball, etc.). This conveys to the participants that the roleplaying is an important PLANNED part of the session.

✓ Assemble materials:
   - Newsprint and markers
   - 3x5 cards with roleplay situations written out
   - Handout V-4-1: Ways to Refuse
   - Props for roleplays
   - Copies of SMART Leaders I Participant Reaction Form (found in SMART Evaluation in SMART Moves manual 1)
Activity V-1: Review of Session IV

Objective: Participants will recall what they learned in the previous session.

 время: 5 minutes

Materials: ✓ Newsprint and markers

Leader’s Note: Remind the group that the SMART Leaders I program will provide them with skills to help themselves and others resist pressures to use ATODs and to become involved in early sexual activity.

“Proud and Loud” (optional)

Begin the session by asking each participant to share one thing they did since the last session that they are proud of.

Recap last session

Ask participants to recall what they learned in the last SMART Leaders I session, “Resisting Media Pressures.”

Summarize their responses, and include these main points on newsprint:

- The media causes stress for teens by sending messages that they need to look a certain way or do a certain thing to be accepted.
- In addition, TV sends mixed messages, which can create confusion, pressure, and stress for young people.
- Analyzing media messages helps SMART Leaders become aware of how the media is manipulating them.
- Becoming aware of media manipulation helps SMART Leaders resist inappropriate or confusing messages. (This, incidentally, helps the SMART Leaders reduce their stress, the topic of Session III.)
Activity V-2: Asserting Yourself in Pressure Situations

Objective: Participants will review and practice ways to be assertive.

Time: 25 minutes

Materials: ✓ Newsprint and markers

Define assertiveness

Ask the group whether they have ever been pressured by their friends to do something they didn’t want to do. Discuss how it feels when someone is pressuring you.

Put the following definition of assertiveness on newsprint:

Assertiveness is saying what you really mean and standing up for your own rights without denying the rights of others.

Give examples of pressure situations

Acknowledge that participants may sometimes find themselves in situations where it is hard to be honest and open or to stand up for their rights.

In this session, participants will be reviewing some techniques for using assertiveness skills to get out of pressure situations. These are skills they can use as SMART Leaders to help themselves and other youth.

Give some examples and ask for participants’ reactions. (Handout V-4-1 provides examples of what to say.)

1. A friend wants to copy your homework. What would you say?

2. You’re with some friends and they offer you a cigarette. What would you say?
Give examples of pressure situations (cont.)

Ask participants what they think are the benefits of being assertive:

- feeling better about yourself
- better chance of getting what you want
- greater feeling of control over your life
- greater ability to stand up for your own rights so people don’t take advantage of you
- respect and admiration from other teens

When assertiveness is dangerous

Remind participants that in certain situations, it can be dangerous to be assertive. These situations include when the other person has a weapon, is very angry, and/or is high on drugs or is drunk.

However, in most situations with their peers or boyfriend/girlfriend, knowing how to be assertive is a valuable skill.
SMART Leaders I: For Teens Who Have Completed Stay SMART

Activity V-3: Nonverbal Skills—How to Say It

Objective: Participants will learn the importance of nonverbal assertiveness skills.

Time: 5 minutes

Materials: ✓ Newsprint and markers

Discuss two components of being assertive

Tell participants that there are two parts to being assertive:

1. Knowing what to say.
2. Knowing how to say it.

It is not only what you say but how you say it that is important.

Demonstrate to the group saying “no thanks” in a passive mumbling fashion and then say “no thanks” clearly and assertively.

To be effective and get your point across, it is necessary to remember both parts.

How to say it

This activity will review how to say it assertively. The components of how to say it include:

- Loudness of voice Speak clearly; don’t whisper or mumble.
- Eye contact Look directly at the person you’re talking to; don’t stare at the floor or ceiling or look around.
- Facial expression Look serious; don’t look scared or bored.
- Body positions Stand or sit up straight; don’t slouch, shuffle your feet, or chew your nails.
- Distance Make sure you’re not too far away.
**How to say it (cont.)**

Emphasize the importance of being assertive when refusing offers to use ATODs or be sexually active. Remind the participants to:

- Stand up straight.
- Speak loudly and clearly.
- Look the offeror straight in the eye.
- Sound like you mean what you're saying.

Tell participants they will get a chance to practice their nonverbal skills later in the session.
Activity V-4: Learning What to Say

Objective: Participants will learn what to say in pressure situations involving ATODs and sex.

Time: 10 minutes

Materials: Newsprint and markers

Distribute Handout V-4-1: Ways to Refuse

Hand participants the list of things to say or do in pressure situations related to drinking alcohol, using tobacco or other drugs, or having sex.

Suggest several pressure situations, like being offered marijuana or beer, and say, “What do you say when . . . ?” Have them select an answer from the handout.
There are many different ways of refusing to go along with the pressure to use alcohol and other drugs or to do other things you don’t want to do.

<table>
<thead>
<tr>
<th>Ways to Refuse</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. No, Thanks</td>
<td>“Would you like a cigarette?” “No, thanks.”</td>
</tr>
<tr>
<td>2. Give a Reason</td>
<td>“Just let me kiss you.” “No, it’s not right.”</td>
</tr>
<tr>
<td>3. Repeat Yourself</td>
<td>(Repeat the same phrase over and over) “Would you like a cigarette?”</td>
</tr>
<tr>
<td>4. Walk Away</td>
<td>“No, thanks.” “Oh, come on!” “No, thanks.” “Just try it, chicken!” “No, thanks.”</td>
</tr>
<tr>
<td>5. Avoid the Situation</td>
<td>“Would you like to smoke some marijuana?” Say “No, thanks” and walk away while you’re saying it.</td>
</tr>
<tr>
<td>6. Ignore Them</td>
<td>When you’re invited to the home of a friend and no one else is going to be home but the two of you, if you feel uncomfortable about that, don’t go. When you’re invited to a party where you know everyone will be drinking, don’t go. “Hey, how about a beer?” or “Hey, how about a ride in my father’s car?” Just ignore the person.</td>
</tr>
<tr>
<td>7. Change the Subject</td>
<td>“I really think you’re beautiful. I’d like to kiss you.” “Thanks for the compliment, but how about we go get some pizza?”</td>
</tr>
<tr>
<td>8. Reverse the Pressure</td>
<td>“If you were my friend, you’d smoke a joint with me.” “If you were my friend, you wouldn’t ask.”</td>
</tr>
<tr>
<td>Ways to Refuse</td>
<td>Examples</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td>9. Propose an Alternative</td>
<td>“Bring some beer to the party.”</td>
</tr>
<tr>
<td></td>
<td>“I’ll bring some soda. I’d rather not bring beer.”</td>
</tr>
<tr>
<td>10. Strength in Numbers</td>
<td>Become part of a group of peers with the same values and interests as you.</td>
</tr>
<tr>
<td></td>
<td>It’s easier to refuse to do things if your friends agree with and</td>
</tr>
<tr>
<td></td>
<td>support your position than it is to say no alone.</td>
</tr>
<tr>
<td></td>
<td>Choose friends who feel the same way you do about what’s right or wrong.</td>
</tr>
<tr>
<td></td>
<td>But remember: only YOU know what’s best for you. No matter what, stick to</td>
</tr>
<tr>
<td></td>
<td>your own principles.</td>
</tr>
</tbody>
</table>

Source: Start SMART.
Activity V-5: Say It Like You Mean It

Objective: Participants will roleplay situations where teens experience pressure to use ATODs, have sex, etc.

Time: 15 minutes

Materials: ✓ Props for the roleplays
✓ Index cards with selected roleplay situations written out

Leader’s Note: You can select from the roleplays listed in this session or have participants develop their own. If you have them develop their own, assign a topic so that you get some ATOD-related roleplays, some sex-related roleplays, and some general situations.

“Tag Team Roleplays” may enhance this activity. When a roleplayer runs out of ideas, he or she “tags” someone else. The person who is “tagged” then moves into the roleplay part and keeps it going. Members can volunteer to be tagged by raising their hands.

Be sure to critique the roleplays as you go along so that participants understand whether they are being effective.

Introduce roleplay activity
Tell participants that this activity uses the techniques of roleplaying to help them practice what to say and how to say it to be assertive in pressure situations. These are skills they can use as SMART Leaders to help other young people.

Sample scenarios for roleplays
Select from the following roleplays or ask teens to create their own. Do as many as possible without spending too much time on any one roleplay. Ask for volunteers and give them a few minutes to practice the roleplays. After each roleplay, get feedback from the “audience.”

ATOD-related roleplays
1. You’re at a party and practically all the people you’re with are drinking alcohol. Some of them pressure you to join them. You’d prefer not to.

(continued)
Sample scenarios for roleplays (cont.)

ATOD-related roleplays (cont.)

2. You’re hanging around with a group of kids you know and someone offers you a cigarette.

3. Your parents are out, and several of your friends come over to your house; some want to raid your parents’ liquor supply.

4. You’re on a date with someone you just met, and he or she takes out a joint and wants to smoke it with you.

5. Some of your friends are in the bedroom. One says, “Hey, want to snort some coke?” Others say, “Wow, that’s cool.” Someone turns to you and says, “You’re not chicken, are you?”

6. You’re in a large group outside the school, and it seems as though everyone is smoking marijuana. You feel out of place. Your friends ask you if you want a toke.

7. You go out to lunch with some kids from school. People in the surrounding booths are smoking. Someone in your group starts passing a pack of cigarettes around.

8. You go to meet your friend at his house before the two of you leave for a concert. He says, “Hey, do me a favor. I have no pockets. Hold this for me.” He gives you some marijuana joints.

9. Your parents have gone out for the evening, and you are alone. The doorbell rings, and five of your friends show up with beer and chips. You feel funny about letting them in without your parents’ permission, and you think of all the things that could go wrong.

10. After a basketball game, some of your teammates start to drink beer. One of them opens up a can and hands it to you.

11. Your mother has gone to the hospital to visit a sick friend. Teresa drops by in her boyfriend’s car and invites you for a ride. She’s acting really silly, and you think you smell alcohol on her breath.
### Sample scenarios for roleplays (cont.)

#### Sex-related roleplays

1. **You and your boyfriend Tony have just arrived at his house. The phone is ringing. It’s his mother calling to say she won’t be home for a couple of hours. Tony turns to you, puts his arm around you, and says, “We have two whole hours alone, let’s take advantage of it.”**

2. **John, Tom, and Bob are teasing you because you’re still a virgin. You’re going out tonight with your girlfriend, and your friends are letting you know they expect you to have sex with her. They tell you they want to hear all about it tomorrow.**

3. **You and Pam are on your third date. Pam assumes that you’re going to have sex with her, but you don’t want to. She thinks you’re being silly. “Everyone’s doing it,” she insists. “I thought you were a real man.”**

#### General roleplays

1. **Your friends are going out to “party” but you feel like staying home. They come to your house to pick you up. Someone in the group says, “Staying home? What are you, some kind of a jerk?”**

2. **You’re in line at the movies with your girlfriend, and the defensive back from the high school football team cuts in line ahead of you.**

3. **You spent two hours completing a difficult homework assignment. The next morning a friend asks to copy the homework.**

4. **You buy a new stereo. The second day you have it, the tape player won’t work. This is the third time you have bought something from this store that didn’t work.**

(continued)
Sample scenarios for roleplays (cont.)

General roleplays (cont.)

5. Your friend asks you to sit where it will be easy for him/her to copy your answers on the math test.

6. A friend asks you to distract the salesclerk so he/she can shoplift an item.

7. Some of your friends are talking about skipping school. Everyone is saying, “Our parents will never find out.”

Source: Many of these roleplays were taken from the Start SMART and Stay SMART programs.

Go over key messages

Conclude the activity by pointing out that standing up for yourself can:

- help you feel better about yourself
- give you a better chance of getting what you want
- help keep you from being taken advantage of
- help you make good decisions
Activity V-6: Concluding the SMART Leaders I Sessions

Objective: Members will complete Participant Reaction Forms and receive congratulations for completing the five SMART Leaders I sessions.

Time: 5 minutes

Materials:
- Copies of the SMART Leaders I Participant Reaction Form (found in SMART Evaluation in SMART Moves manual 1)
- Pencils

<table>
<thead>
<tr>
<th>Step Description</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Review the group’s accomplishment</td>
<td>Tell members that they have finished the five sessions of SMART Leaders I. Have them applaud themselves for this accomplishment.</td>
</tr>
<tr>
<td>Announce Celebration Party</td>
<td>Set a date for a Celebration Party, which will include a review of potential involvement activities for SMART Leaders I.</td>
</tr>
<tr>
<td>Remind group of reward</td>
<td>Remind the SMART Leaders that once they have participated in involvement activities, they will be eligible for the end-of-program reward that the group decided upon in Session I. Announce a date for receiving this reward.</td>
</tr>
<tr>
<td>Complete Participant Reaction Forms</td>
<td>Distribute SMART Leader I Participant Reaction Forms, and then collect them when completed.</td>
</tr>
</tbody>
</table>
Suggestions for Organizing the SMART Leaders I Celebration Party

Introduction

Tell participants that this is a celebration for completing the SMART Leaders I sessions. Congratulate them for doing a fine job in the small-group sessions.

Review the involvement component

Review what is expected of SMART Leaders in the involvement component. Tell participants that when the involvement component is completed, they will have earned the end-of-program reward they selected as a group during the first session of SMART Leaders I.

Explain that the involvement component of SMART Leaders I consists of doing a variety of activities related to the SMART Moves prevention program. (You and the SMART Leaders can decide the number of weeks to include for involvement activities.) Review the possible involvement activities they brainstormed in Session I. The mechanics of this involvement component are explained on the page, “How the Involvement Component Works.” Go over that sheet with the group so that they understand the process.

Many possible activities are listed on the “SMART Leaders I Involvement Activities” handout. SMART Leaders can select activities from that list or they can create their own. If they plan to do an activity in a SMART Moves small-group session, they need to discuss their involvement with the group leader. If they create their own activity, they should check it out with you before they do it.

Establish a date for participants to complete their involvement activities. Also, plan a graduation for the youth who have completed the SMART Leaders I sessions and involvement component activities. At that time, you can remind the SMART Leaders that they are eligible for SMART Leaders II in the coming year.

☆ Optional Activity: If you are using pretest and posttest questionnaires to evaluate your program, distribute the posttest questionnaire and have participants complete it after they have finished the involvement component and before the graduation is held and the reward distributed.
How the Involvement Component Works

Leader’s Note: The handout, “SMART Leaders I Involvement Activities,” contains a variety of involvement activities teens can do individually or as a group to participate in the involvement component of SMART Leaders I.

Tell participants that some SMART Leaders prefer doing activities on their own, like helping lead a Stay SMART session or listening to a friend talk about their problems. Some SMART Leaders enjoy doing group activities, like a drug carnival or a community drug walk. Other SMART Leaders prefer doing a mixture of individual and group activities. Use the approach appropriate for your group of SMART Leaders.

The following procedures can be used to record the involvement activities completed by the SMART Leaders, no matter which approach (individual, group, or mixed) they select for the involvement component.

1. Distribute and discuss the “SMART Leaders I Involvement Activities” handout, which lists examples of various activities participants may choose for their involvement.

2. Have the SMART Leaders select their involvement activities and discuss them with you before they conduct the activities.

3. Decide/announce how many activities each SMART Leader needs to complete to be eligible for the end-of-program reward.

4. Whenever a SMART Leader completes an activity, record the following information on the “SMART Leaders Involvement Activities Form” for that teen:
   - a brief description of the activity
   - the date the activity was completed
   - a rating of how well the activity was done

5. The SMART Leaders are responsible for letting you know when they have completed an activity so that you can record it on their activities form.
SMART Leaders I: For Teens Who Have Completed Stay SMART

Handout for SMART Leaders I
SMART Leaders I Involvement Activities

Leader’s Note: Activities can be done in groups. They may be easier, more creative, and more fun that way!

Examples of Involvement Activities

1. Behave as a positive role model (encourage other youth to participate in the SMART Moves prevention program and generate enthusiasm about the program).

2. Conduct an activity in a SMART Moves small-group prevention program (SMART Kids, Start SMART, Stay SMART).

3. Create an icebreaker for a SMART Moves small-group program.

4. Write a roleplay for a SMART Moves small-group program.

5. Conduct a roleplay in a SMART Moves small-group program.

6. Assist with a Club-wide/community event.

7. Conduct a prevention activity at home with your family. (Examples: play Prevention Baseball; analyze a music video on TV; figure out the messages ads use to get you to buy.)

8. Organize and/or conduct a Parents’ Night at the Club.

9. Help lead a SMART Moves small-group session.

10. Lead an entire SMART Moves small-group session.

11. Create an activity of your own, and okay it with your group leader before you do it.

12. Help with fundraising events in the organization.

13. Help the younger children in the gamesroom or gym.

14. Help supervise a field trip.

15. Assist with an Annual Awards program.

16. Assist with other Club activities.
SMART Leaders I Involvement Activities Form
(to be completed by the group leader)

Leader’s Note: Prepare one of these forms for each SMART Leader. Record each time they perform an involvement activity, and rate their performance if you observe it.

<table>
<thead>
<tr>
<th>Name of Member:</th>
<th>Group Leader:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Brief Description</th>
<th>Date</th>
<th>Rating (F,G,E)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* F = Fair, G = Good, E = Excellent

© St. Pierre & Kaltreider, The Pennsylvania State University  
Page 83
Below, please rate the overall quality of the SMART Leader's involvement using a scale of 1 to 5:

1 = Poor  
2 = Fair  
3 = Average  
4 = Good  
5 = Excellent  

a) Overall, how well did they do the activities?  
   ________________________  (1 to 5)  

b) How enthusiastic were they in doing these activities?  
   ________________________  (1 to 5)  

Group Leader's Name  
Date
Section 3: SMART Leaders II

© St. Pierre & Kaltreider, The Pennsylvania State University
Session I—Orientation to the SMART Leaders II Program

Session Objective: Participants will gain an understanding of the SMART Leaders II program.

Notes for Group Facilitators

SMART Leaders II is a flexible program that continues to reinforce the skills and knowledge teens learned through the previous prevention programs and keeps youth involved in prevention activities in the organization. It prepares the teens to help lead SMART Moves (including SMART Leaders I) sessions for their younger peers, and to participate in and help lead other prevention-related and general activities in the organization.

SMART Leaders II consists of an orientation plus three small-group sessions followed by an involvement component in which the SMART Leaders participate as peer leaders in prevention activities in the organization. However, the number, content, and structure of sessions are flexible. Video-based sessions were implemented in the original version of SMART Leaders II that was part of the national evaluation of the program. If you wish to follow that model, you will need to select educational videos on prevention-related topics, such as alcohol, other drugs (including tobacco), and teen sexual activity, and develop a session based on each video. Structured sessions built around a video facilitate discussion and learning.

Immediately following Session I is a page titled, “Suggested Format for SMART Leaders II Small-group Video-based Sessions.” This suggested format is a guide to help you structure the video-based sessions using videos that you select as appropriate to reinforce the knowledge and skills previously learned in the prevention program. Immediately following the suggested format for video-based sessions are some examples of video-based sessions used in the original national evaluation of the SMART Leaders II program. They are in the categories of alcohol (Session II), other drugs (Session III), and sexual activity (Session IV). Complete contact information (full address, phone number, and cost to purchase) for these particular videos is provided with the appropriate session. Most companies also allow you to rent or preview these videos.

If you have difficulty acquiring appropriate educational videos on each of the three topics, you may choose to run small-group discussions with the SMART Leaders on each of the topics of alcohol, other drugs (including tobacco), and sex. The important thing is to reinforce skills and knowledge the SMART Leaders learned in previous SMART Moves programs. The involvement component can be virtually the same as that presented in the SMART Leaders I program, but with additional responsibility for these older SMART Leaders.
SMART Leaders II: For Teens Who Have Completed SMART Leaders I

It is important to help the SMART Leaders realize that this is an "advanced" program that is offered only to teens who have completed the SMART Leaders I program.

Tell youth in SMART Leaders II that they will continue to have a very important role as peer leaders in the organization. This includes being peer leaders to the new group of teens in SMART Leaders I, who will go through the same program they completed last year. SMART Leaders II teens will help other youth resist pressures to use ATODs and to become involved in early sexual activity.

At the end of Session I, be sure to set the date and time for the next SMART Leaders II session.

Preparation Needed

✓ Develop an incentive system within your budget that will be enticing to participants. (You may decide to use a point system that leads to a reward for things such as punctuality, attendance, appropriate behavior, and positive contributions at sessions. You may decide on a coupon system, or some other strategy.) You may want to keep the same incentive system used for the SMART Leaders I program or develop something different.

✓ Think about a possible end-of-program group reward. Take time prior to the group discussion with teens to determine what kinds of rewards are feasible (in terms of time, money, appropriateness, etc.) so that you can provide the youth with guidelines in selecting their reward. You may want to build on the reward the group got for completing SMART Leaders I.

✓ Assemble materials:

  - Newsprint and markers
  - Coupons or any supporting materials like charts to explain the incentive system (see above)

Optional Activity: If you are using pretest and posttest questionnaires to evaluate your program, distribute the pretest questionnaire and have participants complete it before you begin the SMART Leaders II program. See SMART Evaluation in SMART Moves manual 1 for further information.

© St. Pierre & Kaltreider, The Pennsylvania State University  Page 86
SMART Leaders II: For Teens Who Have Completed SMART Leaders I

Activity I-1: SMART Leaders II—What's It All About?

Objective: Participants will learn what SMART Leaders II is all about and will establish rules for the group sessions.

Ο Time: 5 minutes

Materials: ✓ Newsprint and markers

Leader's Note: Remind the group each week that the SMART Leaders II program will provide them with skills to help themselves and others resist pressures to use ATODs and to become involved in early sexual activity.

Introduce the SMART Leaders II program

Remind participants they are eligible to participate in SMART Leaders II because they have completed the SMART Leaders I program. The SMART Leaders II program will help them review information and skills to deal with some major problems facing young people today: pressure to use ATODs and to be sexually active. The SMART Leaders II program also will help them continue as peer leaders who can help other girls and boys make good decisions.

Develop list of group rules

Point out that just like Start SMART, Stay SMART, and SMART Leaders I, SMART Leaders II needs to have rules so that everyone feels comfortable and enjoys participating. Ask participants to suggest some rules for SMART Leaders II. List them on newsprint. (Suggest the following rules if members don’t.)

- No one is forced to participate, although everyone is encouraged to do so.
- Members should take turns speaking (one at a time) so that everyone gets a chance to be heard.
- Everyone has the right to speak without being put down.
- What is said in the group session by other members is confidential and stays in the group.

Decide as a group which rules will apply to SMART Leaders II sessions.
Activity 1-2: Overview of the SMART Leaders II Program

Objective: Participants will learn about the components of SMART Leaders II.

Time: 15 minutes

Materials:
- Newsprint and markers
- List of three sessions on newsprint

Provide an overview of the program
Tell participants that SMART Leaders II is a very special program offered only to youth who have completed SMART Leaders I. The program consists of:

1. Three small-group sessions built around videos (or group discussions)
2. Involvement opportunities to be “leaders” around the Club/organization
3. Potential rewards for participating in the program

Name the three sessions (on newsprint)
Explain that beginning with the next session, each of the SMART Leaders II sessions will involve watching a video on alcohol, other drugs (including tobacco), or sex, and then discussing it (or having a group discussion if you are not using videos).

Describe possible involvement activities
Like youth in SMART Leaders I, teens in SMART Leaders II will get involved as peer leaders and positive role models in their organization through a prevention involvement component of the program. Like last year in SMART Leaders I, ask participants to brainstorm some possible involvement activities. Activities could include:

- Being a positive role model
- Encouraging other youth to participate in the SMART Moves program
- Assisting with the SMART Moves program (recruitment, roleplays, field trips, refreshments, etc.)
### Describe possible involvement activities (cont.)
- Helping with various organization and community events
- Assisting with fundraising events
- Helping younger youth in the gamesroom or gym
- Helping with other Club activities

### Discuss potential rewards
Examples of potential rewards for program completers:
- Trips
- Special privileges (late nights, overnights, open gym, extra court time, extra pool times, videos, etc.)
- Gift certificates
- Paid summer employment as junior staff in the organization

### Explain the incentive system
Tell the group that you will use an incentive system to promote good attendance, behavior, etc., at the sessions. Describe the system, and make sure everyone understands how it works.

### Select a group reward
Discuss and vote on an “end-of-program” reward that will be available to teens who complete at least two of the three SMART Leaders II sessions and participate in involvement activities. It is important to let the program participants have input into this decision, and it is critical to follow through once the reward is agreed upon by you and the group!
Suggested Format for SMART Leaders II
Small-group Video-based Sessions

Objective: By watching the video and doing the related activities, participants will understand specific objectives related to the video.

⏱ Time: Will depend on the length of the video

Materials:
✓ Video
✓ A list of discussion questions (provided in the Discussion Guide usually included with educational videos)
✓ Copies of any handouts provided in the Discussion Guide
✓ A list of roleplays related to the subject of this session

Leader’s Notes: Remind the group that the SMART Leaders II program will provide them with skills to help themselves and others resist pressures to use ATODs and to become involved in early sexual activity.

If the teens show an interest in a particular topic, you may want to offer an additional session(s) on this topic. Many videos are now available. Most can be rented or purchased.

<table>
<thead>
<tr>
<th>Introduce the topic</th>
<th>Show the video and discuss</th>
<th>Do roleplays</th>
<th>Go over key messages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduce the topic of the video. Give some background information on this topic, or review from SMART Leaders I. (Often the video’s Discussion Guide will provide some background information, such as statistics on drug use by young people.)</td>
<td>Show the video, and then discuss it using a list of discussion questions developed prior to the session. (Often the Discussion Guide will provide appropriate questions specifically related to the content of the video.)</td>
<td>It is important to include some roleplays in each session of SMART Leaders II since roleplaying enables the teens to practice the skills they will need to be peer leaders. As in the SMART Leaders I program, having props makes the roleplays more realistic and more interesting to the teens.</td>
<td>Make appropriate summary points.</td>
</tr>
</tbody>
</table>
Session II—Alcohol

Session Objective: Participants will become aware of the consequences of alcohol use by teens and how, as SMART Leaders, they need to resist pressures to use alcohol.

Notes for Group Facilitators

During this SMART Leaders II session, participants will watch a video on alcohol use by teens, and they will do various activities related to this topic.

Peer pressure has gotten a bad reputation. Many kids have started drinking alcohol because of their belief that “everybody drinks” and they don’t want to be left out. However, “peer pressure” can become a positive force in the fight against teen drinking and drinking and driving.

As adults, there’s only so much we can do to keep young people from using alcohol and from driving after they have been drinking. One approach we can use is to shift the focus to teaching them how to help their friends. That means they need to be able to answer some fundamental questions: How many drinks does it take to impair your driving skills? Why is it dangerous to drink and drive? How long does it take to sober up after drinking?

Preparation Needed

✓ Before the session, preview the video you have selected and review the session materials.

✓ Keep in mind that the purpose of the program is not to “preach” an anti-drinking message, but to help teens learn how to help their friends and other teens. Keep the focus on their feelings about drinking and driving, how to use peer pressure in a positive way, and the consequences of alcohol use.

✓ Check out the legal facts about drinking and driving in your state. In New York, for example, any driver, including minors, can be convicted under the state’s drinking and driving laws. In New York, the penalty for a conviction of driving while intoxicated (DUI) is a fine of at least $350 and loss of driver’s license for 6 months.

✓ Find out about local counseling programs, treatment centers, and anti-drinking and driving groups in your community. You might check, for example, whether the local schools have a SADD (Students Against Drunk Driving) chapter. The SADD program relies on a parent-teenager contract that states that the teen can call his/her parents for a ride home rather than risk dying from driving drunk or riding with a drunk driver.
SMART Leaders II: For Teens Who Have Completed SMART Leaders I

☑ Assemble materials:

☐ TV/VCR/DVD player
☐ Educational video on topic of teen alcohol use
☐ Newsprint and markers

Sources


Title: “Kevin’s Story” (19 minutes)

Source: Durrin Productions, Inc.
4926 Sedgwick Street, NW
Washington, DC 20016-2326
(800) 536-6843
(202) 237-6738 (fax)

Price: $199 (Each spring, in connection with Nationwide Insurance’s “Prom Promise” Program, the purchase price is $99.)

Objectives: By watching “Kevin’s Story” and doing the related activities in this session, participants will:

1. Become aware of the tragic consequences of drinking and driving.
2. Explore their attitudes toward drinking and driving.
3. Recognize that as SMART Leaders, they can use positive peer pressure to help other youth avoid becoming involved with drinking and driving.

Time: 1–1½ hours

Summary: Kevin Tunell is a typical high school senior; his grades are average, he plays sports in school and enjoys parties. While driving home from a party where he had been drinking, Kevin has an accident that kills a high school senior girl.

The judge sentences Kevin to talk about his accident to groups of young people for one year. This film is his 19-minute speech to a high school audience, and is designed to help young audiences understand just how tragic drinking and driving can be, and the enormous impact killing someone can have on a teenager.

Note: Portions of this write-up (including the summary and some discussion questions) were taken from “Kevin’s Story,” Study Guide, Durrin Productions, Inc., and are used with the company’s permission.
Begin the session by telling participants that the video they are about to see deals with teen drinking and driving. It is designed to help them understand the tragic consequences that can result from driving under the influence of alcohol. Tell the SMART Leaders that after watching the video, the group will discuss the issues raised in it.

Point out the following facts:

- More teenagers die in alcohol-related traffic accidents than from any other cause.
- Although 16- to 24-year-olds comprise 20 percent of the licensed drivers in the country, they are involved in 42 percent of all fatal alcohol-related crashes.
- Almost 60 percent of the fatally injured teenage drivers between the ages of 15 and 19 are found to have alcohol in their blood system, with 40 percent at legally intoxicated levels.
- Each year about 8,000 young people are killed, and 4 to 5 times more are injured in alcohol-related traffic accidents.

Start the discussion by asking the group whether they can relate to Kevin and his experience

1. Why is it dangerous to drink and drive?
2. What percentage of highway deaths are alcohol-related?
   - About 50 percent
3. Have you ever been in a situation where you observed someone who had been drinking and believed they could drive?
4. How can you tell whether someone is capable of driving if they've been drinking?
   - You can't always tell because you may not know how many drinks that person has had, and even one drink can impair driving skills.
Start the discussion by asking the group whether they can relate to Kevin and his experience (cont.)

5. How does alcohol affect your driving skills?
   - lessens concentration
   - causes visual problems (blurred vision, double vision)
   - slows reaction time
   - interferes with judgment

6. What is the best (ONLY) way to sober up after drinking?
   - Time; approximately 1-1½ hours per drink

Peer pressure influences teens to drink, and to drink and drive

1. Did peer pressure affect Kevin? His friends?

2. What are some ways to overcome peer pressure to drink? (What are some ways to refuse alcohol?)
   - Is there anything else to drink besides alcohol?
   - I don’t like the way I feel when I’ve been drinking.
   - No thanks, I’m driving later.
   - I’m cutting down on my calories.
   - I don’t like the taste of alcohol.
   - I really don’t want to.
   - I have to study later.
   - I’m in training.

3. What responsibilities do you have with regard to your own alcohol consumption?

4. What reasons do you use or have you used for refusing alcohol?

5. What can you do if people do not accept your decision to refuse a drink?

Ways SMART Leaders can avoid drinking and driving situations for themselves and their friends

1. What could Kevin and his friends have done to avoid the accident he caused? Would doing these things really work?

2. What kinds of drinking and driving prevention programs exist in your community?
Ways SMART Leaders can avoid drinking and driving situations for themselves and their friends (cont.)

3. What can you do to avoid these situations?
   □ Serve nonalcoholic beverages when you have a party.
   □ Choose a designated driver who agrees not to drink.
   □ Take a cab or bus, or stay overnight if you’ve been drinking.
   □ Don’t drive after drinking, and don’t ride with anyone who’s been drinking.

Ask teens to imagine what would happen if they were arrested for drinking and driving

1. Who else might be affected?
2. How would this affect your life? Your parents?
3. How would you feel if you injured someone while drinking and driving? What would you say to the family of the person you injured?
4. How would your life be affected if you had a conviction or fine because of drinking and driving?

Administer the Myth Quiz

Tell the SMART Leaders that a number of myths are related to the use of alcohol. Go over the following myths.

1. Lots of coffee will make you sober up very quickly. (Myth. The fact is that nothing can speed up the process of getting sober. It takes time, approximately 1–1½ hours per drink.)
2. Always wait half an hour before driving if you have been drinking. (Myth. The fact is that half an hour is not long enough to sober up after drinking.)
3. The best ways to sober up are to take a cold shower, drink lots of coffee, or walk in the fresh air. (Myth. The fact is that nothing will sober you up except time.)
4. As long as you’re not considered legally intoxicated, you won’t need to worry about having a car accident. (Myth. The fact is that even one drink can impair your driving.)
SMART Leaders II: For Teens Who Have Completed SMART Leaders I

Administer the Myth Quiz (cont.)

5. As long as you don’t feel drunk, you can drive a car. (Myth. The fact is that even one drink can impair your driving skills. Waiting until you feel drunk to avoid driving is extremely dangerous.)

Ask the group if they can think of any other “myths” related to the use of alcohol. Discuss them.

Have participants roleplay some related situations

1. A 17-year-old teen has been convicted of driving while intoxicated (DUI), but isn’t worried about it. He/she says that they’ll just catch rides to parties. This person’s friend is concerned and believes the DUI offender is taking a serious matter too lightly.

2. At a party, three to five teens are at different levels of drunkenness. A 15-year-old has not been drinking at all. A very drunk teenager plans to drive home. Two other teens, including the nondrinker, need rides from this person.

3. A teen drunk driver, parents, and friend wait at a hospital for word about the condition of a woman whose car the drunk teen hit while driving in the wrong lane. He is only bruised and has a broken rib. It is four hours after the accident.
Session III—Other Drugs

Session Objective: Participants will become aware of the consequences of drug use by teens and how as SMART Leaders, they need to resist pressures to use drugs.

Notes for Group Facilitators

During this SMART Leaders II session, participants will watch a video on drug use by teens, and they will do various activities related to this topic.

Peer pressure has gotten a bad reputation. Many kids have started experimenting with drugs because of their belief that "everybody is doing it" and they don't want to be left out. As adults, there's only so much we can do to keep kids off drugs. One important way we can help is by teaching them how to help their friends. That means being able to answer some fundamental questions: What exactly is drug addiction, and how can it hurt me and my friends? Why does it happen to some people and not to others? How can I tell if my friend needs help? How am I and other friends enabling this person to continue using drugs? What is the best way to help?

Drugs can hurt everyone—the user as well as all the people who care about him or her. Once kids learn how to stand up to their friends, "peer pressure" can become a positive force in the fight against drugs.

Preparation Needed

✓ Before the session, preview the video you have selected and review the session materials.

✓ Keep in mind that the purpose of the program is not to "preach" an anti-drug message, but to help teens learn how to help their friends and other teens. Keep the focus on their feelings about drug use, how to use peer pressure in a positive way, and the consequences of drug use.

✓ Assemble materials:
  □ TV/VCR/DVD player
  □ Educational video on topic of teen drug use
  □ Newsprint and markers
  □ Copies of SMART Leaders II Participant Reaction Form (found in SMART Evaluation in SMART Moves manual 1)
Sources


SMART Leaders II: For Teens Who Have Completed SMART Leaders I

Category: Drugs

Title: “The Invisible Line” (31 minutes)

Source: Gerald T. Rogers Productions, Inc.
P.O. Box 580
Wilmette, IL 60091
(800) 227-9100
(847) 256-6334 (fax)

Price: $195

Objectives: By watching “The Invisible Line” and doing the related activities in this session, members will:

1. Realize that helping a friend who is on drugs is very difficult, but it’s important to try.

2. Learn to recognize some of the signs of drug abuse.

3. Learn constructive ways to help their friends get the help they need.

4. Recognize that as SMART Leaders, they can use positive peer pressure to help other Club members resist pressures to use drugs and alcohol.

Time: 1–1½ hours

Summary: Sixteen year-old Matt Mason is angry and frustrated. His older brother Jason died three weeks ago from a drug overdose, yet no one will talk about it. His parents say he died of a “heart condition.” Jason’s friends seem reluctant to talk to Matt.

Matt is haunted by questions about his brother’s death: Why didn’t anyone stop Jason? Is there anything they could have done to prevent his death?

Through a flashback, we see Matt confronting Jason in the early stages of his drug use. Popular, self-assured Jason has no trouble convincing his younger brother that the “tiny hits” of cocaine he is doing will not hurt him.

In the present, Matt visits his brother’s friends, looking for answers.
Finally, Matt visits Tommy Maloney in a drug treatment center. Tommy has been admitted under direction of a judge. He explains to Matt that Jason's lying and denial of the problem are a symptom of addiction.

Matt wants to know how people become addicted. Jason was a good person, intelligent, strong, and popular. Why did he become an addict?

Addiction sneaks up on you, Tommy explains. No one starts out thinking they're going to become an addict; everyone thinks they can control their drug use. Tommy and Jason, like many kids, started out by drinking beer and wine at parties. They liked the feeling and thought it was harmless.

Next came pot, which helped them feel better when things were bad. Being high felt good, and soon they were experimenting with different drugs, always looking for a better high.

Some kids reach a point where they realize that the drawbacks of drugs outweigh the rewards. They decide they want to quit—and they do.

Others just can't quit. Even scientists and researchers don't understand exactly how or why some people become addicted. No one can predict for sure who will cross "the invisible line" that separates the casual user from the problem user. But once the line is crossed, the user can't go back on his own.

Addiction is a disease, Tommy explains, and one that can happen to anyone. Jason died before he could seek help. With support and a proper recovery program, Tommy can live a happy life without drugs.

A final flashback shows the last moments of Jason's life. With Tommy and two other friends, he sits in a bedroom at the party, smoking cocaine. But something goes horribly wrong. The drug interferes with the rhythm of his heart. Jason collapses... and dies.

After Matt leaves the treatment center, he talks out loud to his departed brother: "What did we have to do to save your life, Jason? We all knew we should do something, but we weren't strong enough. We just didn't know how."

Note: Portions of this write-up (including the summary and some discussion questions) were taken from "The Invisible Line," Teacher/Leader Guide, Gerald T. Rogers Productions, Inc., and are used with the company's permission.
<table>
<thead>
<tr>
<th><strong>SMART Leaders II: For Teens Who Have Completed SMART Leaders I</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introduce the video</strong></td>
</tr>
<tr>
<td><strong>Show the video</strong></td>
</tr>
<tr>
<td><strong>Start the discussion by asking the group whether they can relate to Matt and Jason and their experiences</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>Ask the group what addiction is</strong></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>
Ask participants who's to blame for the drug problem

Everyone seems to be looking for answers to the drug problem. Where did the problem come from in the first place? Discuss how each of the following might be "blamed" for the problems America has with alcohol and other drugs, bringing up the points listed under each. Help the group understand the complexity of the issue.

1. Is it our society in general?
   Widespread use of alcohol—especially by adults who condemn the use of illegal drugs by young people.
   Instant gratification and the "quick-fix" mentality where a drink or drug will make the pain go away and make everything okay.
   The medical/drug industries, where doctors widely prescribe mood-altering drugs, such as tranquilizers.

2. Is it peer pressure?
   This is an old favorite of parents and teachers, but is it true?
   How does peer pressure work? How does it make you feel?

3. Is it the media?
   Is drug use the "problem-of-the-month" and soon to be forgotten?
   Do politicians use the drug problem as a vote-getter?
   Do the media exaggerate the problem?
   Is the problem characterized realistically on TV and in movies?
   Is it glamorized?

4. Are individuals to blame?
   Are people who get into trouble with drugs weak or unlucky?
   Does this attitude help people deny they may have a problem?
   Do you believe addiction is a sign of weakness?
   Do you think it runs in families? Is it genetic or hereditary?
   What role do self-esteem and responsibility play in drug addiction?
Ask participants who's to blame for the drug problem (cont.)

Are addictions harmful? Can you describe the difference between "hard" and "soft" addictions?

What is enabling (or killing with kindness)?

In the video, Tommy mentions "enabling" when an addict's friends and family enable him to continue using drugs. Explain enabling to the group and discuss the topics below:

1. What are some ways people enable addicts? Examples include telling people the addict is "sick" when he's really stoned or hung over, making excuses for him, hiding the evidence from others, and giving them "the benefit of the doubt" in the face of damning evidence.

2. Why do people engage in enabling? Discuss the following:
   - Because they don't want to believe there's a problem
   - Because they care about the addict
   - Because they're hopeful the condition will improve
   - To avoid embarrassment

3. How does the enabler contribute to the problem?

How can one person's addiction hurt others?

"I'm not hurting anyone but myself." It's a favorite rationalization of addicts, but it's just not true. Discuss the following ways that non-users can be hurt by addiction:

- The pain of watching someone you care about ruin his or her life
- Sharing the financial burden of a drug or alcohol problem
- Caring for health problems brought on by the addiction
- The emotional pain—feeling helpless, frustrated, frightened, angry
- Legal risks. If the addict uses or carries illegal drugs in your car or house you could get in trouble, too
Ways drugs can hurt your friends and how SMART Leaders can help

These two topics are covered in handouts 1 and 2.

Administer the Myth Quiz

There are a number of myths about addiction that hurt both the addict and his or her family and friends. Read the following statements to the group and ask whether the statement is a myth or a fact.

1. Some drugs are not addictive. (Myth. The fact is that there are people addicted to all mood-altering drugs. Some, like "crack" and heroin, might take just a few uses to become addicting.)

2. Only "bad" or morally weak people become addicted to drugs and alcohol. (Myth. The fact is that addiction is a disease and no one can predict for sure who will become addicted. Anyone who uses drugs or alcohol can be at risk.)

3. If you know what you’re doing you can use illegal drugs safely. (Myth. This is the myth that killed Jason. He denied his addiction and convinced even himself that his use of coke was just "recreational." The fact is that even if you’re not an addict, you have no way of knowing exactly what’s in the drugs you get.)

4. An addict has to want to get help before he can begin recovery. (Myth. The fact is that Jason died before he “wanted to get help.” If the addict doesn’t seek help, get him into treatment any way you can. Once he’s in treatment, he’ll understand it’s the right thing to do.)

5. An addict has to “hit bottom” before he can begin recovery. (Myth. The fact is that “bottom” for Jason was death. The best time to seek treatment is immediately.)

Ask the group if they can think of any other addiction-related myths. Discuss them.
Handout 1
How Drugs Can Hurt My Friends

Most drug users convince themselves that what happened to Jason won’t happen to them. But even if drugs don’t kill your friends, there are any number of other ways their lives can be made miserable.

The following statistics are from a survey conducted by 800-COCAINEN, the national cocaine information hotline. If you’re concerned about a friend, or if you’re trying to make decisions about your own drug use, take a look at the risks listed below (and this isn’t all of them, by any means). It can happen to you and to people you know.

Physical

In general, kids become addicted faster than adults. While adults use cocaine an average of 4 to 4½ years before becoming addicted, the average time span for teenagers is 15½ months from first use to addiction.

Cocaine can kill by causing heart attacks, stroke, or seizures. Chronic use leads to a number of physical ailments, including malnutrition, dental problems, chronic hoarseness, constant cold-like symptoms, and vision distortion.

Other cocaine-related physical problems, and the percentages of users who suffer them, include:

- seizures with loss of consciousness (7%)
- chest congestion (65%)
- auto accidents (13%)
- chronic cough (40%)

Emotional

Emotional symptoms of cocaine addiction can include jitteriness, anxiety, depression, insomnia, delusions, and more. Cocaine can trigger mental illness, which can lead to criminal or self-destructive behavior. Specific emotional problems and their rate of occurrence include:

- severe depression (85%)
- memory lapses (40%)
- suicide attempts (18%)
- irritability (78%)
- loss of sexual desire (58%)
- paranoia (65%)
- violent behavior (31%)
Social

One of the first signs that a friend is having trouble with coke is when he or she loses interest in friends and activities that they once enjoyed. Cocaine also is a major source of problems in school, including:

- disciplinary problems (48%)
- failing grades (69%)
- expulsion (30%)

Financial

A drug habit is expensive. How do teenagers support their habits?

- 42% surveyed sold drugs (see penalties for trafficking, below).
- 62% used money from part-time jobs, lunch money, etc., to buy coke.
- Both young men and young women became dehumanized by cocaine, trading sex for drugs.

Legal

Specific penalties vary from state to state, but cocaine is illegal everywhere in this country. The first time you are convicted for possession of even small amounts of cocaine, you can be sentenced to as much as 15 or 20 years in prison in some states.

Trafficking in cocaine is a felony with mandatory punishment. If you are caught with sufficient coke to indicate you intend to sell it (the amount varies, according to state laws), the judge must sentence you for a specific period without the possibility of parole.

Source: “The Invisible Line,” Teacher/Leader Guide, written by Barbara Terman, Gerald T. Rogers Production, Skokie, IL.
Handout 2
How Can I Help?

What can you do to help a friend who has a problem with drugs? It may be one of the most difficult things you've ever done, but remember, you just might save his or her life. Some points to keep in mind:

1. **Stop enabling.** Is there anything you're doing that makes it easier for your friend to continue using drugs? Don't cover up or make excuses to your friend's teachers or parents. Don't help him find drugs or lend him money for drugs. Don't try to shield him from the consequences of his drug use; let him take the blame, suffer the consequences, clean up after himself.

2. **Don't make your friend promise to quit.** The goal is not to make him stop taking drugs, but to get him into treatment. Demanding promises and good behavior just makes your friend lie and cover up even more. If he's addicted, he can't quit on his own.

3. **Get through the denial.** Denying there is a problem is a central part of any addiction. Remember, the problem is always worse than it seems. Your friend is putting a lot of energy into trying to make things seem normal. He will probably try to make you feel as if you're the one with a problem. If there is evidence of a problem, then you can be sure that there is a problem. Investigate! Get to the bottom of it.

4. **Be ready to put up with abuse.** Nobody likes to be told he's addicted or an alcoholic. Your friend will probably accuse you of nagging, butting in, preaching, not trusting him, and a number of other things—that's a symptom of addiction. You may feel frustrated and think, "What's the use? He's not even my friend anymore." It's extremely tough to keep caring about someone who tells you to get lost and quit bothering him, but remember, you're fighting an addiction that has a powerful hold on your friend.

5. **Offer long-term support.** Once your friend admits there's a problem and seeks treatment there's still a lot of work to be done. Addiction isn't just the addict's problem; it affects family, school, and industry. You can't change your friend's family or school situation, but you can do some things to make his recovery from addiction easier:

   - Avoid places with your friend where others will be using drugs.
   - Encourage an interest in non-drug activities like sports and hobbies.
   - Help him rebuild friendships he may have dropped.
   - Don't associate with people who use drugs.
   - Emphasize drug-free ways of having fun, relaxing, and finding meaning and purpose in life.

Source: "The Invisible Line," Teacher/Leader Guide, written by Barbara Terman, Gerald T. Rogers Production, Skokie, IL.
SMART Leaders II: For Teens Who Have Completed SMART Leaders I

Category: Drugs

Title: “The Choice is Yours” (30 minutes)

Source: NOTE: This source is no longer available. Please refer to the recommended substitution provided on the enclosed memo preceding the Foreword of this guide.

Price: $100

Objectives: By watching “The Choice is Yours” and doing the related activities in this session, participants will:

1. Become aware of the consequences of substance abuse.
2. Understand how these consequences affect the user now and in the future.
3. Learn the risks to the drug user’s physical and mental health.
4. Recognize that as SMART Leaders, they can use positive peer pressure to help other Club members resist pressures to use substances.

Time: 1–1½ hours

Summary: Cocaine and crack segment. Features a young woman who discusses her heavy use of almost every drug, including heroine, speed, pot, acid, and cocaine. Of all the drugs she used, she says that cocaine was like the devil. It was slow in the beginning and it hypnotized her into thinking she was in control. But it took her on a ride that was the worst thing she has ever experienced.

She talks about how she didn’t want to become a drug addict in the beginning. She wanted to belong and be part of the group. But actually taking the drug makes you more outside the group than in the beginning because of the total feeling of isolation. She said she was so controlled by the drug that all she could think about was getting more of it. It was so expensive that at one time she was using $1,000 worth of cocaine a day. Any person, including teenagers in school who use the drug, will end up turning to crime to get the money. People steal from stores and their parents, they steal cars, and they may turn to prostitution to get the money to support their drug use.
In summary she says, “It’s not worth the hell of what happens to you after the fun stops.” You’ll end up in one of three places once you start this drug: jail, a mental institution, or dead. “If you start at a really early age, you’ll die at a really early age.”

Summary: **Drug use and crime segment.** This segment features a young man who started using drugs at 14. He had problems at home with the breakup of his parents’ marriage. He started stealing to support his habit, and it snowballed to the point that he finally stole a car.

When the video was filmed, Paul had quit drugs; he had a job and a new life. However, he still was liable to get three years in jail for stealing a car and nearly killing several people. He says he will always live in fear of the many enemies he has made.

He says all of his problems are because of drugs. He’s lost everything. He lost his girlfriend and his friends, and he alienated his family—he threw everything away because of drugs.

Summary: **Cannabis (marijuana) segment.** The young woman in this segment started smoking cannabis at 14. She wanted to be accepted in school. She made a lot of friends with drugs, but her solution became her problem and at 17 she became an addict. She talks about how these people turned out not to be her friends. Most of them were there just for a good time, and no one missed her if she wasn’t around.

She finally admitted herself to a rehabilitation center, and now at 20, she is off drugs. She discusses what damage she has done to herself. She has a severe memory loss. She suffered a lot and now realizes it wasn’t worth it. She tells young people that you can’t grow when you’re on drugs. You can’t develop the confidence you need. Make friends you can depend on, you can help them, and they can help you. Be unique in your own way.

Summary: **Inhalant Abuse.** Solvent sniffing is frequently used by children and teens because it is cheap and easy to hide. It gives intense joy or euphoria and a feeling of floating or being separated from the world. Perceptions are altered, and the person feels indestructible. These confused perceptions can cause damage to the person and to others.

Long-term and heavy use can lead to brain damage, loss of ability to reason, loss of memory, and tremors.
Putting inhalants into a bag or jar can cause the user to fall asleep while inhaling, which can lead to suffocation. Other deaths have been caused by “sudden sniffing death.” Sudden excitement and stress right after sniffing can lead to death.

**Summary:** Alcohol Segment. The featured male is a recovering alcoholic who started drinking at 15. Alcohol was the answer when things were uncomfortable for him or when he was bored. He loved to party. Eventually he started drinking every day and began losing enjoyment in the simple things in life.

He talks about how he planned his life around alcohol. If he wasn’t drinking he was planning when he would drink or was recovering from the night before. He discusses how drinking took away all of his motivation. He wanted a house and to be successful in the business world, and he fooled himself into thinking those things were just around the corner.

At 23 Steve realized he had become an alcoholic. With support from a self-help group, he has been dry for almost a year. However, he says that people’s attitudes toward him have changed. He is no longer a proven commodity as a human being. He is a recovering alcoholic, and people don’t trust him. They are not sure they can rely on him. He now has to prove himself to others.

Steve encourages young people to talk to people about problems, people like parents, sister or brother, a teacher. Alcohol is not the solution to problems. It does not solve anything—things just get worse. Also, you can’t grow emotionally and you can’t take on responsibility. He says that if you need alcohol to have fun, you have a problem already. You can have fun without it. Be cautious, be careful, and analyze your motives for drinking.

**Summary:** Conclusion Segment. You can enjoy life and cope with its difficulties without using drugs and alcohol. Remember:

- You are not alone in your fears and confusion. These are a normal part of growing up.

- Don’t bottle up your emotions. Share your problems and fears with someone you trust—parents, friends, a doctor, or professional counselor. They know what you are going through and you will feel better just talking to someone.

- Don’t let yourself be pressured into doing something you haven’t decided to do. Make up an excuse, joke it off, or, better yet, just say no.
Begin the session by telling members that the video they are about to see is about various types of drug use. The segments include cocaine and crack, drug use and crime, cannabis, inhalant abuse, and alcohol. The tape is designed to make viewers aware of the consequences of substance abuse, how these consequences can affect the user now and in the future, and the risks to the user’s physical and mental health. Tell the SMART Leaders that after each segment of the video you will discuss what they saw.

**Questions on cocaine and crack segment**
1. Why do you think people start using cocaine even when they know it is dangerous?
2. Why did the young woman in the silhouette use drugs?
3. How does drug use lead to other problems?

**Questions on drug use and crime segment**
1. Why do you think Paul started using drugs?
2. How did his drug use lead to crime?
3. What were the costs for Paul, now and in the future?

**Questions on cannabis (marijuana) segment**
1. Why did Allison start smoking pot?
2. Were Allison’s friends able to help her when she realized she had a very bad drug problem?
3. What did Allison tell others that she learned from her experience?

**Questions on inhalant abuse segment**
1. How do kids start solvent sniffing?
2. What are the possible consequences?

**Questions on alcohol segment**
1. Why did Steve start drinking?
2. How did people’s attitudes towards Steve change?
3. What does Steve recommend to young people?
There are a number of myths about addiction that hurt both the addict and his or her family and friends. Read the following statements to the group and ask whether the statement is a myth or a fact.

1. Some drugs are not addictive. (Myth. The fact is that there are people addicted to all mood-altering drugs. Some, like “crack” and heroin, might just take a few uses to become addicting.)

2. Only “bad” or morally weak people become addicted to drugs and alcohol. (Myth. The fact is that addiction is a disease and no one can predict for sure who will become addicted. Anyone who uses drugs or alcohol can be at risk.)

3. If you know what you’re doing you can use illegal drugs safely. (Myth. This myth can kill. The woman in the silhouette talked about the three things that will happen to a person on cocaine. One of them was death.)

4. An addict has to want to get help before he can begin recovery. (Myth. The fact is that a person may die before he “wants to get help.” If the addict doesn’t seek help, get him into treatment any way you can. Once he’s in treatment, he’ll understand it’s the right thing to do.)

5. An addict has to “hit bottom” before he can begin recovery. (Myth. The fact is that “bottom” may be death. The best time to seek treatment is immediately.)

Ask the group if they can think of any other addiction-related myths. Discuss them.

1. The parents of a teenager have found marijuana and speed in their son’s/daughter’s room. They have noticed him/her acting moodier than usual, losing interest in school and friends, etc. They are more worried than mad and confront their son/daughter so they can help, not merely to punish.
2. A teenage girl talks to her boyfriend to try to convince him to get help for his drinking problem. For the month that they have been dating, she knew that he drank at parties (she would drink, too) but didn’t realize the seriousness of the problem until she saw him sneak a drink from his school locker. He is popular and always seems “together.”

Distribute and discuss handouts 1, 2, 3, and 4

After viewing all the segments of the tape and discussing each briefly, tell the group that they are going to discuss how they can help themselves, their friends, and other Club members make choices that will keep them out of the situations they just saw.

1. What are the three things the narrator at the end of the tape asked them to remember? (Ask the question before distributing handout 1.)

2. What do you think addiction is?

Addiction sometimes is referred to as crossing an “invisible line” where you can’t quit on your own. Discuss this concept. If the line is invisible, how can people tell when they’ve crossed it, or when someone else has?

Denial is a prime symptom of addiction. Addicts lie to their friends, their families, and even themselves about their drug use. Discuss denial and how to handle it. How do you know when someone you trust is lying? If they say they’re all right and you think they’re not, what should you do? Where does your responsibility begin and end?

3. How can drugs hurt your friends, and how can you help?

These topics are covered in handouts 2, 3, and 4 included with this session.
Handout 1
Some Things to Remember

You can have fun and deal with life’s difficulties without using drugs and alcohol.

Remember:

1. If you are confused and have some fears, you are not alone. These are a normal part of growing up.

2. Don’t bottle up your emotions. Share your problems and fears with someone you trust—parents, friends, a doctor, or a professional counselor. They know what you are going through and you will feel better just talking to someone.

3. Don’t let yourself be pressured into doing something you haven’t decided to do. Make up an excuse, joke it off, or, better yet, just say no.

Source: “The Choice is Yours” video.
SMART Leaders II: For Teens Who Have Completed SMART Leaders I

© St. Pierre & Kaltreider, The Pennsylvania State University
Handout 2
How Drugs Can Hurt My Friends

Most drug users convince themselves that what happened to others won’t happen to them. But even if drugs don’t kill your friends, there are any number of other ways their lives can be made miserable.

The following statistics are from a survey conducted by 800-COCaine, the national cocaine information hotline. If you’re concerned about a friend, or if you’re trying to make decisions about your own drug use, take a look at the risks listed below (and this isn’t all of them, by any means). It can happen to you and to people you know.

Physical

In general, kids become addicted faster than adults. While adults use cocaine an average of 4 to $4\frac{1}{2}$ years before becoming addicted, the average time span for teenagers is $15\frac{1}{2}$ months from first use to addiction.

Cocaine can kill by causing heart attacks, stroke, or seizures. Chronic use leads to a number of physical ailments, including malnutrition, dental problems, chronic hoarseness, constant cold-like symptoms, and vision distortion.

Other cocaine-related physical problems, and the percentages of users who suffer them, include:

- seizures with loss of consciousness (7%)
- chest congestion (65%)
- auto accidents (13%)
- chronic cough (40%)

Emotional

Emotional symptoms of cocaine addiction can include jitteriness, anxiety, depression, insomnia, delusions, and more. Cocaine can trigger mental illness, which can lead to criminal or self-destructive behavior. Specific emotional problems and their rate of occurrence include:

- severe depression (85%)
- memory lapses (40%)
- suicide attempts (18%)
- irritability (78%)
- loss of sexual desire (58%)
- paranoia (65%)
- violent behavior (31%)
Social

One of the first signs that a friend is having trouble with coke is when he or she loses interest in friends and activities that they once enjoyed. Cocaine also is a major source of problems in school, including:

- disciplinary problems (48%)
- failing grades (69%)
- expulsion (30%)

Financial

A drug habit is expensive. How do teenagers support their habits?

- 42% surveyed sold drugs (see penalties for trafficking, below).
- 62% used money from part-time jobs, lunch money, etc., to buy coke.
- Both young men and young women became dehumanized by cocaine, trading sex for drugs.

Legal

Specific penalties vary from state to state, but cocaine is illegal everywhere in this country. The first time you are convicted for possession of even small amounts of cocaine, you can be sentenced to as much as 15 or 20 years in prison in some states.

Trafficicking in cocaine is a felony with mandatory punishment. If you are caught with sufficient coke to indicate you intend to sell it (the amount varies, according to state laws), the judge must sentence you for a specific period without the possibility of parole.

Source: “The Invisible Line,” Teacher/Leader Guide, written by Barbara Terman, Gerald T. Rogers Production, Skokie, IL.
Handout 3
Signs and Symptoms of Drug Abuse

The following is a list of things to look for if you suspect that someone is abusing drugs (including alcohol). The word *substance* is used in place of alcohol and other drugs.

**Substance Use**— frequent use and intoxication
- hiding substance supply
- using substance in the morning and/or at school

**Physical Changes**— neglects personal appearance
- eating habits change
- chronic red eyes or sleepy
- alertness changed from day to day
- breath smell, dilated eyes, staggering

**School**— chronic tardiness, excessive absence, leaving class early
- lower achievement over a period of time
- loss of interest in school activities
- apathy (not caring) about school
- often grounded or hassled at home

**Behavior Changes**— change of friends
- extreme moodiness
- involvements in arguments, fights, thefts, or other illegal behavior
- avoiding contact with people concerned about him/her
- spend less time at home
- avoids talking about chemical use with adults, brags about it with peers

**Attitude Changes**— withdrawn or acting out (trouble-making)
- increased isolation from family
- chemical becomes only important thing—“partying” is only goal
- extreme negativism
- denial
- remorse—promise to change
- low motivation
- argumentative and hostile when criticized
Four checks for whether there is abuse:

School—absenteeism, tardiness, homework, etc.
Family—how often grounded, hassled
Friends—who are they hanging out with, changes
Law—D.U.I., shoplifting, selling drugs, etc.

Some of the symptoms above might be indicative of other emotional problems if drug use is not the cause. Drug use is often a symptom of trouble somewhere in the young person's life.

Why?—Teens have many problems to deal with. Substances may seem to be a solution, a way to make things go away. But, they only make things worse.

If drug use began as an escape, abuse and addiction could happen more quickly because the young person is using substances more often to cope with problems. Being cool is another reason for starting.

Options—There are other ways of dealing with problems and having a good time. Talking and sharing activities with friends is one. If you spend much time alone, find activities that you like to do (reading, journal writing, etc.).

How to help a young person with a problem—Remember, if there is a problem they will deny it and resist help. Don’t tackle the problem alone. Ask a trusted adult for advice (teacher, minister, human service agency, parent, etc.).

If you confront the person, do so in a positive way, do not lecture or judge. Be specific about why you are concerned (“The other day you failed a test because you were high in class and have skipped so many classes.”). Be ready with several sources of where the person can get help (go with them to an appointment, etc.). Be supporting. Remind them that if they are out of control, it is the drug’s fault, not theirs. Encourage them to seek help.

Find out what sources of help are available in your area.

How Can I Help?

What can you do to help a friend who has a problem with drugs? It may be one of the most difficult things you've ever done, but remember, you just might save his or her life. Some points to keep in mind:

1. **Stop enabling.** Is there anything you're doing that makes it easier for your friend to continue using drugs? Don't cover up or make excuses to your friend's teachers or parents. Don't help him find drugs or lend him money for drugs. Don't try to shield him from the consequences of his drug use; let him take the blame, suffer the consequences, clean up after himself.

2. **Don't make your friend promise to quit.** The goal is not to make him stop taking drugs, but to get him into treatment. Demanding promises and good behavior just makes your friend lie and cover up even more. If he's addicted, he *can't* quit on his own.

3. **Get through the denial.** Denying there is a problem is a central part of any addiction. Remember, the problem is always worse than it seems. Your friend is putting a lot of energy into trying to make things seem normal. He will probably try to make you feel as if *you're* the one with a problem. If there is evidence of a problem, then you can be sure that there is a problem. Investigate! Get to the bottom of it.

4. **Be ready to put up with abuse.** Nobody likes to be told he's addicted or an alcoholic. Your friend will probably accuse you of nagging, butting in, preaching, not trusting him, and a number of other things—that's a symptom of addiction. You may feel frustrated and think, "What's the use? He's not even my friend anymore." It's extremely tough to keep caring about someone who tells you to get lost and quit bothering him, but remember, you're fighting an addiction that has a powerful hold on your friend.

5. **Offer long-term support.** Once your friend admits there's a problem and seeks treatment there's still a lot of work to be done. Addiction isn't just the addict's problem; it affects family, school, and industry. You can't change your friend's family or school situation, but you can do some things to make his recovery from addiction easier:

   - Avoid places with your friend where others will be using drugs.
   - Encourage an interest in non-drug activities like sports and hobbies.
   - Help him rebuild friendships he may have dropped.
   - Don't associate with people who use drugs.
   - Emphasize drug-free ways of having fun, relaxing, and finding meaning and purpose in life.

Source: "The Invisible Line," Teacher/Leader Guide, written by Barbara Terman, Gerald T. Rogers Production, Skokie, IL.

© St. Pierre & Kaltreider, The Pennsylvania State University
Session IV—Sex

Session Objective: Participants will become aware of the consequences of early sexual activity by teens and how as SMART Leaders, they need to resist pressures to be sexually active.

Notes for Group Facilitators

During this SMART Leaders II session, participants will watch and discuss a video on sexual activity by teens, and they will do various activities related to this topic.

Peer pressure has gotten a bad reputation. Many kids have become sexually active because of their belief that "everybody is doing it" and they don't want to be left out. However, "peer pressure" can become a positive force in the fight against pregnancy and sexually transmitted diseases. Their friends can choose abstinence, and they can support and encourage each other to make that choice.

As adults, there's only so much we can do to keep kids from being sexually active. One important approach we can use is to shift the focus to teaching them how to help their friends. That means they need to be able to answer some fundamental questions: What are the choices to be made related to being sexually active? What are the consequences of sexual activity, and how can they affect me and my friends? Can I refuse to have sex and still be "cool"? The other approach is to present abstinence as a real and effective option for teens.

Preparation Needed

✓ Before the session, preview the video you have selected and review the session materials.

✓ Keep in mind that the purpose of the program is to help teens learn how to help their friends and other teens. Keep the focus on their feelings about sexual activity, how to use peer pressure in a positive way, and the consequences of sexual activity for teens.

✓ Assemble materials:
  - TV/VCR/DVD player
  - Educational video on topic of teenage sexual activity
  - Newsprint and markers
Sources


Title: “It Only Takes Once”

Source: NOTE: This source is no longer available. Please refer to the recommended substitution provided on the enclosed memo preceding the Foreword of this guide.

Price: $99

Objectives: By watching “It Only Takes Once,” and doing the related activities in this session, participants will:

1. Become more aware of sexual abstinence as a real and effective option for teens.
2. Examine some of the implications of teen pregnancy and the impact a pregnancy would have on their future.
3. Recognize that as SMART Leaders, they can promote positive peer pressure to help other teens resist pressures to become involved in early sexual activity.

Time: 1–1½ hours

Summary: The film’s central character (the narrator) is a teenager who “knows what’s happening.” She begins by saying, “I don’t want no baby, you don’t want no baby.” She describes several teens who are afraid they are pregnant. The video shows a couple with a baby discussing how they got into the situation, and several other teens talk about how they got pregnant or got their girlfriends pregnant.

Cabrini Green Jackson (the narrator) emphasizes that there is only one guarantee against pregnancy, and that is not to do it. “Saying NO” is her method of birth control. The film promotes abstinence as a very real and effective option for teens. The film addresses the decisions teens need to make if they are going to be sexually active, and Cabrini gives some basic information about birth control options. (Also available are a version with no mention of birth control and a version in Spanish.)
Begin the session by telling members that the video they are about to see deals with preventing teen pregnancy. It combines humor with serious stories of teens who had to "grow up real fast." It is designed to help them understand the consequences of teen pregnancy. Tell the SMART Leaders that after the video, the group will discuss the issues raised in it.

Point out the following facts:

- Approximately one out of every ten young women between the ages of 15 and 19 become pregnant each year; four out of five of them are not married.
- Teen parents take on enormous responsibilities, both emotional and financial.
- Only half of girls who give birth before age 18 complete high school.
- The children of teenage mothers have high rates of illness, birth defects, and earlier deaths.

### Start the discussion by asking the group whether they can relate to Cabrini (the narrator) and what she says

1. Why do you think the film is called "It Only Takes Once"?
2. Do you know any teen parents? How has the pregnancy and parenting changed their lives?

### Peer pressure influences teens to have sex

1. How important is peer pressure in teens' decisions to have sex?
2. After seeing the film, do you think "everybody's doing it"? Why do you think teens often believe that "everybody's doing it"?
SMART Leaders II: For Teens Who Have Completed SMART Leaders I

Ways SMART Leaders can avoid this situation for themselves and their friends

1. What advice do the teen parents in the film give to other teens? How easy is it to “say NO” to someone you care about when they want to have sex with you?

2. If someone (male or female) has already had sex, does that mean they have to do it again, even if they don’t feel right about it or have changed their mind? Why might someone change their mind?

3. Do you think most teens talk about birth control with their partners before having sex? Why or why not?

4. What responsibilities does the male have in a sexual relationship? The female?

Ask teens to imagine what would happen if they got pregnant or got someone pregnant

1. All the teen parents in the film said becoming pregnant made them grow up fast and that they really can’t be “regular teenagers” anymore. What do you think they mean?

2. Do you think getting pregnant is a good way to get revenge on parents? To get attention? To keep a boyfriend?

3. If a friend told you she was pregnant (or his girlfriend was pregnant), how would you react?

4. How can a teen pregnancy affect a teen’s plans and goals? Do you think most teens have plans and goals for the future? Why or why not?

Administer the Myth Quiz

Tell the SMART Leaders that there are a number of myths related to sexual activity. Go over the following myths. (The item marked with an asterisk [*] is optional since it mentions birth control.)

1. You can’t get pregnant the first time you have sexual intercourse. (Myth. The fact is that a female can get pregnant anytime she has sexual intercourse.)

2. Parenthood is a responsibility that can really change your life. (Fact)
3. Being a father makes you a man. (Myth. The fact is that as the Reverend Jesse Jackson says, “You are not a man just because you make a baby. You’re a man because you raise a baby and provide for a baby.”)

4. The only 100 percent safe way to avoid pregnancy is not to have sex. (Fact. Some methods of birth control, like condoms, diaphragm, and the pill, are generally effective in preventing pregnancies, but none of these methods is 100 percent effective.)

5. Sexual intercourse can spread diseases, including HIV/AIDS. (Fact)

6. Girls who haven’t started their periods yet can’t get pregnant. (Myth. The fact is a girl is able to get pregnant several weeks before her first period.)

7. A girl can’t get pregnant during her period. (Myth. The fact is that pregnancy is more likely to occur at a certain time in the menstrual cycle, but no time is totally “safe” because an egg can be released by the ovaries at any time.)

Ask the group if they can think of any other “myths” related to sexual activity. Discuss them.

1. A 15-year-old girl tells her best friend she is pregnant. Then she tells her boyfriend, the father of the baby.

2. Two 16-year-old girls talk about whether or not to have sex with their boyfriends. One decides not to, the other decides she might. Then their boyfriends talk to each other about wanting to have sex with their girlfriends. One boy is concerned about the possibility of pregnancy, the other thinks that it won’t happen if it’s the first time.

3. Two teenage parents talk about what life is like for them now that they have a baby. They are not married. Both feel kind of trapped and think they are losing out on good times with their friends. A friend stops by to visit, but the friendship has changed.
Title: "No Time Soon" (16 minutes)

Source: NOTE: This source is no longer available. Please refer to the recommended substitution provided on the enclosed memo preceding the Foreword of this guide.

Price: $195

Objectives: By watching "No Time Soon" and doing the related activities in this session, participants will:

1. Increase their awareness of male responsibility in sexual activity.
2. Examine some myths about sex.
3. Look at some of the difficult decisions confronting teens when it comes to sex.
4. Recognize that as SMART Leaders II, they can promote positive peer pressure to help other Club members resist pressures to become involved in early sexual activity.

Time: 1-1½ hours

Summary: Vince and Arty do not want to be fathers "no time soon." These two inner-city teenagers candidly discuss mistaken ideas teens often have about sex, the importance of a caring relationship, male responsibility in birth control, and how fathering a child does not make you a man, but can actually get in the way of attaining life goals.

Note: Portions of this write-up (including the summary and some discussion questions) were taken from "No Time Soon," Study Guide, Select Media, New York, NY, and are used with the company's permission.
Begin the session by telling members that the video they are about to see deals with teenage sex, relationships, responsibilities in birth control, and parenting. It is designed to help them understand the dynamics of teen sex and some consequences of teen pregnancy. Tell the SMART Leaders that after the video, the group will discuss the issues raised in the video, as well as additional facts about being sexually active.

### Show the video

1. Why do you think the video is called “No Time Soon”?
2. How did Vince and Arty feel about their own fathers as parents? Why?

### Peer pressure influences teens to have sex

1. How important is peer pressure in teens’ decisions to have sex?

### Ways SMART Leaders can avoid this situation for themselves and their friends

1. What advice do Vince and Arty give to teen viewers? How easy is it to “say NO” to someone you care about when they want to have sex with you?
2. If someone (male or female) has already had sex, does that mean they have to do it again, even if they don’t feel right about it or have changed their mind? Why might someone change their mind?
3. Do you think most teens talk about birth control with their partners before having sex? Why or why not?
4. What responsibilities does the male have in a sexual relationship? Should guys worry about birth control?
Ask teens to imagine what would happen if they got pregnant or got someone pregnant

1. Do you know any teen parents? How has the pregnancy and parenting changed their lives?

2. How can a teen pregnancy affect a teen’s plans and goals? Do you think most teens have plans and goals for the future? Why or why not?

3. If a friend told you she was pregnant (or his girlfriend was pregnant), how would you react?

Administer the Myth Quiz

Tell the SMART Leaders that there are a number of myths related to sexual activity. Go over the following myths. (The item marked with an asterisk [*] is optional since it mentions birth control.)

1. You can’t get pregnant the first time you have sexual intercourse. (Myth. The fact is that a female can get pregnant anytime she has sexual intercourse.)

2. Parenthood is a responsibility that can really change your life. (Fact)

3. Being a father makes you a man. (Myth. The fact is that as the Reverend Jesse Jackson says, “You are not a man just because you make a baby. You’re a man because you raise a baby and provide for a baby.”)

4. The only 100 percent safe way to avoid pregnancy is not to have sex. (Fact. Some methods of birth control, like condoms, diaphragm, and the pill, are generally effective in preventing pregnancies, but none of these methods is 100 percent effective.)

5. Sexual intercourse can spread diseases, including HIV/AIDS. (Fact)

6. Girls who haven’t started their periods yet can’t get pregnant. (Myth. The fact is a girl is able to get pregnant several weeks before her first period.)
7. A girl can't get pregnant during her period. (Myth. The fact is that pregnancy is more likely to occur at a certain time in the menstrual cycle, but no time is totally "safe" because an egg can be released by the ovaries at any time.)

Have participants roleplay some related situations

1. A 15-year-old girl tells her best friend she is pregnant. Then she tells her boyfriend, the father of the baby.

2. Two 16-year-old girls talk about whether or not to have sex with their boyfriends. One decides not to, the other decides she might. Then their boyfriends talk to each other about wanting to have sex with their girlfriends. One boy is concerned about the possibility of pregnancy, the other thinks that it won't happen if it's the first time.

3. Two teenage parents talk about what life is like for them now that they have a baby. They are not married. Both feel kind of trapped and think they are losing out on good times with their friends. A friend stops by to visit, but the friendship has changed.
Activity: Concluding the SMART Leaders II Sessions

Objective: Members will complete Participant Reaction Forms and receive congratulations for completing the three (or more) SMART Leaders II sessions.

Time: 5 minutes

Materials: ✓ Copies of the SMART Leaders II Participant Reaction Form (found in SMART Evaluation in SMART Moves manual 1)
✓ Pencils

<table>
<thead>
<tr>
<th>Review group's accomplishment</th>
<th>Tell members that they have finished the three (or more) sessions of SMART Leaders II. Have them applaud themselves for this accomplishment.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Announce Celebration Party</td>
<td>Set a date for a Celebration Party, which will include a review of potential involvement activities for SMART Leaders II.</td>
</tr>
<tr>
<td>Remind group of reward</td>
<td>Remind the SMART Leaders II that once they have participated in involvement activities, they have earned the end-of-program reward that the group decided upon in Session 1. Announce a date for receiving this reward.</td>
</tr>
<tr>
<td>Complete Participant Reaction Forms</td>
<td>Distribute SMART Leaders II Participant Reaction Forms, and then collect them when completed.</td>
</tr>
</tbody>
</table>

© St. Pierre & Kaltreider, The Pennsylvania State University
Suggestions for Organizing the SMART Leaders II Celebration Party

Introduction

Tell participants that this is a celebration for completing the SMART Leaders sessions. Congratulate them for doing a fine job in the small-group sessions.

Review the involvement component

Review what is expected of SMART Leaders in the involvement component. Tell participants that when the involvement component is completed, they will have earned the end-of-program reward they selected as a group during the first session of SMART Leaders II.

Explain that, like SMART Leaders I, the involvement component of SMART Leaders II consists of doing a variety of activities related to the SMART Moves prevention program. (You and the SMART Leaders can decide the number of weeks to include for involvement activities.) Review the possible involvement activities they brainstormed in Session 1. The mechanics of this involvement component are explained on the page, “How the Involvement Component Works.” Review that sheet with the group so that they remember the process.

Many possible activities are listed on the “SMART Leaders II Involvement Activities.” SMART Leaders can select activities from that list, or they can create their own. If they plan to do an activity in a SMART Moves small-group session (including a session in SMART Leaders I), they need to discuss their involvement with the group leader. If they create their own activity, they should check it out with you before they do it.

Establish a date for participants to complete their involvement activities. Also, plan a graduation for the youth who have completed the SMART Leaders sessions and involvement activity component. It’s important to publicly recognize their multi-year prevention program involvement and the important role they play in the prevention program.

☆ Optional Activity: If you are using pretest and posttest questionnaires to evaluate your program, distribute the posttest questionnaire and have participants complete it after they have finished the involvement component and before the graduation is held and the reward distributed.
How the Involvement Component Works

**Leader's Note:** The handout, "SMART Leaders II Involvement Activities," contains a variety of involvement activities teens can do individually or as a group to participate in the involvement component of SMART Leaders II.

Tell participants that some SMART Leaders prefer doing activities on their own, like helping lead a Stay SMART session or listening to a friend talk about their problems. Some SMART Leaders enjoy doing group activities, like a drug carnival or a community drug walk. Other SMART Leaders prefer doing a mixture of individual and group activities. Use the approach appropriate for your group of SMART Leaders.

The following procedures can be used to record the involvement activities completed by the SMART Leaders II, no matter which approach (individual, group, or mixed) they select for the involvement component.

1. Distribute and discuss the "SMART Leaders II Involvement Activities" handout, which lists examples of various activities participants may choose for their involvement.

2. Have the SMART Leaders select their involvement activities and discuss them with you before they conduct the activities.

3. Decide/announce how many activities each SMART Leader needs to complete to be eligible for the end-of-program reward.

4. Whenever a SMART Leader completes an activity, record the following information on the SMART Leaders II Involvement Activities Form for that teen:
   - a brief description of the activity
   - the date the activity was completed
   - a rating of how well the activity was done

5. The SMART Leaders are responsible for letting you know when they have completed an activity so that you can record it on their activities form.
Handout for SMART Leaders II
SMART Leaders II Involvement Activities

Note: Activities can be done in groups. They may be easier, more creative, and more fun that way!

Examples of Involvement Activities

1. Behave as a positive role model (encourage other youth to participate in the SMART Moves prevention program and generate enthusiasm about the program).

2. Conduct an activity in a SMART Moves small-group prevention program (SMART Kids, Start SMART, Stay SMART, SMART Leaders I).

3. Create an icebreaker for a SMART Moves small-group program.

4. Write a roleplay for a SMART Moves small-group program.

5. Conduct a roleplay in a SMART Moves small-group program.

6. Assist with a Club-wide/community event.

7. Conduct a prevention activity at home with your family. (Examples: play Prevention Baseball; analyze a music video on TV; figure out the messages ads use to get you to buy)

8. Organize and/or conduct a Parent’s Night at the Club.

9. Assist in leading a SMART Moves small-group session.

10. Lead an entire SMART Moves small-group session.

11. Create an activity of your own, and okay it with your group leader before you do it.

12. Help with fundraising events in the organization.

13. Help the younger children in the gamesroom or gym.

14. Help supervise a field trip.

15. Assist with an Annual Awards program.

16. Assist with other Club activities.
SMART Leaders II Involvement Activities Form
(to be completed by the group leader)

Leader’s Note: Prepare one of these forms for each SMART Leader. Record each time they perform an involvement activity, and rate their performance if you observe it.

<table>
<thead>
<tr>
<th>Name of Member:</th>
<th>Group Leader:</th>
<th>Brief Description</th>
<th>Date</th>
<th>Rating (F,G,E)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>1.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>2.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>3.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>5.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>6.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* F = Fair, G = Good, E = Excellent
Below, please rate the overall quality of the SMART Leader’s involvement using a scale of 1 to 5:

1 = Poor  
2 = Fair  
3 = Average  
4 = Good  
5 = Excellent

a) Overall, how well did they do the activities? ____  
   (1 to 5)

b) How enthusiastic were they in doing these activities? ____  
   (1 to 5)

Group Leader’s Name  
Date

* F = Fair, G = Good, E = Excellent
Recruitment and Retention of Youth in SMART Moves

Section 4: Recruitment and Retention of Youth in SMART Moves Prevention Programs

© St. Pierre & Kaltreider, The Pennsylvania State University
Recruitment Strategy for SMART Leaders I

Leader's Note: Youth who have completed the Stay SMART prevention program are eligible for the SMART Leaders I program. The same strategy can be used to recruit for the SMART Leaders II program after youth have completed SMART Leaders I.

1. Develop a flyer announcing the SMART Leaders I prevention program (include dates for the five sessions).

2. Mail flyer to all youth eligible for SMART Leaders I.

3. Telephone each family about the program, asking their permission for the youth to participate in the SMART Leaders I program, and inviting the youth to a SMART Leaders I Kick-off Party.

4. Mail parent permission letter on organization stationery, asking parents for signed permission for their child to participate in the SMART Leaders I program and reminding youth of the SMART Leaders I party.

   (Follow up with home visits to families not returning the signed parent permission form, taking additional forms with you. HAVE ALL SIGNED PARENT PERMISSION FORMS BEFORE THE FIRST SESSION.)

5. Hold the SMART Leaders I Kick-off Party. Include refreshments and games, and give the teens a pep talk about the program. Emphasize that they will be SMART Leaders who can help other youth resist pressures to use ATODs and early sexual activity.

6. Conduct the five SMART Leaders I sessions.

7. Hold the SMART Leaders I Celebration Party after completion of sessions.

8. Conduct the SMART Leaders I involvement component.

9. Hold a SMART Leaders I graduation.
SMART Moves Parents/Guardians Notice and Consent Form

Your child has expressed an interest in participating in the Boys & Girls Club SMART Moves program. SMART Moves is Boys & Girls Clubs of America’s nationally acclaimed prevention program educating youth about alcohol, tobacco, and other drugs, teen sexual involvement, and HIV/AIDS. Please keep in mind that our programs do the following:

- Only discuss topics relevant to your child’s stage of development. For example, we will not discuss the risks of early sexual involvement with 7-year-olds.

- Only teach the facts about alcohol, tobacco, and other drugs and the risks of teen sexual involvement and HIV/AIDS. We do not discuss our personal theories or beliefs.

- Teach kids how to avoid negative peer pressure (refusal skills training).

- Do not advocate birth control or talk about abortion.

In addition, because of grant funding requirements for the SMART Moves program, it may be necessary that we administer pre- and post-tests, an anonymous questionnaire about a child’s personal background, and, in some cases, keep progress notes on participants. These items may be necessary in order for our funding sources to evaluate the success of our program. Naturally, all of the above information will be kept strictly confidential.

If you have any questions about the SMART Moves curriculum and how your child will be involved, please attend our SMART Moves program orientation for parents/community members, scheduled for date/time/location. If you have any questions, suggestions, or concerns, please contact staff responsible for program at telephone number.

_______ I DO give permission for my child to participate in the SMART Moves program.

_______ I DO NOT give my permission for my child to participate in the SMART Moves program.

NOTE: It is vital that your child return this letter in order to participate in the program.

<table>
<thead>
<tr>
<th>Child’s Name</th>
<th>Age</th>
<th>Boys &amp; Girls Club (or program site)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Your Name Printed</th>
<th>Your Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

Source: SMART Resources

© St. Pierre & Kaltreider, The Pennsylvania State University
Strategies for Working with SMART Moves Program Youth

1. Include refreshments with SMART Moves program sessions, celebration parties, and graduations.

2. Constantly recognize the program youth (in the Club AND in their schools). Call kids up in front of other members. Help them feel good about themselves.

3. Have lunch with program youth at their schools.


5. Be flexible. Address the mood of participants at the outset of each session. If they’re not ready to get into the prevention session, find out what is on their minds and deal with that first.

6. Schedule SMART Moves sessions in conjunction with other staff to avoid potential conflicts in scheduling. If something big is going on in the organization, the youth will not be attentive.

7. Help youth understand that “winning is being able to GIVE.”

8. Provide short-term, medium-term, and long-term goals. Youth need some immediate gratification, as well as something to look forward to.

9. Recognize that ultimatums can backfire. Don’t threaten what you won’t deliver.

10. Use “I” messages; youth get enough “you” messages from others.

An “I-message” consists of three essential parts:
- a brief, clear description of a specific behavior
- the resulting feelings experienced because of the specific behavior
- a brief, clear description of the tangible impact the behavior has had

11. Consider holding SMART Moves sessions at a time when the organization is closed (a quieter atmosphere may reduce discipline problems). Or extend the organization’s hours a bit for extra “free” time for program youth after sessions.

12. Contact the principal of the school and teachers on behalf of program youth.
Retention Strategies

1. Develop a **SMART Moves** letter (like a sports letter) to identify with the group. Or have group t-shirts or hats.

2. Give a button a week.

3. Hold an orientation for parents for the **SMART Moves** programs. Let parents know the purpose of these programs and that it is “more than fun.” Parents are less likely to “ground” the child from sessions as a disciplinary action.

4. Provide a discount card that will enable participants to get into movies for half price, receive discounts at various stores, etc. Show program youth that the community is proud of them.

5. Offer free trip(s) for completing the various **SMART Moves** programs.

6. Sleepovers can be enticing and also a good way to do makeup sessions.

7. Get in touch with parents when a youth misses a session. Understand the reason WHY the child isn’t attending.

8. Appeal to group loyalty.

Incentives for Attendance

1. Keep a chart in the room where you hold sessions. Give a gold star for a session, silver for a makeup, and nothing if missed.

2. Feed youth in order of their arrival at the session (this encourages punctuality).

3. Ask youth what they want as incentives.

4. Put the name of each youth in a hat for each session. Have a drawing for a bike (for example) at the end of the sessions.

Makeup Sessions

1. An all-night party works well. Be sure to invite *all* program participants, including those who do not need makeups.
SMART Moves

Family Advocacy Network (FAN Club)
Parent Involvement Program for SMART Moves
The Family Advocacy Network

Table of Contents

Section 1: Introduction

Welcome to the FAN Club! .................................................. 1
Why the Family Advocacy Network (FAN Club) was developed ...... 1
Who can use this manual? .................................................. 3
Training ............................................................................... 3

An Overview of the Family Advocacy Network Parent Involvement Program .... 4
What are the primary goals of the FAN Club? ......................... 4
What are the main messages? ............................................. 4

Why Use This Approach?—The Rationale for the FAN Club ............ 4

Key Features of the FAN Club Program .................................. 5
What the FAN Club provides ............................................. 5
Who participates? ................................................................ 5
What resources are needed? .............................................. 5

Section 2: The FAN Club

The Family Advocacy Network: Step by Step ........................... 7
Step #1: Know the purpose and philosophy of the FAN Club ....... 7
Step #2: Understand how the FAN Club works ....................... 8
Step #3: Develop support for the FAN Club within your organization ... 10
Step #4: Hire and train a well-qualified FAN Club Coordinator .... 12
Step #5: Assess resources in your community .......................... 15
Step #6: Employ key strategies to involve parents and youth ....... 16

Section 3: FAN Club Activities

FAN Club Involvement: The FAN Club Circle of Parent Involvement .... 23
Basic Support ...................................................................... 24
Social Support ...................................................................... 26
Education ............................................................................ 28
Leadership ........................................................................... 30

© St. Pierre & Kaltreider, The Pennsylvania State University
Section 3: FAN Club Activities (cont’d.)

Guidelines for Monthly FAN Club Family Fun Nights ........................................... 32
Guidelines for Running Games at Family Fun Nights ........................................... 33
   Rules for “Wheel of Fortune” ........................................................................ 34
   Rules for “Win, Lose, or Draw” .................................................................... 35
   Sample Items for “Win, Lose, or Draw” ....................................................... 36
   Rules for “Family Feud” ............................................................................... 37
   Sample Questions for “Family Feud” ........................................................... 38
   Rules for “Password” ................................................................................... 39

Section 4: Strategies for Success

The FAN Club Coordinator
   Roles of the FAN Club Coordinator ............................................................... 41
   Knowing yourself ......................................................................................... 42
   Keeping a positive attitude and avoiding burnout ........................................ 44
   Avoiding stereotypes ................................................................................ 45
Communication
   Basic communication skills ........................................................................ 47
   “Basic Communication and Helping Skills” ................................................ 49
Interaction with Other Staff
   Parent Assistant .......................................................................................... 55
   Teamwork with other staff in the youth-serving organization .................... 55
   Interaction with outside agencies .............................................................. 56
Interacting with Hard-to-Reach Families
   Recruiting and interacting with families ..................................................... 59
   Empowerment ............................................................................................ 63
   Sample monthly calendar .......................................................................... 64
   Explanation of Family Advocacy Network and SMART Moves Programs
      for Youth ................................................................................................ 65
   SMART Moves Parents/Guardians Notice and Consent Form .................... 67
Group Work
   Working with families in groups ............................................................... 69

Section 5: Community Resources

Community and Club Profile Forms ............................................................... 73

© St. Pierre & Kaltreider, The Pennsylvania State University
Section 1: Introduction
Welcome to the FAN Club!

Why the Family Advocacy Network (FAN Club) was developed

The Family Advocacy Network, or FAN Club for short, was developed as an additional component to SMART Moves, the drug and early sexual activity prevention program of Boys & Girls Clubs of America and should be offered in combination with other components of SMART Moves. The FAN Club parent involvement program is designed to empower parents, strengthen families, and prevent youth from using alcohol, tobacco, and other drugs (ATODs), and from engaging in early sexual activity. It should be offered to parents of youth participating in the SMART Moves program. The FAN Club is available through a collaborative effort among The Pennsylvania State University, Boys & Girls Clubs of America, and the Center for Substance Abuse Prevention (CSAP).

The Family Advocacy Network was developed by Tena L. St. Pierre, Ph.D., and D. Lynne Kaltreider, M.Ed., researchers at The Pennsylvania State University, as part of a 5-year study funded by CSAP, an agency within the U.S. Department of Health and Human Services. The study was conducted in Boys & Girls Clubs in 16 communities in 8 different states. Populations were racially diverse and economically disadvantaged. Evaluation results for the FAN Club, offered in combination with the 3-year sequential drug prevention program for youth—Start SMART, Stay SMART, and SMART Leaders (all components of SMART Moves)—showed positive program effects for youth.¹

Preventing teen drug use and postponing sexual activity call for innovative strategies that build on theory and prior research. A growing body of research has identified risk factors for negative behaviors that exist in youth’s environments as well as protective factors that can buffer youth from risk. In particular, the family environment has been shown to exert a powerful influence on adolescents’ behavior. Given the tremendous influence the family environment has on young people, prevention researchers strongly advocate the involvement of parents in prevention programs for youth.

Although the FAN Club was originally tested with high-risk parents and youth, it also is appropriate for lower-risk families. All young people are vulnerable to pressures to engage in negative behaviors; a parent involvement program can provide support that will help strengthen families and help youth resist those pressures.

Introduction to the FAN Club

Communities across the nation are struggling to find effective strategies to combat increases in youth drug use and the problems related to early sexual activity and teen pregnancy. Since multiple family risk factors for future drug use and early sexual activity are exhibited by many young people, youth organizations may find it beneficial to implement the FAN Club parent involvement program along with other components of the SMART Moves prevention program to address these issues.

The first three SMART Moves prevention program components listed below were developed by Boys & Girls Clubs of America. SMART Leaders I and SMART Leaders II, developed by St. Pierre and Kaltreider at The Pennsylvania State University, are booster programs that reinforce skills and knowledge learned in Stay SMART and prepare teens to become peer leaders. The FAN Club can be offered with any of these youth programs.

- SMART Kids for children ages 6–9
- Start SMART for preteens ages 10–12
- Stay SMART for teens ages 13–15
- SMART Leaders I for teens who complete Stay SMART
- SMART Leaders II for teens who complete SMART Leaders I

SMART Moves also includes:

- SMART Parents, a complementary 4-session curriculum for parents
- The Family Advocacy Network (FAN Club), a parent involvement program for parents and caregivers of SMART Moves participants
- Be SMART, a 6-session in-service and training program for all staff and volunteers of Boys & Girls Club or other organizations that will offer a SMART Moves program.

The FAN Club parent involvement program and the SMART Parents curriculum are available as two separate SMART Moves programs for parents. The FAN Club is a flexible, ongoing family support program whose ultimate goal is to prevent youth ATOD use and early sexual activity by strengthening families. The FAN Club builds networks of support for parents and encourages personal competence and growth by offering a variety of program activities selected by parents. SMART Parents, also aimed at helping parents assist their children to resist ATODs and early sexual activity, is a 4-session structured curriculum designed to help parents become familiar with the skills and factual information about alcohol, tobacco, and other drugs, and adolescent sexuality that their children are learning in the SMART Moves youth prevention...
Introduction to the FAN Club

SMART Parents is an excellent curriculum to offer to parents participating in the FAN Club.

Who can use this manual?

Although the Family Advocacy Network parent involvement program was conducted and evaluated in Boys & Girls Clubs (in combination with Start SMART, Stay SMART, and SMART Leaders), it is appropriate for other youth-serving organizations that wish to prevent young people from ATOD use and early sexual activity. However, an organization wishing to conduct SMART Moves must collaborate with a Boys & Girls Club if one is available in or near their community and is able to participate. In addition, the program needs to be implemented in combination with youth components of SMART Moves.

Note: Implementing the FAN Club will require considerable time and effort. Recruiting and maintaining parents is a fragile process. The organization must make and maintain a commitment to parent involvement. In addition, the program requires financial resources to hire a full-time FAN Club Coordinator to facilitate the program and a part-time Parent Assistant, as well as a small budget for program activities. Program success relies largely on the personal skills of the FAN Club Coordinator. To maximize program success, it is recommended that the FAN Club Coordinator participate in training to implement the FAN Club.

Training

Training is highly recommended for organizations wishing to implement any of the SMART Moves programs. Through a collaboration among The Pennsylvania State University, Boys & Girls Clubs of America, and CSAP, training to conduct the Family Advocacy Network program (as well as SMART Leaders I and II) is available from Boys & Girls Clubs of America as part of its SMART Moves training. For more information, contact:

Boys & Girls Clubs of America
1230 West Peachtree Street, N.W.
Atlanta, GA 30309-3447
Tel. (404) 487-5700
Fax: (404) 487-5789
Introduction to the FAN Club

An Overview of the Family Advocacy Network Parent Involvement Program

What are the primary goals of the FAN Club?
- To empower parents and support and strengthen families.
- To help their children avoid the use of ATODs and early sexual activity.

What are the main messages?
- Parents are competent and have strengths.
- Parent involvement helps kids avoid ATOD use and early sexual activity.
- Parents are capable of assessing their own needs and the needs of their children.
- Parents have the ability to help themselves and each other.

Why Use This Approach?—The Rationale for the FAN Club

Based on the family support-resource model of Weissbourg and Kagan, the FAN Club is grounded in the theory that the most powerful way to impact children's lives is to improve their families—the lives of their parents. Parenting is a difficult job, especially when parents are isolated. Youth and their families can benefit greatly from social support from people outside the immediate family, and the FAN Club works toward providing that support. The FAN Club Coordinator works in partnership with parents as peers to give and receive information, to build networks of support, and to encourage personal competence and growth, all of which contribute to being better parents.

The FAN Club is particularly appropriate for low-income families who often feel trapped, hopeless, without choices, and powerless, and who are accustomed to proving their failures to be eligible for programs. Due to their circumstances, many of these families lead high-stress lives that make it difficult for them to be good parents. High family stress can have a negative impact on children; having support and resources can reduce the stress.

Introduction to the FAN Club

Key Features of the FAN Club Program

What the FAN Club provides

The FAN Club is a positive, flexible program based on an empowerment philosophy that emphasizes parents' strengths rather than their deficits. It provides opportunities for parents and families to participate in activities according to their needs and wants. These activities focus on strengthening families by developing support systems and involvement opportunities through a framework of four developmental categories:

- Basic Support to assist parents and families with basic needs and particular crises (e.g., helping a parent link with a social service);
- Social Support to provide group support through activities for parents and families;
- Education to provide knowledge, skills, and enrichment; and
- Leadership opportunities to build competence and confidence.

Who participates?

The Family Advocacy Network is designed for parents whose children are participating in the SMART Moves youth prevention programs.

What resources are needed?

In addition to this manual and the other SMART Moves program manuals, you will need:

- Support of the organization’s leadership, from the Board of Directors to Club staff members
- A full-time FAN Club Coordinator to facilitate the FAN Club and to conduct the SMART Moves prevention program sessions with youth
- A part-time Parent Assistant to be a liaison with parents and assist with the program
- Preparation time for the FAN Club Coordinator
- Training for the FAN Club Coordinator available through Boys & Girls Clubs of America
- A budget for supplies, refreshments, incentives and awards, and activities
Section 2: The FAN Club
The Family Advocacy Network: Step by Step

In this section, we walk you through the process of developing a FAN Club program step by step. Throughout this section, we provide examples (in shaded boxes) from our study of the FAN Club conducted in Boys & Girls Clubs. We hope that these examples will expand your understanding of each of the steps.

Step #1: Know the purpose and philosophy of the FAN Club.

The purpose of the Family Advocacy Network (FAN Club) is to strengthen families to help youth resist ATODs and early sexual activity. The FAN Club is a program to help Boys & Girls Clubs and other youth-serving organizations join with parents in a united effort to prevent young people from engaging in these high-risk behaviors.

What is the philosophy of the FAN Club?

The FAN Club:

- is flexible and responsive to parental needs
- encourages parents to be partners in the planning and implementation of program activities
- relies on a developmental continuum of involvement opportunities rather than a structured curriculum
- employs an empowerment philosophy to help people help themselves by:
  - building on families’ strengths rather than focusing on deficits
  - inspiring parental confidence and competence
  - responding to families’ cultural preferences and values
- strives to strengthen families by:
  - creating a bond between program parents and children
  - reducing maternal isolation
  - providing opportunities for families to participate in pleasurable activities together
  - assisting parents to influence their children to lead drug-free lives
  - providing social and emotional support
Step #2: Understand how the FAN Club works.

Because of the amount of time required to develop trusting relationships with parents, to facilitate the FAN Club, and to lead the SMART Moves prevention program for youth, the FAN Club should be facilitated by a full-time FAN Club Coordinator with the help of a part-time Parent Assistant from the community.

The FAN Club offers four levels (or categories) of program involvement along a developmental continuum. Parents can participate at their level of readiness and according to their needs and wants. This enables the program to meet the needs of the parents rather than expecting parents to meet the needs of the program. Involvement focuses on:

1. developing support systems for families, and
2. creating a match between parent needs and desires and involvement opportunities.

Activities in each of the four categories of FAN Club involvement can be either parent-only activities or family activities. It is important to offer monthly at least two family activities, which give parents the chance to interact with their children and with other FAN Club families. It is equally important to offer two parent-only activities, which give parents the opportunity to interact with other parents/adults. Below is a description of the four categories of FAN Club involvement and examples of activities in each.

(1) Basic support: Helps parents and families cope with daily life or with particular crises. This support is offered by the FAN Club Coordinator on a one-to-one basis to parents and families. Basic support may be necessary before a parent is ready to participate in more structured FAN Club activities.

Examples:

- Home visits
- Accompanying parents or families to appointments with social service agencies
- Assisting parents in interactions with their child’s school
- Giving support to families in which a parent or child is involved in the criminal justice system
- Linking parents in crisis with appropriate helping networks and shelters
- Providing parents with transportation for medical or court appointments
- Visiting a parent or child in a hospital

(2) Social support: Social activities that parents select and participate in with other parents or as families. Though mostly social, these activities provide opportunities for parents to give and receive support that many otherwise would not have because of their social isolation.
The FAN Club: For Parents of Youth in SMART Moves

Examples:

- Potluck dinners
- Bingo
- Crafts projects
- Meeting for snacks
- Movies
- Attending one another’s churches
- Picnics
- Ice cream socials
- Bowling
- Holiday celebrations

(3) Education: Activities designed to provide knowledge, skills, or enrichment experiences to parents and/or families. Parents in the FAN Club select these activities.

Examples:

- Speakers to discuss topics of interest to parents, such as parenting
- Culturally appropriate events, such as Black History programs or a Puerto Rican Heritage Night
- AIDS programs
- Gang prevention workshops
- Health fairs
- SMART Parents, Boys & Girls Clubs of America’s 4-session SMART Moves program to support parents’ efforts to help their children remain drug-free

(4) Leadership: Activities that parents voluntarily take a major role in planning and implementing.

Examples:

- Monthly FAN Club planning meetings
- Fundraising events
- Volunteering in Boys & Girls Club programs (such as the summer lunch program and Club-wide dinners)
- Visits to local nursing homes
- Prevention program graduations

Resource: Section 3 of the FAN Club portion of this manual titled, “FAN Club Activities” includes an extensive list of activities conducted in each of the four involvement categories by Boys & Girls Clubs in the FAN Club study. It also includes information for offering these types of activities to FAN Club parents only or to the FAN Club families as a group.

© St. Pierre & Kaltreider, The Pennsylvania State University
Step #3: Develop support for the FAN Club within your organization.

Implementing the Family Advocacy Network and the SMART Moves youth prevention programs requires support from the entire Boys & Girls Club organization (or other youth agency conducting the programs). Gaining this support may be challenging. The longstanding mission of Boys & Girls Clubs has been to serve youth. Expanding this mission to serve youth’s parents can be difficult for some staff to accept. Many Boys & Girls Clubs, and perhaps other youth-serving organizations, have little experience working with parents; some staff may even blame the parents for problems their children are experiencing.

To be successful, the FAN Club with the SMART Moves youth programs must be fully supported by the organization’s Board of Directors, chief administrator, and staff, and program institutionalization must be an overriding goal.

- **Gain full support from your Board of Directors by making a case for why the program is needed and how the program will benefit youth served.** Refer to Step No. 2 in the SMART Operator’s Guide of the SMART Moves Manual 1 for more details.

- **Give these programs higher or equal status with other programs** to decrease their chances of being undermined by competing organizational or personal priorities and to help minimize constraints of scarce resources.

- **Work toward total staff buy-in to the programs.** This buy-in will ease the difficulties of recruiting and retaining parents and youth. When all staff are excited and supportive of the programs, their enthusiasm is conveyed to youth in the organization, and their sincerity and respect come through in interactions with parents. Creating a welcoming atmosphere where staff are friendly to parents reduces intimidation and makes parents feel comfortable about coming back.

- **Create staff buy-in by conducting in-service training** that emphasizes the importance of drug prevention programs for youth and the valuable contribution that a parent involvement program can make to that effort. Parents are the most important people in a child’s life; therefore, the most powerful way to positively influence children’s lives is to improve the lives of their parents.

- **Make staff aware of some of the more immediate benefits resulting from the program.**
Examples:
In the FAN Club study, when a youth became disruptive at the Club, the FAN Club Coordinator often helped staff understand that the youth's family was having problems. Knowing this, staff were more understanding of the youth's behavior and, therefore, more supportive than punitive.

Staff were positively impressed with parent involvement when parents at one Club volunteered their time to help with Boys & Girls Club activities, including managing and serving the summer lunch program.

- **Link involvement in the FAN Club and the SMART Moves programs with the organization's reward system** to encourage all staff to become team members supportive of these efforts. Staff performance appraisals can evaluate support demonstrated by staff members. Reward the physical education director who reminds youth on the basketball court that it is time for the prevention session, the arts and crafts instructor who helps the FAN Club create posters for the Black History Program, or the staff member who helps transport families home after a FAN Club activity. This will reinforce the importance of buying into the team concept. Rewarding staff for supporting the program also demonstrates that the FAN Club and other SMART Moves programs are high priorities within the organization.
Step #4: Hire and train a well-qualified FAN Club Coordinator.

The most important factor influencing the success of the FAN Club is the FAN Club Coordinator, because the program is based on developing relationships. It is crucial to hire an individual with specific characteristics that are inherent rather than learned. Through our study, we observed that a higher level of education did not always predict the FAN Club Coordinator’s success in involving parents. More important were the characteristics described below and an intuitive ability to relate well to all people. Based on experiences in our study, a college degree may be beneficial for a FAN Club Coordinator, but it is not essential as long as she or he possesses the essential personal qualities.

Essential personal qualities in the FAN Club Coordinator:

- Warm and friendly
- A sincere commitment to the FAN Club’s goal to empower and strengthen families
- Optimistic and hopeful under the most challenging circumstances (generally positive outlook)
- Not into power or control
- Confident but not aloof
- Ability to focus on families’ strengths rather than deficits
- High levels of creativity, energy, and enthusiasm
- Talent for balancing a great many responsibilities

These characteristics cannot be taught. Therefore, it is more important to identify an individual who comes to the position with these specific qualities. Regardless of training provided, a FAN Club Coordinator without these traits will almost certainly fail to involve parents, particularly parents who are experiencing the most stressful situations and who could benefit most from the program.

The FAN Club Coordinator is likely to encounter parents who are experiencing multiple problems in their lives. At times, it will be difficult for the FAN Club Coordinator to remain positive because families’ situations frequently do not improve, in spite of the Coordinator’s support.

Examples:

When one parent in our study was trying to complete a vocational school degree program and was repeatedly experiencing problems with her drug-abusing husband, her emotionally troubled son, and threats of eviction from the housing authority, the FAN Club Coordinator helped her draw upon her own strengths. Through seemingly insurmountable obstacles and multiple setbacks, including physical threats from her husband, her 16-year-old son running away from home, and her attempted suicide, the Coordinator gave her continuous encouragement that she could handle these challenges. He also assisted in linking her to appropriate helping agencies and provided frequent emotional and...
It is advantageous to hire a FAN Club Coordinator who is the **same culture or ethnicity** as the population the program will reach. At times, it may be difficult to find an individual who is the same culture or ethnicity as the population and who possesses the other important characteristics necessary for conducting a successful FAN Club program. A FAN Club Coordinator not of the same culture or ethnicity as the population may be successful depending on his or her personal characteristics.

**Examples:**
The Hispanic-female Coordinator in one site in our study was quickly accepted by the Hispanic families predominant in that community. Her ability to speak Spanish and to share parents’ cultural values seemed to make many parents feel comfortable immediately.

When the Hispanic-female Coordinator left the position, however, an Anglo-male Coordinator eventually was able to establish rapport with parents, only because he possessed many of the inherent characteristics previously described. The Anglo Coordinator also learned about and showed respect for the culture of the Hispanic families he worked with.

Finally, it is very helpful for the FAN Club Coordinator to **know the community** and to have a proven track record with community organizations and services. Coordinators will link families to social service agencies and helping networks. Knowing available resources and having access to key people offering services, Coordinators can quickly link families to the most appropriate resources. In addition, coming to the position with well-established positive relationships in the community also helps the FAN Club Coordinator secure resource people for FAN Club activities.
Identifying and recruiting an individual with these characteristics is not easy, particularly when youth organizations frequently pay low salaries, and the position entails working weekends and evenings. Despite high levels of commitment to families, the realities of survival compel many qualified people to accept higher-paid positions.

Example:

The Hispanic-female Coordinator discussed previously had moved from Puerto Rico with her husband and two young children a few months before accepting the FAN Club Coordinator position. Her husband, who spoke little English and was unable to find a job, decided to go back to college. Therefore, after just nine months as FAN Club Coordinator, she reluctantly accepted a much higher paying position at a local social service agency that recognized her excellent work with disadvantaged populations it also was attempting to reach. Not only was the salary substantially higher, the hours were 9-to-5, which allowed her to be home with her children while her husband attended night classes.

Although challenging, individuals with these personal attributes can be found. Experiences through our 5-year study demonstrated that making the extra effort, taking the necessary time, and offering a qualified individual the very highest salary possible are well worth it.

Once a qualified individual is hired to facilitate the FAN Club, it is important for that person to attend training to implement the program. Details about training opportunities are found in the introduction to this manual.
Step #5: Assess resources in your community.

One of the first tasks a new FAN Club Coordinator needs to do is assess the resources available in the community.

- Become knowledgeable of the helping networks and develop relationships with key contact people at a variety of community agencies and organizations. Having positive relationships with these key individuals will enable the FAN Club Coordinator to guide families to a contact person at an agency who will meet their needs. Resource people with specialized expertise may be willing to conduct FAN Club activities, such as the parenting program previously discussed.

- In addition, become familiar with all aspects of your organization’s programming and develop positive relationships with other staff members. To facilitate a team approach to implementing the FAN Club and SMART Moves program, it is very helpful to assist other staff members with their program activities. Doing so will enhance the likelihood that staff will be supportive of the FAN Club and will help out when necessary.

Resource: Community and Club Profile Forms for FAN Club Coordinators to use in assessing and establishing contacts with resources in their communities and learning about programs being offered in the Boys & Girls Club, are found in Section 5 of this manual titled, “Community Resources.” To complete these forms, FAN Club Coordinators need to visit community organizations in each category, learn about the services they provide, introduce themselves to key contact people, and provide information about the FAN Club. It is helpful for the Coordinator to leave a card and a program brochure. Making personal contacts is an important step in developing relationships with people in community agencies who can provide critical services for FAN Club families and resource people for FAN Club activities.
Step #6:Employ key strategies to involve parents and youth.

After you have completed the first five steps listed for developing a FAN Club in your organization, you can begin involving parents and youth. This section provides six key strategies for making that involvement a reality.

1. **Begin recruiting youth for the SMART Moves program.** Other staff members can help a new FAN Club Coordinator identify youth they believe would benefit from the program. Asking other staff for their recommendations also helps to build support for the program.

Ideally, the first SMART Moves program component offered is **Start SMART**, designed for 10- to 12-year-olds. **Start SMART** exposes youth to prevention in the early adolescent years as they become susceptible to peer pressure to engage in negative behaviors. Moreover, it allows the same youth to participate in up to three more years of prevention programming (Stay SMART, SMART Leaders I, and SMART Leaders II), providing maximum exposure to prevention strategies over the vulnerable teen years. Youth participation over several years of prevention programming also provides time and opportunities to cultivate trusting relationships with youth’s parents, to build FAN Club parent involvement and ownership, and to provide opportunities that strengthen families and empower parents.

- **Invite youth to participate in Start SMART and parents to become involved in the FAN Club.**

Send a letter of invitation to youth in your organization who are 10–12 years of age. Describe the prevention program and include a permission form for the youth’s parent to sign. The letter also should invite parents to take part in the FAN Club and can include a brochure describing the FAN Club.

**Resource:** The letter of invitation used in our study of the FAN Club is found in “Interacting with Hard-to-Reach Families” in section 4 of the FAN Club portion of this manual.

- **Make a home visit or telephone call to each parent to follow up the letter of invitation.**

  - Explain more about the Start SMART program and the FAN Club and extend a personal invitation to participate. This is the first step in developing a relationship with each parent.

---

1 We recommend beginning the prevention program sequence with Start SMART, followed by Stay SMART and SMART Leaders, because that combination of program components was found effective in the FAN Club study. However, it is possible to develop the FAN Club in combination with the SMART Kids program designed for 6- to 9-year-old youth, and to maintain continuous program involvement as youth move into Start SMART.
Clearly convey the purpose of the FAN Club to parents. A simple statement to parents of the purpose of the FAN Club (to strengthen families and to help youth resist alcohol, tobacco, other drugs, and early sexual activity) is important.

The Coordinator should remind parents frequently of the importance of their child’s participation in the youth drug prevention program and how the Boys & Girls Club and parents are working together to help their children avoid drug use and postpone sexual activity.

Examples:
In the early months of our study, when FAN Club Coordinators started inviting parents to activities, we discovered that the parents didn’t really understand what the FAN Club was about. Each parent had been told personally the purpose of the FAN Club, and each had been given material describing the program. The purpose of the program may have been unclear because the FAN Club offers a variety of parent and family activities designed to indirectly help youth avoid future ATOD use and early sexual activity. In contrast, more traditional single-focus programs, such as parenting classes or MADD (Mothers Against Drunk Driving), conduct program activities more directly linked to their purposes. Continuously conveying the purpose of the FAN Club and the importance of their child’s attendance at the prevention program sessions motivated many parents to participate. It also helped maintain program attendance in the youth prevention program.

2. Hire a part-time Parent Assistant. After becoming somewhat familiar with parents of youth participating in Start SMART, it is extremely helpful to identify and hire a parent from that group to assist with the FAN Club, especially in accessing and involving the other parents. The appropriate Parent Assistant will be a valuable liaison with parents and will help the FAN Club Coordinator be accepted and trusted.

Essential personal qualities of the Parent Assistant:

- Highly regarded by and influential with the other parents.
- Creative, trustworthy, and motivated to work with the Coordinator and the FAN Club.

After hiring the Parent Assistant, the FAN Club Coordinator needs to train that person to understand the empowerment philosophy and the goals of the FAN Club. Then, together they develop a strategy for reaching the other parents. This may entail making home visits to get acquainted and/or holding a SMART Moves Kick-off Party to introduce the FAN Club and SMART Moves youth programs.
3. Build relationships of mutual trust, respect, and equality. An essential element of involving parents, especially those hardest to reach, is developing a sincere relationship with each parent based on respect and equality. FAN Club Coordinators can reinforce parent involvement in FAN Club events by calling the next day to thank parents for coming, to ask them how they enjoyed the evening, to thank them for contributing a good idea, or to tell them how much the group enjoyed the dish they brought. Having children involved in the prevention program also increases opportunities for Coordinators to interact with parents. By becoming familiar with families over time, the Coordinator will know which families are dealing with high levels of family stress, such as a serious illness in the family, an escalation in spousal abuse, an arrest in the family, financial crises resulting in utilities being cut off, receipt of an eviction notice, or return of a drug-abusing family member.

Examples:
The FAN Club Coordinators in our study initially got to know parents by delivering flyers describing upcoming FAN Club activities, making phone calls, and making home visits to invite parents to FAN Club events. Coordinators also made themselves visible in the community by attending PTO meetings, local churches, and tenant association meetings.

In our study, trust gradually grew between the Coordinators and parents with each contact made with respect and sincerity. For parents who didn’t attend FAN Club events, the Coordinator maintained contact by dropping by their homes or calling to personally say they were missed and to remind parents of the next FAN Club activity.

The FAN Club Coordinators in our study called parents to remind them of upcoming youth activities, and talked to parents when transporting children home from the prevention program sessions. At other times, parents contacted FAN Club Coordinators about problems they were having with their children, or with another aspect of their lives. Parents also called the Coordinators for positive things, such as thanking them for helping their son or daughter complete a school project.

In our study, parents were often too stressed to participate in FAN Club activities during peak crises. FAN Club Coordinators visited these families weekly to offer emotional support and to provide other assistance when necessary.
Using an empowerment approach with families is challenging. When parents have many problems, they often have low self-esteem and view themselves as having no capabilities. The FAN Club Coordinator should take every opportunity to point out parents' strengths.

**Example:**
After being encouraged to select and implement FAN Club activities, parents in our study gained self-confidence and competence as they saw the results of their efforts. At one site, parents and youth created a "Party in the Playground," a carnival where they sold tickets to games and activities they had created. The carnival was extremely successful, raising over $300 that families used to finance a FAN Club family trip to a popular amusement park. Parents and youth felt proud and accomplished after the event and were inspired to create other activities.

4. Create parent ownership and group bonding. Parents will be more likely to participate in the FAN Club if activities meet parents' needs and if they feel comfortable with the other participants. Therefore, it is important to set the stage for parent ownership and group bonding by creating a friendly atmosphere with refreshments and fun and by encouraging parents to select program activities. Over time, the FAN Club Coordinator should take less of the lead in organizing activities, and allow parents to take more of the lead.

**Examples:**
In our study, as parents became more familiar with the FAN Club Coordinators, a core group of four to five parents at each of the Boys & Girls Clubs began participating in FAN Club meetings fairly regularly. As parents got to know one another better, they began freely expressing ideas on the type of activities they wanted for the FAN Club. The Coordinator facilitated their enjoyment of one another by creating a friendly informal atmosphere with refreshments, games, and prizes.

As each activity took place at the FAN Clubs—ranging from parents selecting a parent education topic to more ambitious activities, such as a community Black History program—numbers of parents involved went up, ownership of the program increased, and attachment and bonding among the parents grew.

At one Boys & Girls Club, parents in the FAN Club became very involved in volunteering in regular Club activities. Each summer, three FAN Club parents came to the Club to serve the summer lunch program, which included lunch and an afternoon snack for Club members. The parents managed the entire program themselves.
5. **Provide easy access, incentives, and reminders.** It is highly likely that logistical barriers will need to be removed before families can participate in the FAN Club program. Some families will not own cars and may have several small children. To facilitate attendance, transportation and child care need to be provided for events. Incentives also are essential to parent involvement.

**Examples:**
FAN Club activities sometimes were taken to parents' homes. All of the FAN Club Coordinators conducted the SMART Parents program (designed to support parents' efforts to help their kids remain drug-free) in the homes of some families who were reluctant to come to the sessions at the Boys & Girls Club. This one-on-one interaction sometimes resulted in the parent feeling comfortable enough to attend a FAN Club activity. Access to FAN Club activities also can be increased by offering a variety or "smorgasbord" of activities on different nights or afternoons of the week.

The most popular incentive in our study was food. Refreshments selected by parents were served at all FAN Club activities. Food also can be used to develop a relationship with families. If you know that a parent makes a special dish, you can say, "The dinner won't be complete without your tuna casserole." Some FAN Club Coordinators took parents out to dinner after an event as recognition for their hard work in conducting the activity. Other incentives are gift certificates for participating in all four sessions of the SMART Parents drug prevention program, and small door prizes at activities. At one Boys & Girls Club in the study, parents planned a family trip to the beach as a reward for youth participation in a set number of prevention program sessions and a set level of parent involvement in FAN Club activities.

Regardless of how well established the FAN Club becomes, it will be necessary for the FAN Club Coordinator and the Parent Assistant to provide reminders to parents that activities are going to take place. Postcards, personal invitations, and newsletters are strategies to remind parents. It is important to make the parents feel wanted and invited. The most successful programs in the FAN Club study spent a lot of time and energy on this.

**Examples:**
A particularly effective strategy used by all four FAN Clubs in our study was a monthly calendar of activities. Each month, after parents determined parent activities and family...
activities, the FAN Club Coordinator distributed to all families an attractive calendar marking the dates of these events. In addition to reminding families of FAN Club activities, delivering the calendars gave Coordinators an additional reason to drop by families’ homes.

Parents should be called by phone the day before an activity as well as the day of the activity. If parents do not have a phone, a home visit should be made. It also is helpful to call parents the day after an event, thanking them for coming and asking how they liked the event.

Resource: A sample FAN Club monthly calendar is found in “Interacting with Hard-to-Reach Families” in Section 4 of this manual.

6. Be flexible but persistent (within reason). The FAN Club Coordinator will learn early that many activities will not materialize as planned. Given the multiple crises in many families’ lives and the intimidation felt by some parents, it is understandable that participation in FAN Club activities may be highly erratic. It is important for the FAN Club Coordinator to remain flexible and recognize that activities often will need to be rescheduled. Although challenging, it also is important for the Coordinator to continue doing his or her best to maintain enthusiasm and persistence in ongoing attempts to engage parents.

The FAN Club Coordinator also should be prepared to be rejected by some parents. The Coordinator needs to accept that some families will never become involved, regardless of how much skill and persistence the Coordinator uses.

Examples:
In our FAN Club study, parents often told Coordinators they would come to an activity but did not show up. At times, snow or rain lowered attendance. It is important for the FAN Club Coordinator not to take low attendance personally and not to hold a grudge against parents who promise to show up but don’t.

Some parents in the FAN Club study told Coordinators directly to leave them alone. Others conveyed that message by not answering their door when the Coordinator visited, or simply by never participating in FAN Club activities regardless of the FAN Club Coordinator’s multiple attempts to engage them.
Section 5: Community Resources
Community Resources

Community and Club Profile Forms

Note: Update these forms as you meet new people and obtain additional information.

The Community and Club Profile Forms can be a valuable resource in your work as FAN Club Coordinator. While gathering the information, you will make valuable contacts with resources in your community. You will learn a great deal about the community, and when completed, you will have an extensive directory of people and agencies you can call on to help you accomplish FAN Club goals.

Instructions for completing the Community and Club Profile Forms:

1. Note that the forms are arranged by category and numbered. These categories include:
   1-8 community resources
   9 religious organizations
   10 community power brokers
   11 key informants
   12 organization programming
   13 parent activities currently offered at the Club
   14 demographic characteristics of the community

2. After reviewing the information required, start making contacts with people and agencies and developing positive relationships with individuals. The impression you make and the relationships you develop will determine how helpful these individuals will be when you later contact them concerning FAN Club activities. Introduce yourself as the FAN Club Coordinator at your Club, and leave your card.

3. Try to be as thorough as possible in completing these forms. Having accurate names, roles, addresses, and phone numbers will save you time later.

4. In addition to contacting people in charge of agencies, remember to develop a relationship with the "gatekeepers." These are the individuals at the front lines of contact who can make it easy or difficult to make things happen for FAN Club families who need services.
Community Resources

(1) Youth recreation organizations

Note: Getting the information for this form will probably require visits and/or telephone calls to various community agencies. This will be an opportunity to introduce yourself and to make valuable contacts for linkages you may be making for the families.

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>CONTACT PERSON/ POSITION</th>
<th>TELEPHONE</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(2) Health and human services

**Note:** Getting the information for this form will probably require visits and/or telephone calls to various community agencies. This will be an opportunity to introduce yourself and to make valuable contacts for linkages you may be making for the families.

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>CONTACT PERSON/ POSITION</th>
<th>TELEPHONE</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(3) Law enforcement organizations

Note: Getting the information for this form will probably require visits and/or telephone calls to various community agencies. This will be an opportunity to introduce yourself and to make valuable contacts for linkages you may be making for the families.

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>CONTACT PERSON/ POSITION</th>
<th>TELEPHONE</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(4) Schools attended by local youth/Educational opportunities for parents

**Note:** Getting the information for this form will probably require visits and/or telephone calls to various community agencies. This will be an opportunity to introduce yourself and to make valuable contacts for linkages you may be making for the families.

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>CONTACT PERSON/ POSITION</th>
<th>TELEPHONE</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(5) Court system

**Note:** *Getting the information for this form will probably require visits and/or telephone calls to various community agencies. This will be an opportunity to introduce yourself and to make valuable contacts for linkages you may be making for the families.*

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>CONTACT PERSON/ POSITION</th>
<th>TELEPHONE</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

What are the laws in the state for reporting child abuse/neglect?
Community Resources

(6) Vocational training/Rehabilitation organizations

Note: Getting the information for this form will probably require visits and/or telephone calls to various community agencies. This will be an opportunity to introduce yourself and to make valuable contacts for linkages you may be making for the families.

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>CONTACT PERSON/ POSITION</th>
<th>TELEPHONE</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

© St. Pierre & Kaltreider, The Pennsylvania State University
(7) Other relevant community organizations

**Note:** Getting the information for this form will probably require visits and/or telephone calls to various community agencies. This will be an opportunity to introduce yourself and to make valuable contacts for linkages you may be making for the families.

<table>
<thead>
<tr>
<th>AGENCY</th>
<th>CONTACT PERSON/ POSITION</th>
<th>TELEPHONE</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(8) Commercial vendors

Note: Your organization may have established good relationships with particular vendors who will provide food or other supplies at a reduced price for Club activities. Check with the Club’s director for information in completing this sheet.

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>PRODUCT/SERVICE PROVIDED</th>
<th>TELEPHONE</th>
<th>ADDRESS</th>
<th>MISCELLANEOUS INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(9) Religious organizations

Note: These should be organizations that already provide some kind of support for the families you serve.

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>CONTACT PERSON/ POSITION</th>
<th>TELEPHONE</th>
<th>ACTIVITIES PROVIDED TO LOCAL FAMILIES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(10) Community power brokers

Note: *Identify the influential people in the community. The information for this form will most likely come by word of mouth.* (These may be people such as priests or ministers, politicians, and the more "traditional" power brokers in the community.)

<table>
<thead>
<tr>
<th>NAME</th>
<th>POSITION</th>
<th>TELEPHONE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(11) Key informants

Note: Identify the people who know how to access and recruit the families you are targeting. The information for this form will most likely come by word of mouth. (These will be individuals such as hairdressers, barbers, and babysitters who interact with the families in the neighborhood and are trusted by the families.)

<table>
<thead>
<tr>
<th>NAME</th>
<th>POSITION</th>
<th>TELEPHONE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(12) Programming in your organization

Note: List the programs currently offered by your organization. (Include information on their purpose, age groups they serve, how long they have been offered, participation rates, etc.)

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>AGE GROUPS</th>
<th>WHEN OFFERED</th>
<th>RESPONSE TO PROGRAM</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(13) Parent activities in your organization

1. How much parent involvement is there currently in your Club or organization?

2. What kinds of things do parents do at the organization?

3. Have any parent groups been organized in the past?

4. How successful were they?

5. What were the biggest problems in involving parents in the past?

6. Who are the key parents in the organization?
Community Resources

(14) Demographic characteristics of the community

Note: The information for this form may be available in reports, or you may need to contact city offices, schools, etc. Please indicate any statistics that are estimates.

1. Population: ____________________________

2. Ethnic composition of community:
   - African-American _______%
   - Hispanic-American _______%
   - Caucasian _______%
   - Native American _______%
   - Other _______%

Education

3. What is the average educational level of the community?
   _______% finish high school _______% finish college

4. Educational level by ethnic group:
   - African-American _______% finish HS _______% finish college
   - Hispanic-American _______% finish HS _______% finish college
   - Caucasian _______% finish HS _______% finish college

5. What is the school dropout rate in the city? ________________

6. What is the dropout rate in the schools attended by Club members? ________________

Employment/Economics

7. What is the average income in the community? $______________

8. What is the average income by ethnic group?
   - African-American $______________
   - Hispanic-American $______________
   - Caucasian $______________

9. What is the current unemployment rate in the city? ________________%
10. What is the unemployment rate for males? ________% females? ________%

11. What kinds of work do people do? What are the leading industries? Who are the major employers? How is that changing?

12. SES/demographic information on Club families:
   - _____% single-parent homes
   - _____% families on public assistance
   - _____% unemployed
   - _____% families with income below the poverty level
     ($12,000 for family of 4)

Pregnancy

13. What is the teen pregnancy rate in the city? ______________

14. What is the teen pregnancy rate by ethnic group:
   - African-American ________
   - Hispanic-American ________
   - Caucasian ________
Community Resources

Crime/Drugs/Gangs

15. What is the crime rate for the city? ____________

16. What is the crime rate for the neighborhood immediately surrounding the Boys & Girls Club? ______________

17. How common is the selling, buying, and using of drugs in the area surrounding the Boys & Girls Club? Describe.

18. How many drug-related arrests were there last year? ____________

   Has there been an increase in the last 5 years? YES NO

19. Are there teenage gangs in the community? YES NO

   Are they present in the neighborhood around the Club? YES NO

   Additional information about gangs and gang-related activity: